

WAPA NEWSLETTER



American Planning Association
Wisconsin Chapter

Making Great Communities Happen

A Publication of the Wisconsin Chapter of the American Planning Association

Upper Midwest Conference This Week

Another great conference is in the offing for later this week. This year's theme, Planning for Sustainability, continues WAPA's commitment to providing ongoing professional development to promote sustainability through sound planning practice.

The conference kicks off on Wednesday with a pre-conference session by Doug Farr conducting a seminar based upon his book "Sustainable Urbanism: Urban Design with Nature." (2 – 5 pm, registration after September 5 is \$180.)

On Thursday morning, the 9 am plenary session features Madison Mayor

Dave Cieslewicz and planning director Mark Olinger talking about Madison's sustainability practices and planning activities. The lunchtime plenary features Bruce Knight, FAICP, APA President,

talking about "APA Program and Activities," followed by Douglas Farr, AIA, Farr Associates, Chicago, IL, "Sustainable Urbanism: Principles and Practice." Thursday's schedule also includes opportunities for a walking tour of downtown

Madison projects and a mobile workshop to Hilldale Shopping Center and the Hill Farms Redevelopment area. This New Urbanist-style transformation of a 1960s



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The WAPA Newsletter is published electronically four times each year by the Wisconsin Chapter of the American Planning Association to facilitate discussion among its members of planning issues in Wisconsin. Correspondence should be sent to:

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Membership Information: To become a member of the Wisconsin Chapter of the American Planning Association, simply become a member of the APA. An application form is provided on the back of this publication. Or you may opt for Wisconsin Chapter only membership.

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Submission of Articles: WAPA News welcomes articles, letters to the editor, articles from the WAPA districts, calendar listings, etc. Please send anything that may be of interest to other professional planners in Wisconsin. Articles may be submitted by mail, fax, or email. Articles may be edited for readability and space limitations prior to publication. Content of articles does not necessarily represent the position of APA, the WAPA Executive Committee, or the editor.

Submit articles by email attachment. Graphics are encouraged

Deadlines:

Winter issue: submit by January 15.
Spring issue: submit by March 15
Summer issue: submit by June 15
Fall issue: submit by September 15

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Visit the WAPA webpage for up-to-date news and information between issues of the WAPA Newsletter.

Monthly legal and legislative updates are now posted throughout the month. Look on the Events page for information about professional development programs sponsored by WAPA, APA, and other organizations with programming related to planning.

shopping mall and a campus of state office buildings is transforming the west side of Madison. Thursday's activities conclude with a downtown Pub Crawl Tour, 6:15-8:15pm visiting three downtown establishments and sampling their wares..

On Friday, the activities continue with an FAICP Symposium, in which the FAICP members from the four Upper



Midwest states will discuss: "Is the future of planning sustainable?" The plenary on Friday at lunch include WAPA's annual awards presentations and featured speaker, Stuart Levitan, on Madison's planning history.

Levitan is author of *Madison: The Illustrated Sesquicentennial History, Volume 1, 1856-1931*, Wisconsin Press, 2006.

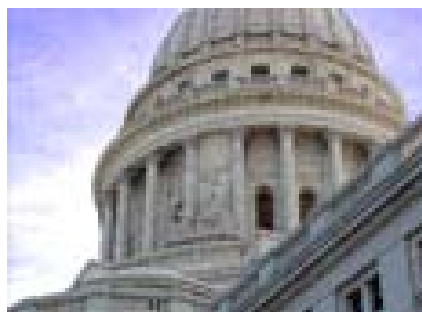
Friday morning also offers a fourth mobile workshop to the Nine Springs E-Way Corridor at the county Lake Farm Park Heritage Center, including the Capital City State Trail, Centennial State Park and an impressive Heritage Center showing natural and cultural history and resources.

During breakout sessions, attendees will have an opportunity to choose from twenty-four different sessions on topics ranging from land use law, ethics, and comprehensive plan consistency to street markets, water supply planning, and effective alternative transportation solutions. Please join us.



WAPA has applied for CM credits for all plenary session and for the breakout sessions. The ethics and planning law sessions are schedule so that AICP planners can meet this CM requirement for the 2008-09 CM reporting period.

Although the early registration period has closed, on site registration will be available, including full registration for \$205, one-day registration (\$125 for Thursday or \$115 for Friday), and planning commissioner or student registration for just \$85.



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Rebuilding Iraq's Infrastructure

**Remarks by James E. Koch, Ph.D.,
P.E., Senior Vice President, Hill Intl.,
& Program Manager, Stanley Baker
Hill LLC**

**Wis. Chap., Women's Trans. Seminar
August 28, 2008
Brookfield, Wisconsin**

REPORTED BY RUSSELL KNETZGER, ACIP, URBAN
PLANNER

As American engineering and construction firms have done in the past (the Hoover Dam in the 1930's), they form temporary partnerships between firms to tackle especially large and multidisciplinary projects.

So it is with helping Iraq rebuild following events that culminated in the 2003 American military invasion and occupation. Stanley Baker Hill, LLC, a 250 employee firm, is but one element

making up the American contribution to rebuilding Iraq.

The invasion itself did damage, such as bombing bridges. But once Iraq was occupied, a World Bank assessment team found \$50 billion worth of substantial deterioration over the whole range of Iraq's infrastructure—schools, hospitals, highway and rail transportation, electrical generation and distribution grid, potable water and sewage treatment. That team used only a cursory and rapid "wind-shield assessment" to arrive at its estimate. As actual restoration proceeds, experts believe that estimate was too low.

For example, power plants are proving to need replacement of worn parts, but if other parts on the verge of failure are also included, construction of a whole new power plant could be the best economic solution. A new plant would avert the very breakdowns now plaguing the entire electrical grid in Iraq. But funding a whole new plant delays

bringing back on line the out-of service plant, and raises short term costs considerably.

To understand why Iraq's infrastructure has deteriorated so much in spite of its large oil reserves (second only to Saudi Arabia), history provides answers. Prior to the 2003 invasion, international sanctions on Iraq since 1990 sapped it of needed infrastructure investment; the 1980's eight-year war with Iran drained both countries of resources; and Saddam Hussein enforced

Upcoming WAPA Conferences

Upper Midwest APA Conference,
hosted by WAPA
Madison, September 18-19, 2008

WAPA Annual Conference
Sheboygan, March 26-27, 2009.

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his authority by bestowing or withholding favors to those he deemed loyal. That included providing or withholding electrical service.

These internal strains occur because Iraq isn't yet a cohesive "nation." It is an assemblage of religious sects, family tribes, political parties, etc., where personal loyalty lies first with the family and tribe, reinforced by religious sect (Sunni, Shiite, and others), and also by ethnicity (Arab, Persian, Kurdish). Loyalty to "Iraq," often extends only so far as nepotism and corruption will provide. "Fees" that might easily be termed "bribes," are demanded to do work or process permits. American law prohibits American firms from paying such bribe-fees, even overseas.

Furthermore, large numbers of the Iraqi military and professional class have fled Iraq, robbing it of critically needed local talent. Records have been lost, including land ownership. That only

further complicates the tradition of using false names on deeds to hide true identities from adversarial tribes. Into that vacuum opportunists have inserted themselves: for example, squatters locating over night in rights of way of planned highway work, insisting their "land rights" be purchased before they will move out of the way.

Still further complications arise from the intense hot, dry desert climate of Iraq (117 degrees in the summer) and 70 hour workweeks for foreign teams. One answer is to regularly rotate out foreign workers to bring in fresh workers. However, they in turn will need time to learn what is to be done, and how to do it, even when a ride out to a job site might be waylaid (or terminated) by a road-side bomb. Where safety cannot be assured, needed projects are dropped.

Nevertheless, some progress is occurring. The Baghdad airport has been modernized to FAA standards, and

Basra's is advancing. The seaport at Basra, in Iraq's south and its largest and only commercial port, is functioning. It is a critically important seaport to the oil reserves of Iraq, which are mainly in the Basra area. A bypass highway around the north and west sides of Baghdad is progressing. Huge marshlands tributary to the Tigris and Euphrates rivers are being restored by courageous local leadership. The marshes had been maliciously drained by Saddam Hussein in retribution to tribes dependent on those marshlands for food and fiber. Hussein mistrusted those tribes. Such inter-tribal mistrust continues to complicate the establishment of a new Iraqi national government that is not authoritarian.

The brightest light presently lies in the northern Iraq provinces, historically populated by Kurdish minorities. It is a peaceful area, where very few bombings have taken place. The Kurds are self-governing, and they are advancing



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themselves because they have larger oil deposits in Iraq, and are no longer subject to retribution by the national government that Saddam Hussein once controlled by intimidation and brutality.

Who Benefits from Tourism?

Lecture by David W. Marcoullier, Professor, Dept. of Urban & Regional Planning, UW-Madison Spring 2008 Planning Symposia UW-Milw. Dept. of Urban Planning, May 6, 2008

REPORTED BY RUSSELL KNETZGER, AICP, SHOREWOOD, WI

Unique research done in 2004 by Professor Marcoullier and his assistant, Xianli Xia, now back lecturing in China, offers two major insights.

The first insight, and not a surprise, is that tourism jobs are mainly in the

lower ranges of wage income. This is less worrisome than it appears because the seasonal nature of tourism allows employment of high school and college age youth, who seldom need the higher pay and fringe benefits that an adult worker seeks. Unfortunately, the number of living wage jobs for adults in tourism, typically skilled trades or managerial, is not a large ratio of total tourism employment.

The second insight for Wisconsin and its sister "forested and small lake" states of Michigan and Minnesota, is that most tourism dollars, by an astounding ratio of 3 to 1, are spent in the urban metro areas of those states, not "up north" where tourism tries to supplement the good paying, but limited forest products industry.

The dominance of metro areas in tourism is boosted by the convention business, which rural areas cannot serve because of the inherent small size of their resorts and overnight accommoda-

tions. This dichotomy that the larger the urban area, the better they attract tourism dollars, is yet another disadvantage to trying to upgrade the economic status of rural areas or non-metro cities.

Compiling all this data is fraught with definitional uncertainties. When is a restaurant meal a tourist expenditure, and when is it a local person, employed in tourism, enjoying a personal restaurant meal? Is second home development, possibly followed by retirement to the tourist area, all a secondary extension of initial tourism? When is a visitor to a large city a tourist, and not also a conventioneer?

The study reported here was limited to special census data that can be sorted by "employment industry," and by county. While that does not clarify the definitional issues within industry groupings, the census data did provide the distributional insights by total industry group, and by county, which helped illuminate the rural vs. urban differences.

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Law Update

Court Decisions

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Dedication of Public Access to Navigable Waters

Since 1923, Wisconsin law has required subdividers of riparian land to provide, at half-mile intervals or less, public access to the navigable lake or stream. This requirement currently is found in section 236.16(3) of the Wisconsin Statutes. The Wisconsin Court of Appeals in the case *Vande Zande v. Town of Marquette* addressed a dispute related to a public access in the Town of Marquette in Green Lake County. The facts of the case are as follows. In 1970, a developer filed a certified survey map which designated a strip of land as "Public Access." In 1974 the developer submitted a plat to the Town to create

fourteen parcels and again designate the strip of land as "Public Access." The Town approved the plat but never improved or maintained the parcel designated as "Public Access." The deeds conveying other parcels in the plat purported to convey an undivided one-thirtieth interest in the public access. In 2006, the Town advised the purchasers of these parcels that their ownership interest was not valid. These property owners then sued the Town claiming that the public access was never properly created and that even if a public access was created, it ceased to exist.

The Wisconsin Court of Appeals concluded that, as provided in section 236.29(2), when a city, village, or town approves a plat and the plat is recorded, that approval constitutes an acceptance of the streets and other lands designated on the plat as dedicated to the public. No separate action is needed by a city, village, or town to accept the dedication. The Town's approval of the plat in 1974 therefore constituted proper acceptance of the roads marked on it. The Court of Appeals also concluded that the public lake access had not been discontinued. The Court relied on the changes to Wisconsin law resulting from 1997 Wis. Act 172.

The Court notes that that Act made several things clear: a local government has no obligation to improve a lake or

stream access, regardless of when that access was created; a lake or stream access may not be "discontinued" under section 80.32 of the Wisconsin Statutes (governing the discontinuance of highways) regardless of when that access was created; the exclusive means to vacate a public access is under section 236.43 of the Wisconsin Statutes; and the city, village, or town must agree to vacating the dedicated lands.

The case is recommended for publication.

WAPA Legislative Update

By Steve Hiniker
1000 Friends of Wisconsin
August 18, 2008

These legislative updates and other related information are on the WAPA website's Law and Legislation page for members to access and continue to personally track the bills that they are interested in following more closely.

2007-2008 Wisconsin Legislative Session Bill Tracking

Please note that the legislature has adjourned for the 2007-2008 floor period. There are no further legislative floor periods scheduled for 2008.

New Legislative Proposals

Although the Legislature is adjourned, draft budgets are being prepared by state agencies and many groups are preparing legislative initiatives for the next legislature. The following are a few proposals that are likely to get some attention in the next legislative session.

Comprehensive Planning Law

The state's comprehensive planning law requires that any town, village, city, county, or regional planning commission that engages in official mapping, subdivision regulation, or zoning, must develop a comprehensive plan by January 1, 2010. So far, 1262 units of government in Wisconsin have received comprehensive planning grants, leaving a relatively small portion of the state not yet on a track to be in compliance with the January 1, 2010 deadline.

Representatives of several organizations (including 1000 Friends of Wisconsin) have been discussing a possible change to the comprehensive planning law that would address the problem some communities may face in completing a plan before January 1, 2010.

Specifically, the groups are weighing an amendment that would state that

the beginning date of the consistency requirement may be extended to January 1, 2012, if a local governmental unit will not be able to adopt its comprehensive plan by January 1, 2010.

Further, it would be stipulated that prior to January 1, 2010, the governing body of that local governmental unit would have to pass a resolution stating that the local governmental unit intends to adopt a comprehensive plan by a specific date no later than January 1, 2012.

There may be other minor changes that would be recommended but the group has made no statements about other possible changes as of yet. For more specific information, contact Brian Ohm at bwohm@wisc.edu

Updates To Previously Reported Senate Bills

There are no updates since the legislature has concluded its regular session.

Legislative Council

The Special Committee on Regional Transportation Authorities met on Thursday, August 7th in the State Capitol. The meeting featured presentations from representatives of the Federal Transit Administration and the American Public Transportation Association.

Virtually all of the members of the Legislative Council voiced support for a dedicated fund for transit systems and all agreed that the challenge will be to devise a funding mechanism that appeals to all communities that operate transit systems. With such overwhelming support to address transit funding needs, the odds of some sort of recommended compromise funding mechanism for transit systems is more likely. Cochairs Representative Al Ott and Senator Judy Robson have made it clear that this is an open process and public input is encouraged.

The next meeting of the Legislative Council Special Study Committee on Regional Transit Authority will meet at 10 A.M. on Wednesday, September 17 in room 412 East in the State Capitol. The committee will hear testimony from Rod Clark, Director, Bureau of Transit, Local Roads, Railroads, and Harbors, Department of Transportation and also from Paul Larrousse, Director, National

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Transit Institute. The Special Committee on Domestic Biofuels cochaired by Senator Pat Kreitlow and Representative Scott Suder met on Tuesday, August 19. The list of topics discussed and materials distributed at the meeting can be found at <http://www.legis.state.wi.us/lc/committees/study/2008/BIO/index.htm>.

The Special Committee is directed to: (1) evaluate the economic and environmental costs and benefits of domestically produced fuels derived from biomass; (2) review state and federal policies to promote the development of the industry and infrastructure for the production and distribution of such fuels; (3) recommend state policies to address any deficiencies in existing policies; and (4) recommend state policies to encourage minimum targets for ethanol-blended transportation fuel sales.



October is Community Planning Month

Courtesy of the American Planning Association

<http://www.planning.org/ncpm/board-commission.htm>

APA is celebrating community planning month again this October. The theme of this year's celebration is Green Communities.

Each year APA, its members, chapters, divisions, and professional institute sponsor National Community Planning Month to raise the visibility of the important role of planners and planning in communities across the U.S.

Planners address both the existing and future needs of a community. This year's theme, Green Communities, recognizes the role planners have in helping ensure our communities are environmentally-friendly and sustainable.



[GREEN COMMUNITIES]

From alternative energy sources to reducing automobile dependence, planners can have key role in changing how our communities work, function, and impact the earth. You're invited to celebrate how your town, neighborhood, or community already is or working to



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A PROCLAMATION

WHEREAS, change is constant and affects all cities, villages, towns and counties in Wisconsin; and

WHEREAS, community planning and plans can help manage this change in a way that provides better choices for how people live, learn, work and play; and

WHEREAS, community planning provides an opportunity for all residents to be meaningfully involved in making choices that determine the future of their community; and

WHEREAS, the full benefits of planning requires public officials and citizens who understand, support, and demand excellence in planning and plan implementation; and

WHEREAS, the State of Wisconsin has been a national leader in efforts to promote planning, land use management and economic development as a way of stewarding our natural resources, promote rational growth and development, and cultivating a climate of intergovernmental cooperation and collaboration; and

WHEREAS, the month of October is designated as National Community Planning Month throughout the United States of America as an opportunity to highlight the contributions sound planning and plan implementation make to the quality of our communities and the environment; and

WHEREAS, the celebration of National Community Planning Month gives us the opportunity to publicly recognize the participation and dedication of the elected community officials and members of plan commissions and other citizen planners who have contributed their time and expertise to the improvement of Wisconsin; and

WHEREAS, we recognize the many valuable contributions made by professional community planners throughout the State of Wisconsin and extend our heartfelt thanks for their continued commitment to public service by these professionals;

NOW, THEREFORE, I, Jim Doyle, Governor of the State of Wisconsin, do hereby proclaim October 2008 as

COMMUNITY PLANNING MONTH

in the State of Wisconsin in conjunction with the celebration of National Community Planning Month and I commend this observance to all citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this twenty eighth day of July in the year two thousand eight.

Jim Doyle
JIM DOYLE

By the Governor

Douglas A. Follette
DOUGLAS A. FOLLETTE
Secretary of State

Wisconsin Kicks Off Community Planning Month with Governor's Declaration

For the third year running, Wisconsin's Governor Jim Doyle has proclaimed October Community Planning Month in Wisconsin. Thanks to WAPA board member, David Boyd, FAICP, for taking the initiative to request the proclamation.



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- ☐ Planning board member. Dues \$89* (national dues \$82; chapter dues \$7)

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\$75,000 and over	\$200

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STUDENT STATUS VERIFICATION

I certify that I am enrolled as a full-time student at _____

Name of College/University _____

Expected graduation date _____ Student ID# _____

PLANNING BOARD VERIFICATION

I am a current member of the agency listed below. I do not work any living in planning.

Name of board or commission _____ Date _____

Phone number of primary board contact _____

Full-time student/Planning board member
☐ By checking this box I verify that all of the above information is correct.

Rev. 2007

Join APA Today!

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Mailing address _____

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Employer Name _____

Employer Address _____ State _____

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Office Phone Number _____ Fax Number _____

Please tell us where to send correspondence from APA.

Send invoice to ☐ Home ☐ Office

Send publications and other mail to ☐ Home ☐ Office

become a green community this October. If you have plans to celebrate National Community Planning Month this October, share your event. E-mail ncpm@planning.org.

Use this October as an opportunity to help citizens, businesses, and politicians appreciate your work. Here are a few ideas:

Celebrate National Community Planning Month in your community by:

Engaging in a public outreach campaign

Use the month as an opportunity to gather input and foster enthusiasm about a specific plan to improve a street or neighborhood in your community. Engage both developers and service organizations in the campaign.

Suggesting a street or neighborhood for APA's Great Places in America program

Enter one street and one neighborhood in your city or town to be designated by APA as a Great Place in America. Ten streets and 10 neighborhoods will be announced each October during National Community Planning Month. Read about the program, and learn how to make a suggestion at www.planning.org/greatplaces.

Holding a neighborhood forum

Discuss the virtue of these great streets and neighborhoods and suggest ways that community members can help preserve and improve them. See below for more information.

Organizing a photo competition

Celebrate your beautiful hometown by hosting a photo competition. Ask participants to submit photos that best capture the essence of the great streets and neighborhood in your community. Invite a local small business or community organization to offer the winning prize.

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PLANNING - ECONOMIC DEVELOPMENT - ENGINEERING
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Creating a community documentary

Feel like creating your own Hollywood star? Ask creative citizens to produce a hometown documentary and help them. Feature community leaders as well

Russell Rietzger
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as citizens who contribute to the greatness of your streets and neighborhoods. Show off the unique characteristics of this heritage and forward-thinking visions of your community. Learn about best practices in creating community documentaries in a Planning Advisory Service Report, details below.

Guiding a tour

Organize a bus, bike, or walking tour through your great streets and neighborhoods for the public to rediscover your community. Collaborate with local business and nonprofit organizations to promote diversity and vibrancy of your local paradise.

Engaging elected officials
Use National Community Planning Month as an opportunity to reach out to your local, state and congressional representatives. Ask them to help tell your local planning story and educate the public about the importance of planning. Click here for more ways to engage elected officials in your area.

Resources

- The Commissioner is a quarterly publication that provides planning board members, planning commissioners, and other appointed and elected officials with practical features to enhance your

experience. Click here for more information and to request a free sample.

- APA's Media Kit will give you tips on how to promote National Community Planning Month events to target audiences, including residents, elected officials, allied partners, and the media. It also includes sample proclamations, Public Service Announcements, fact sheets about APA, logos, and customizable press releases.

- Lights, Camera, Community Video-Engaging Citizens in Creating a Community Documentary and Vision (APA PAS Report 500-501) will show you how to use video technology to both stimulate and document a community visioning exercise. It will guide you through equipment needs, getting the word out to the community about your video project, scheduling interviews, choosing filming locations, editing, and more. Click here for more information.

- Read about the 2007 Great Streets and Great Neighborhoods designees on our website at www.planning.org/greatplaces. Don't forget to suggest your own street or neighborhood for next year's designation.

- Coming soon — ways your community can help preserve great streets and neighborhoods in your cities and towns.

Did you know . . .

. . . the WAPA webpage posts RFPs and RFQs related to planning work.

Email to:

wapa@wisconsinplanners.org

. . . you may post planning jobs for free on the WAPA webpage.

Email to:

jobs@wisconsinplanner.org

. . . WAPA is always looking for members (or their friends, relatives, and neighbors) willing to volunteer to make WAPA stronger and provide better service to our members.

Email Gary Peterson:

petersong@crispell-snyder.com

. . . WAPA is still searching for a volunteers willing to devote long hours for low pay to be our next conference coordinator.

Email Gary Peterson:

petersong@crispell-snyder.com

. . . **it's time to vote.**

Watch your mail for the annual WAPA election ballot.

WAPA Election 2008

It is election season, and WAPA is on the bandwagon. Shortly, you will receive your ballots for the WAPA annual election of officers to the Executive Board. You will be asked to return your ballot, postmarked no later than Monday, November 3, 2008, to be counted.

Please note the following positions and a referendum item will be included in the ballot. During the summer, Roland Tonn solicited nominations for the positions of president, vice president for professional development, secretary, at-large representative for membership, and Northwest District Representative. No nominations except for the incumbents were received. You will have the opportunity to write in a candidate on the ballot who was not nominated through the nomination process.

Here are the candidates and their personal statements, along with the language for the member referendum.

President (All WAPA Members may vote)

Gary Peterson Statement: Gary Peterson, President of Natural Step Services, Inc. in Madison and the current Wisconsin Chapter of the American Planning Association President. I would

appreciate your vote for another 3-year term as President.

My formal education includes a BS in Geography and an MS in Urban Geography from UW-Madison. For more than 44 years I have practiced planning in Wisconsin that includes working for RPC's, counties, cities, villages and towns. Early on in my career, I worked for a national planning consultant in their Madison office. In 1972 I left to open my own firm. In 2006 I sold my firm and began a two year assignment with Crispell-Snyder, Inc.

As President of our Chapter for the last six years I have worked to add membership services, manage the chapter in a financially successful manner, and made money at each of our conferences, thanks in large part to Tom Favour, AICP. We have increased sponsorships at our conferences, which has contributed to our financial success. Our scholarship fund has grown to over \$90,000 and chapter membership has increased. We expect to begin awarding two scholarships for the 2009 graduate school year.

I have represented the chapter at two APA Leadership meetings each year. We have introduced the new APA Chapter branding program to Wisconsin. I was engaged in trying to modify the AICP Commission's AICP maintenance program to be more user friendly. Even though I do not agree with the meth-

odology of development or the final rules the Commission adopted, I have worked to institute the new program in our Chapter as seamlessly as possible with the help of Nancy Frank, AICP and Linda Stoll, AICP. I continue to support the annual Chapter Strategic Planning process initiated by Roland Tonn, AICP and I supported moving our annual conference to locations in Wisconsin outside the Madison-Milwaukee corridor. We also assisted a member of our Chapter in becoming the third Wisconsin AICP planner to be inducted into the College of Fellows. The Chapter has



developed a Chapter History project under the leadership of Roland Tonn, AICP. We have prepared our first annual Chapter report under the leadership of Larry Ward, AICP. Carolyn Esswein, AICP has managed our new awards program for non-planners contributing to the planning effort in Wisconsin. Our Chapter Directors: Dan Rolfs, AICP; Nikki Jones; Dennis Lawrence, AICP; and Diana Schultz have all held District events. Brian Ohm has taken over our Legal issues reporting. Anna Haines is leading an effort to increase Plan Commissioner training in Wisconsin.

I am committed to continue to building the scholarship fund, improving services to our members, holding interesting and informative conferences, offering CM maintenance credit opportunities, becoming even more effective in formulating legislation, nominating additional Chapter planners to the College of Fellows, continuing the strategic planning process, continuing to represent the Wisconsin Chapter at the national leadership meetings (including a leadership role at APA), a continuation of fiscal responsibility and remaining receptive to ideas from all WAPA members.

Vice President for Professional Development (All WAPA Members may vote)

Nancy A. Frank Statement: The WAPA Board elected me to fill Greg Kessler's vacated position as Vice President for Professional Development in fall 2004. As a chair of the faculty in urban planning at the University of Wisconsin - Milwaukee, I am happy to continue offering the AICP review session and posting materials to the AICP website that assist planners to prepare for the exam. I also updated the information and links on the AICP page of wisconsinplanners.org so that it is more useful to our members and those sitting for the AICP exam. I am pleased to continue to serve in this role for another term.

Secretary (All WAPA Members may vote)

Larry Ward Statement: Hello! My name is Larry Ward and I have been the Secretary of WAPA for the past seven years.

I've been a planner for over 20 years and have a B.S. (Planning, Public Policy and Management; Resource Develop-

ment and Environmental Management) and a MURP from University of Oregon, and am a member of AICP. Past positions include Planning Director, Chief Environmental Planner and Environmental Advisor for a Governor of a U.S. Territory (American Samoa), Economic Development Senior Planner, Senior Transportation Planner/Project Manager, and currently am the Executive Director of a Regional Planning Commission.

As Secretary of WAPA I have been very active in Chapter activities, working with the Legislature and Governor's office and informing local officials of important planning issues. I've been on the WAPA Conference Planning Committee the last four years. I represented the Executive Committee at the 2002 Upper Midwest Conference. I have attended all the Executive Committee meetings during my tenure. I was also on the committee that developed the land use guide book.

I believe in the value of planning and have seen that good planning can make for better financial decisions by local governments and better communities. Therefore I am very concerned about the current state of affairs in Wisconsin politics and the continued assault on the state's comprehensive planning

program. This underscores the importance of strong and active leadership in WAPA. The Board cannot fight this battle alone; it will take the coordinated efforts of all of us and all of our colleagues to be successful. But the Board can provide the leadership necessary to organize our efforts. And to that end I have committed myself these past four years and offer my efforts as Chapter Secretary for the next term.

I hope you will allow me to continue to serve the Chapter as Secretary of WAPA by voting for me in this election.

At-Large Representative for Membership (All WAPA Members may vote)

David Boyd Statement: Greetings! My name is David Boyd and I am seeking re-election as the At-Large Representative for Membership and Public Relations. I have been a very active member of APA and AICP for the past 23 years and have been with WAPA for the past five years.

I would like to continue to utilize my skills and experiences to help build the Wisconsin Chapter's membership and constituency base. I will work with the other members of the WAPA Board to help create membership programs and events that will strategically target new members and assist in the development

and implementation of programs that keep our members engaged in helping to tell the "planning story". I will work to assure that the voice of professional planning continues to be heard, loud and clear, within the State of Wisconsin.

Northwest District Representative

(Vote for this position only if you reside in one of the following counties: Ashland County, Barron County, Bayfield County, Burnett County, Chippewa County, Clark County, Douglas County, Dunn County, Eau Claire County, Forest County, Iron County, Juneau County, Langlade County, Lincoln County, Marathon County, Oneida County, Portage County, Price County, Polk County, Rusk County, St. Croix County, Sawyer County, Taylor County, Vilas County, Washburn County, and Wood County)

Dennis Lawrence Statement: Hello everyone. Currently, I serve as the Northwest District Representative (elected in 2005). Since being elected I have established the annual "Northwest Planners Workshop" which is held each October to coincide with National Planning Month. I've also been able to work with WAPA to offer webcasts in two different locations in the district to help AICP members secure certification maintenance credits. In addition to continuing

these efforts, I hope to establish district level awards to highlight the good planning that happens throughout the twenty-six counties of the Northwest District.

I've been a planner for nearly twenty years. I am the executive director of the North Central Wisconsin Regional Planning Commission, a voluntary association of governments that provides professional planning services to the towns, villages, cities and counties of north central Wisconsin in the areas of Economic Development, Geographic Information Systems, Intergovernmental Coordination, Land Use, and Transportation planning. I have a Master's degree in Urban Planning and a Bachelor's degree in Public Administration. I am a member of the American Institute of Certified Planners (AICP) and certified by the National Development Council as an Economic Development Finance Professional (EDFP).

If you have any questions about WAPA or any planning related issue please feel free to contact at (715) 849-5510, Extension 304, or dlawrence@ncwrpc.org.

Referendum Item

(the following bylaw addition, creating the position of Certification Maintenance Officer is proposed by the Executive Committee. Please vote YES

if you agree with the Executive Committee proposal; vote NO if you disagree with the Executive Committee proposal)

RESOLVED, that the following subsection shall be added to Section 4.1, "Officers and Terms of Office":

Section 4.11 CERTIFICATION MAINTENANCE OFFICER (CMO)

A. The CMO shall be appointed by the President, subject to the approval of the Executive Committee, for a term of three years. The CMO shall serve as a voting member of the Executive Committee and shall:

1. Assist the Professional Development Officer (PDO) in providing quality continuing education opportunities for AICP members in the State of Wisconsin.
2. Coordinate and qualify certification maintenance (CM) opportunities with National APA to assure the highest quality of continuing education opportunities.
3. Host local and national CM opportunities in newsletter articles, on the WAPA website, and other appropriate media.
4. Assist WAPA members in maintaining a CM log.
5. The CMO, working together with the Executive Committee, shall provide a minimum of 16 hours of CM opportunities annually, in locations equally distributed throughout the State of Wisconsin.

