



www.messycity.com

@kevinklink

UNDERSTANDING MESSY CITIES



APERITIVO

How to fix a sumptuous turkey dinner in minutes!

When you don't have hours to spend, yet hanker for a luscious turkey dinner—whenever you've no time to do justice to a home-cooked meal—slip a Swanson TV Brand Turkey Dinner into your oven. No thawing. Just heat for 25 minutes in its individual serving tray. Then enjoy the most delicious turkey dinner ever. Thick slices of tender turkey—real turkey gravy and corn bread dressing—mashed potatoes and fresh garden peas. All this with no work before—no dishes after. Keep Swanson TV Brand Turkey Dinners in your freezer always. They'll come in handy when Dad's "substituting" in the kitchen, when the teen-agers take over the cooking—on so many busy days.

Only Swanson has the secret of these delicious TV Brand Dinners



Swanson

TV. BRAND DINNERS

MADE ONLY BY C. A. SWANSON & SONS, A SUBSIDIARY OF Campbell Soup Company

Also try Swanson TV Brand
Chicken and Beef Dinners
January 30, 1957

¡NUEVO!

SWANSON

MEXICAN STYLE

FROZEN DINNER



Swanson TV Brand Mexican Style Dinner

Enjoy Swanson quality with South-of-the-Border flavor!

(New, different, and terrific! Swanson TV Brand Mexican Style Dinner. What's in it? The tastiest of traditional dishes. A robust beef enchilada made with an authentic tortilla. Tender beef-and-vegetable tamales, lively with flavor. Chili sauce with meat . . . plus refried beans and Mexican rice. The flavor is Mexican, the quality is Swanson, the pleasure is yours. Swanson Mexican Style Dinner. (Try it at your hacienda . . . tonight!)



© 1988 Swanson Food Products, Inc. All rights reserved. The Swanson TV Brand is a registered trademark of Swanson Food Products, Inc.

You can Trust Swanson for the best in frozen dinners



WITH **CHUN KING** FROZEN FOODS...

Fix meals as deliciously different
as those in fine
Cantonese restaurants



Table 4 (clockwise) with Chun King's 10000 Chinese Dinner: chicken, egg, rice, tea — in ready-to-heat bags. Dishes with Chun King Egg Foo Young, Fried Pork, and Rice.

Meal planners are having more fun than a picnic getting around to frozen food solutions.

You name up with such things as Egg Foo Young, Spring Chicken, Shrimp, and Pork, Fried Rice, Egg Rolls. And even a complete Cantonese Dinner in a bag. The packages say Chun King—and that means extra good—downright delicious, in fact.

You take these new delicious home, apply a little heat, just minutes before folks are ready to sit down. And what you have created some real excitement around the table. Meals as deliciously different as those in fine Cantonese restaurants. Come on—get in on the Chun King fun tonight!



CHUN KING

The Royalty of American-Oriental Foods... Canned and Frozen

There's also
Egg Foo Young
Spring Chicken
and other items
from the Chun King
Food Store.



#REALSCHOOLFOOD

A close-up photograph of Julia Child, a well-known American chef and television personality. She is smiling warmly at the camera, showing her teeth. She has short, curly brown hair and is wearing a green collared jacket over a white and grey striped turtleneck. In the foreground, several wooden kitchen tools are visible, including a rolling pin and several wooden spoons, some of which are resting on a wooden surface. The background is slightly blurred, showing more of the same wooden tools and a hint of a blue surface.

Learn how to
cook -- try new
recipes, learn
from your
mistakes, be
fearless and
above all have
fun.

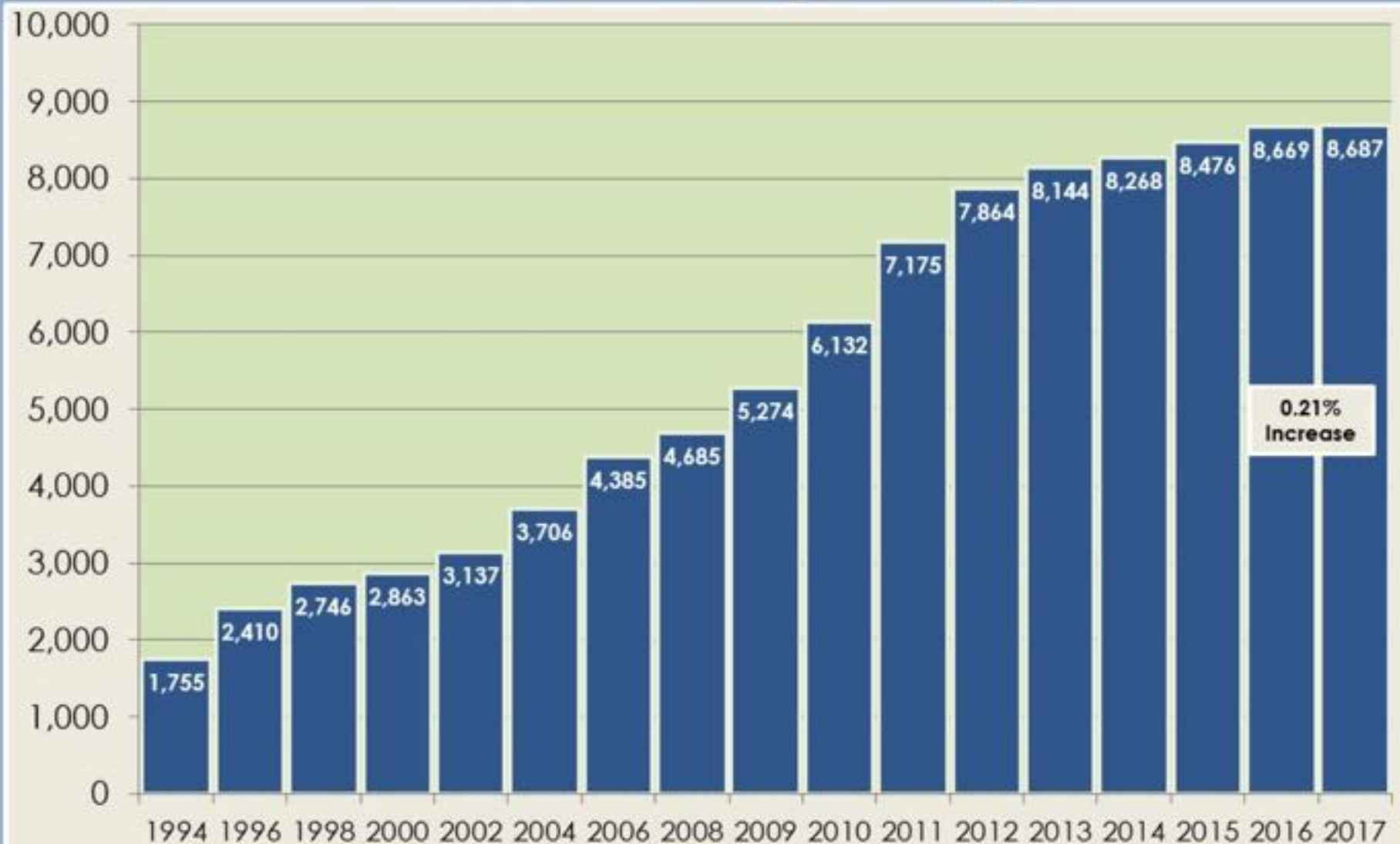
~ julia child

A black and white photograph of a kitchen scene. In the background, a person is visible, possibly a chef or a home cook, standing near a counter. The foreground is slightly out of focus, showing what appears to be a kitchen counter with various items on it. The overall tone is candid and domestic.

Julia Child, (1990):

"Everybody is overreacting. If fear of food continues, it will be the death of gastronomy in the United States. Fortunately, the French don't suffer from the same hysteria we do. We should enjoy food and have fun. It is one of the simplest and nicest pleasures in life."

National Count of Farmers Market Directory Listings



Source: USDA-AMS-Marketing Services Division

Farmers Market information is voluntary and self-reported to USDA-AMS-Marketing Services Division







**FRESH
BEEF**
COOKED WHEN
YOU ORDER











Main Street. San Bernardino, Cal.





Second Story Books
Fiction, Non-Fiction,
Literary & More!

PRINCE

PIZZA
LUNCH

CHICKEN
\$12.99
\$14.99
\$16.99
\$18.99
\$20.99
\$22.99
\$24.99
\$26.99
\$28.99
\$30.99
\$32.99
\$34.99
\$36.99
\$38.99
\$40.99
\$42.99
\$44.99
\$46.99
\$48.99
\$50.99
\$52.99
\$54.99
\$56.99
\$58.99
\$60.99
\$62.99
\$64.99
\$66.99
\$68.99
\$70.99
\$72.99
\$74.99
\$76.99
\$78.99
\$80.99
\$82.99
\$84.99
\$86.99
\$88.99
\$90.99
\$92.99
\$94.99
\$96.99
\$98.99
\$100.99

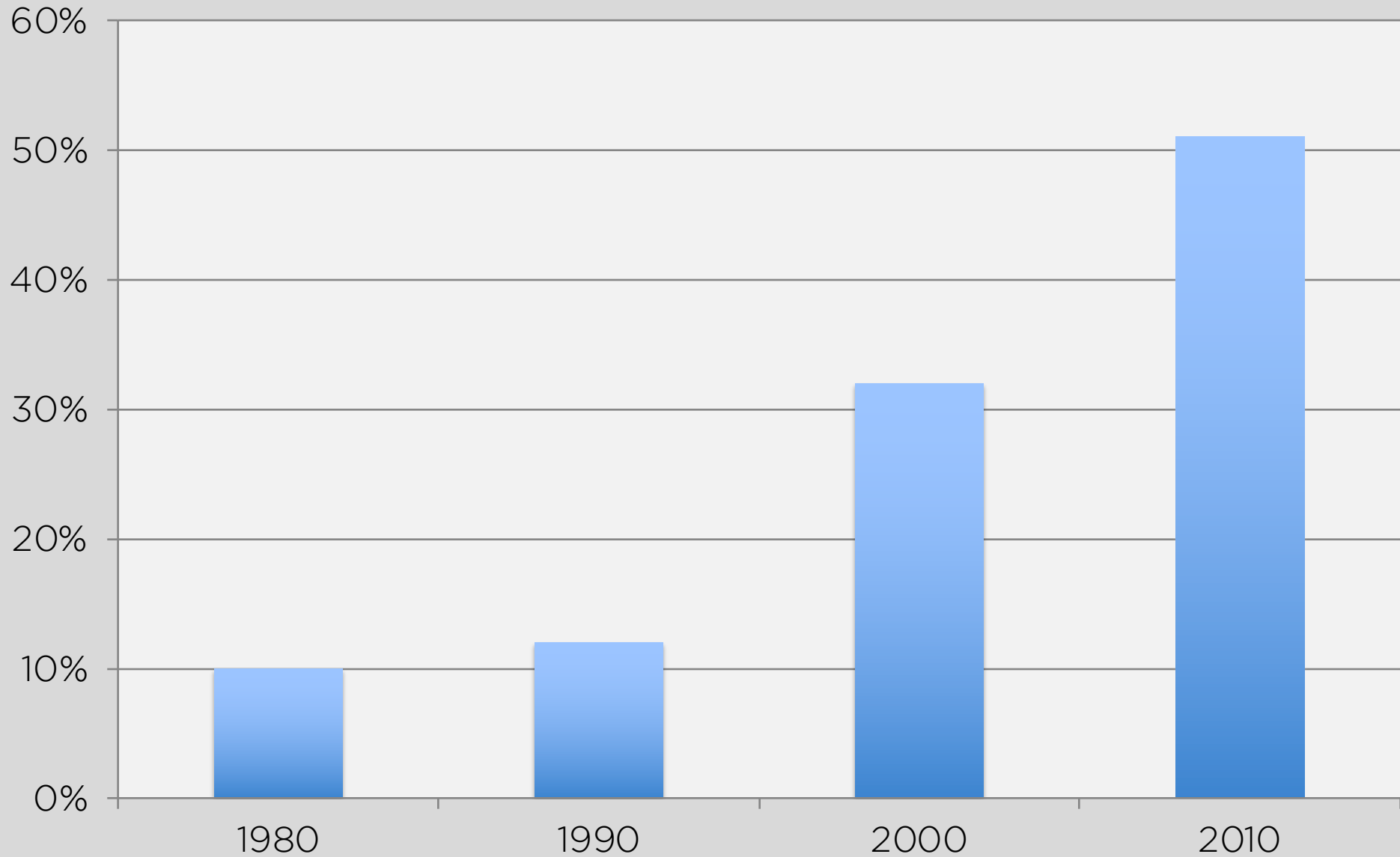


“The most enlightened preservationists are trying to restore more than buildings. They wish to restore a sense of community and of humane and civilized values in an age of bigness and speed and, too often, of loneliness, fear and conflict.”

Mills Lane – Savannah, GA

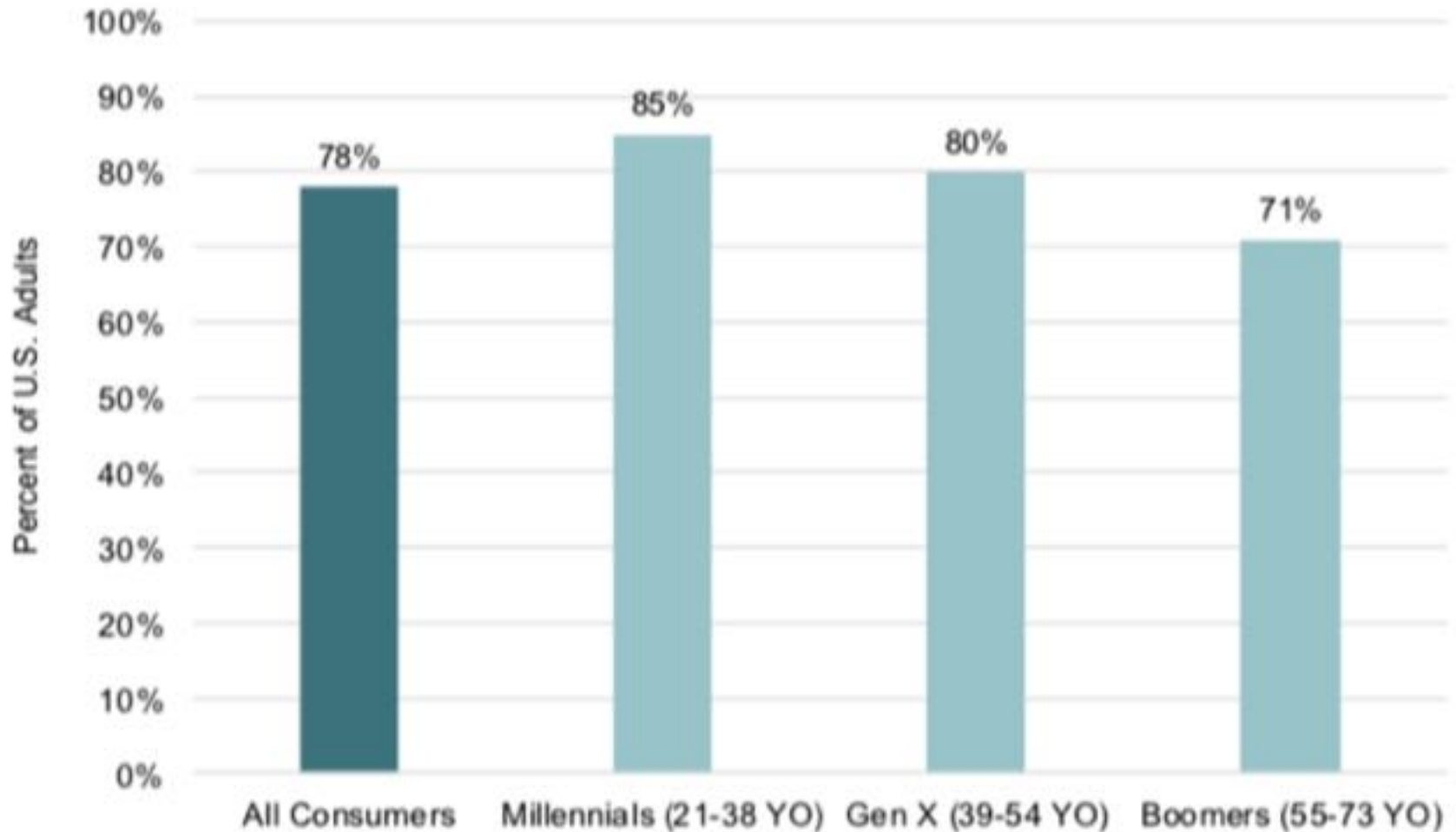


Preference for Urban Living among 25-34 Year-olds



Source: "The Young and Restless in the Nation's Cities" October 2014

U.S. Adults Who Would Reside in a “Live, Work, Shop, Play” Community by Generation

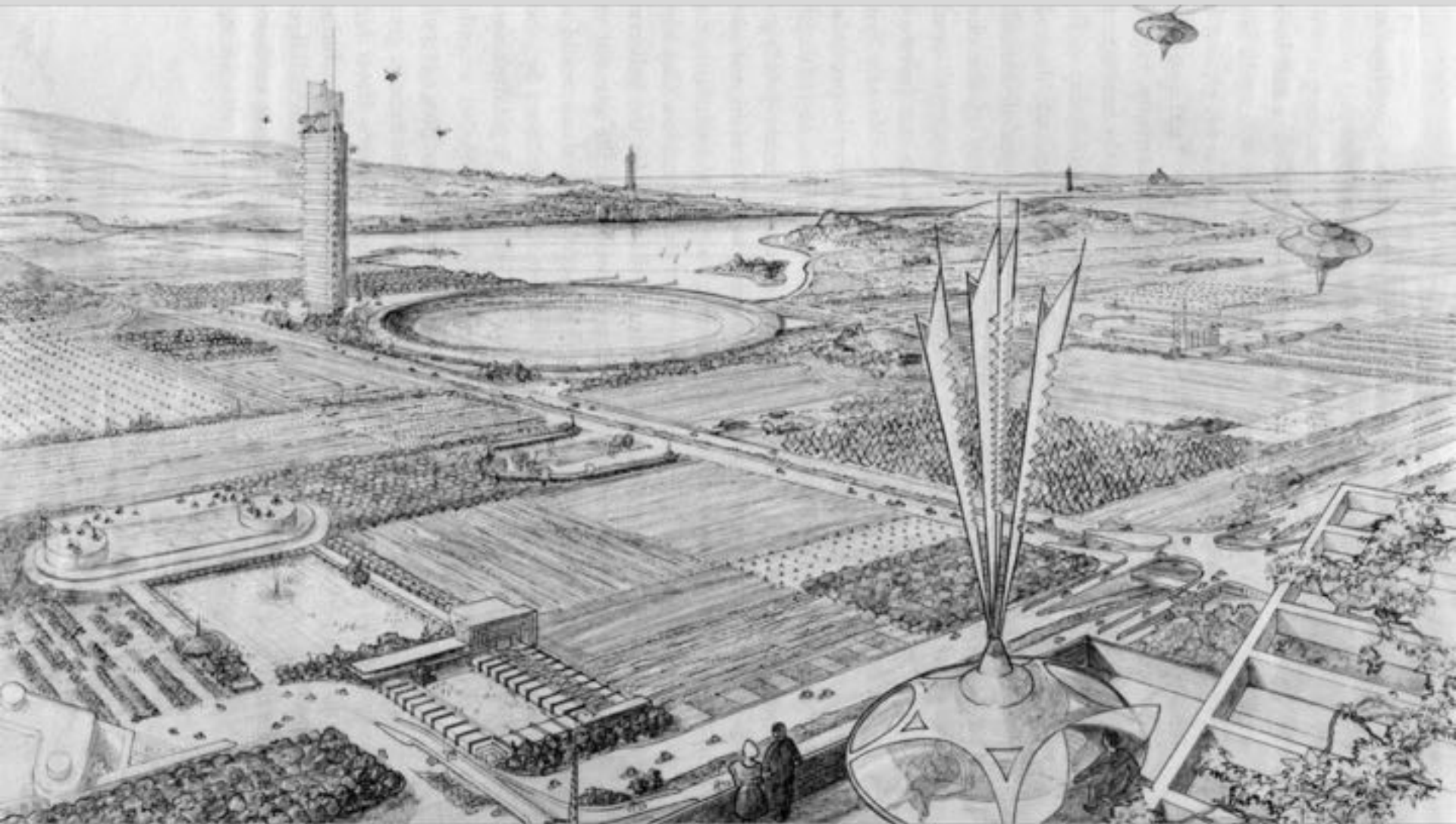


Source: International Council of Shopping Centers, 2019

America

x
2
3
4
5
6.0





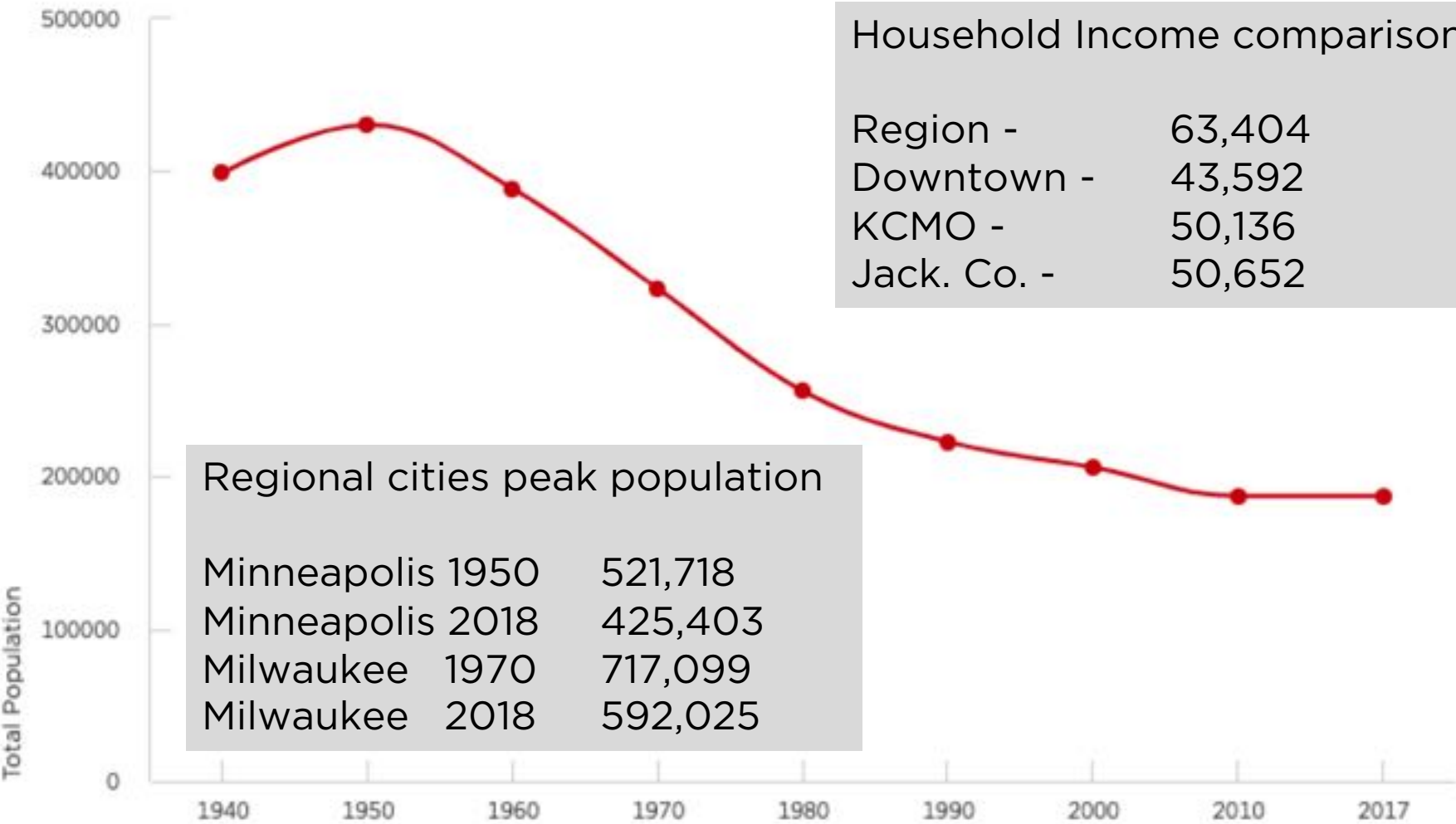
1932





PRIMO

Population Change in Kansas City's Urban Core



Household Income comparison	
Region -	63,404
Downtown -	43,592
KCMO -	50,136
Jack. Co. -	50,652

Regional cities peak population			
Minneapolis	1950	521,718	
Minneapolis	2018	425,403	
Milwaukee	1970	717,099	
Milwaukee	2018	592,025	

Source: NHGIS

**Table 3: 2016 Population Distribution by Neighborhood Change Trajectory, 2000-2016
(by central city)**

	Growth	Low-Income Displacement	Abandonment	Low-Income Concentration
Akron	0%	0%	9%	65%
Anaheim	5%	8%	0%	8%
Atlanta	7%	21%	1%	19%
Austin	5%	11%	0%	19%
Baltimore	2%	17%	5%	19%
Birmingham	3%	3%	16%	41%
Boston	5%	14%	1%	10%
Boulder	0%	8%	0%	18%
Buffalo	1%	5%	9%	35%
Charlotte	3%	2%	1%	30%
Chicago	2%	9%	8%	34%
Cincinnati	1%	3%	11%	57%
Cleveland	2%	2%	24%	50%
Columbus	3%	4%	6%	43%
Dallas	4%	5%	3%	35%
Denver	6%	14%	0%	19%
Detroit	0%	0%	30%	56%
Durham	3%	4%	3%	23%
Fort Lauderdale	4%	9%	2%	20%
Fort Worth	5%	3%	1%	25%
Hartford	8%	13%	3%	32%
Houston	1%	11%	3%	27%
Indianapolis	0%	1%	6%	51%
Jacksonville	0%	3%	4%	32%
Kansas City	4%	1%	8%	37%
Las Vegas	4%	0%	2%	49%
Long Beach	2%	14%	0%	4%
Los Angeles	6%	20%	1%	8%
Louisville	1%	2%	3%	33%
Memphis	0%	1%	9%	58%
Mesa	1%	1%	1%	57%
Miami	12%	10%	0%	17%
Milwaukee	2%	2%	5%	52%
Minneapolis	3%	6%	2%	21%
Nashville	2%	5%	1%	32%
New Orleans	2%	20%	10%	19%
New York City	4%	19%	1%	13%
Newark	6%	3%	6%	33%
Norfolk	5%	12%	1%	8%
Oakland	4%	13%	1%	18%
Oklahoma City	6%	6%	2%	25%
Orlando	11%	2%	1%	33%
Philadelphia	2%	12%	4%	34%
Phoenix	4%	2%	3%	40%
Pittsburgh	0%	9%	7%	22%
Portland	2%	14%	0%	9%
Providence	2%	14%	0%	13%
Racine	1%	0%	5%	74%
Raleigh	5%	2%	2%	16%
Richmond	6%	6%	0%	30%
Riverside	9%	10%	0%	10%
Sacramento	2%	8%	0%	30%
Saint Louis	3%	14%	8%	23%
Saint Paul	1%	1%	3%	37%
Saint Petersburg	3%	8%	0%	25%
Salt Lake City	2%	10%	0%	21%
San Antonio	4%	4%	0%	18%
San Diego	3%	16%	0%	9%
San Francisco	6%	13%	0%	7%
San Jose	3%	3%	0%	20%
Santa Ana	0%	18%	7%	19%
Seattle	11%	14%	1%	5%
Tacoma	3%	8%	0%	13%
Tampa	6%	1%	0%	35%
Virginia Beach	2%	11%	0%	13%
Washington D.C.	3%	36%	0%	8%

Brighter colors indicate a larger share of regional low-income population. Growth and displacement areas have experienced a large increase in non-low-income population and decrease in poverty rate. Abandonment and concentration areas have experienced a large increase in non-low-income population and increase in poverty rate.

Data: U.S. Census.



UTOPIA DIDN'T TURN OUT SO WELL









GALLUP MAP COMPANY
THE ART OF MAPS



VINTAGE MAPS &
REPRODUCTIONS

Since
1875

VINTAGE
MAPS

Posters

Shirts

Framing

OPEN

PSYCHIATRIC
HELP 5¢



THE DOCTOR
IS IN





SECONDI









[START
HERE](#)[MMM
RECOMMENDS](#)[ABOUT](#)[FINANCIAL
FREEDOM](#)[THROUGH
BADASSITY](#)[FORUM](#)[RANDOM!](#)**MR. MONEY
MUSTACHE**[MMM
CLASSICS](#)[View Fancy Magazine | Classic Blog](#)

Apr 18, 2011

112 comments

Get Rich With... Bikes



Hey there.. welcome to the first edition of the new "Get Rich With..." series. In these articles, we'll analyze a bunch of ideas, both new and old, to see what kind of impact they can have on your life. (Hint: the impact will probably be a huge positive one, since these are all of my favorite moneymaking ideas). And this edition is about the good ol' fashioned Bicycle.

CONNECT**WELCOME NEW READERS!**

Take a look around. If you think you are hardcore enough to handle Maximum

“The Bicycle is a wealth-producing fountain of youth”







KCMO budget cuts street sweeping program

City cites stormwater fund deficit

Posted: 9:10 PM, Apr 23, 2019 **Updated:** 10:12 PM, Apr 23, 2019



By: [Cat Reid](#)

Vote Climate!



For Our Children









DOLCE







1950	456,622
1940	399,178
1930	399,746
1920	324,410
1910	248,381
1900	163,752
1890	132,716
1880	55,785

KCMO Population
Growth

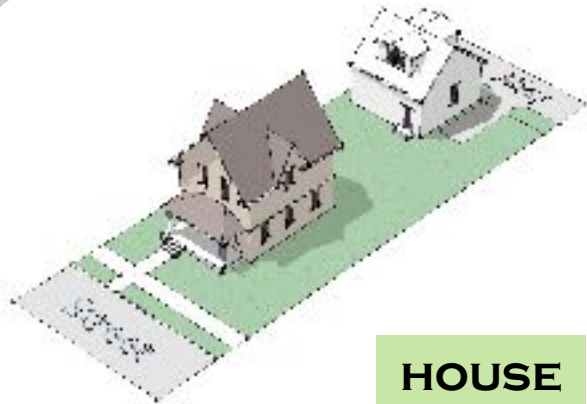




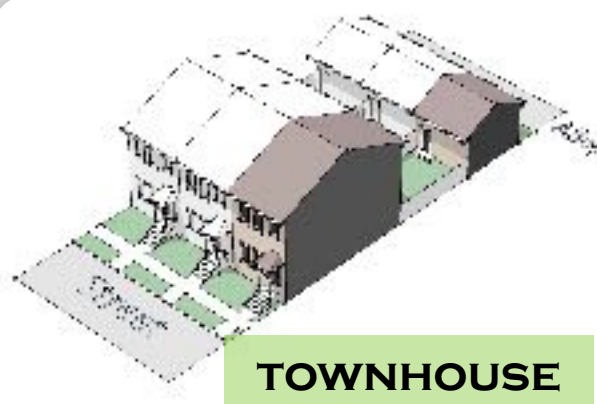


- **RESIDENTIAL SCALE**
- **SIMPLER CONSTRUCTION**
- **MORE AFFORDABLE (IRC vs IBC)**
- **MORE SOCIALLY-ORIENTED**
- **IDEAL FOR WALKABLE PLACES**
- **UP TO 4 UNITS ARE EASY TO MORTGAGE / HOUSE-HACK**
- **ELEGANTLY BLENDS RICH, MIDDLE CLASS AND POOR**

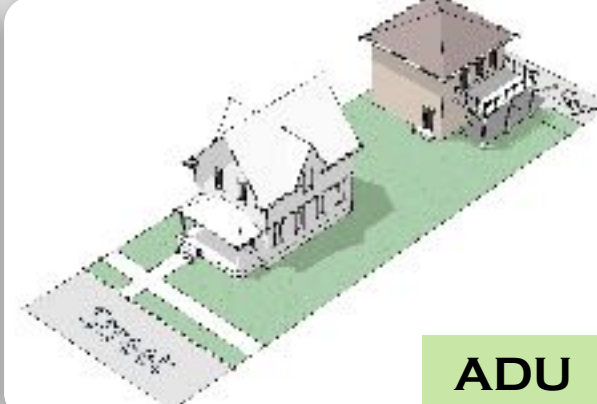




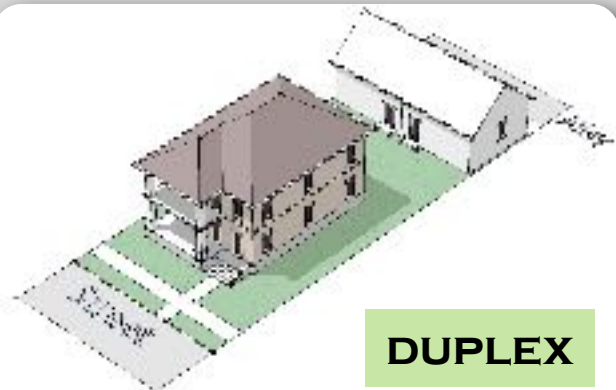
HOUSE



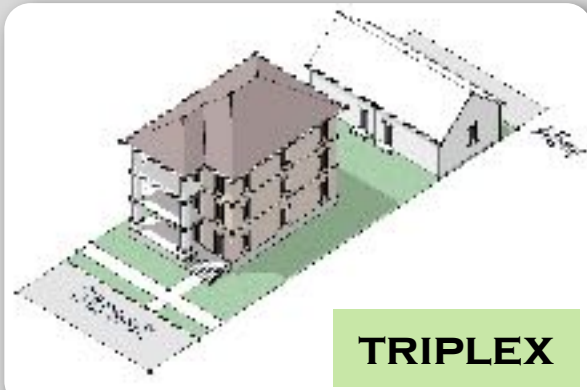
TOWNHOUSE



ADU



DUPLEX



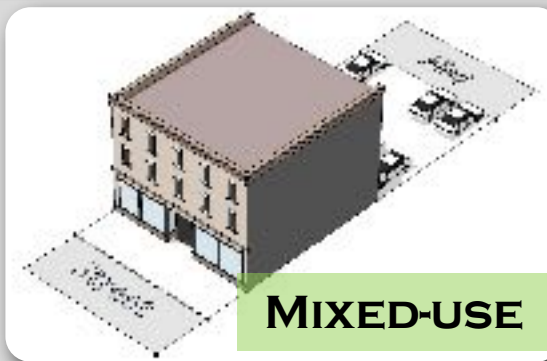
TRIPLEX



4-PLEX



LIVE/WORK



MIXED-USE

DIY / SMALL INVESTORS / HOUSE HACKERS



flip
this
HOUSE

NO
PARKING
7AM-9AM
MON THRU THU

EMERGENCY
NO
ROUTE

Ri KC

39 39th Street

51 51st Street

COMMUNITY
DONATION
CENTER
DAV





CHANGE IS REALLY EASY & POPULAR

Image by MetroQuest





“Keep your feet
on the ground
and keep reaching
for the stars.”

- Casey Kasem

April 27, 1932 – June 15, 2014



“Make no little plans - they have no magic to stir men’s blood.”

Daniel Burnham

“It should be understood, however, that such radical changes as are proposed herein cannot possibly be realized immediately. Indeed, the aim has been to anticipate the needs of the future as well as to provide for the necessities of the present; in short, to direct the development of the city towards an end that must seem ideal, but is practical.”











BIG VISIONS ARE IMPORTANT

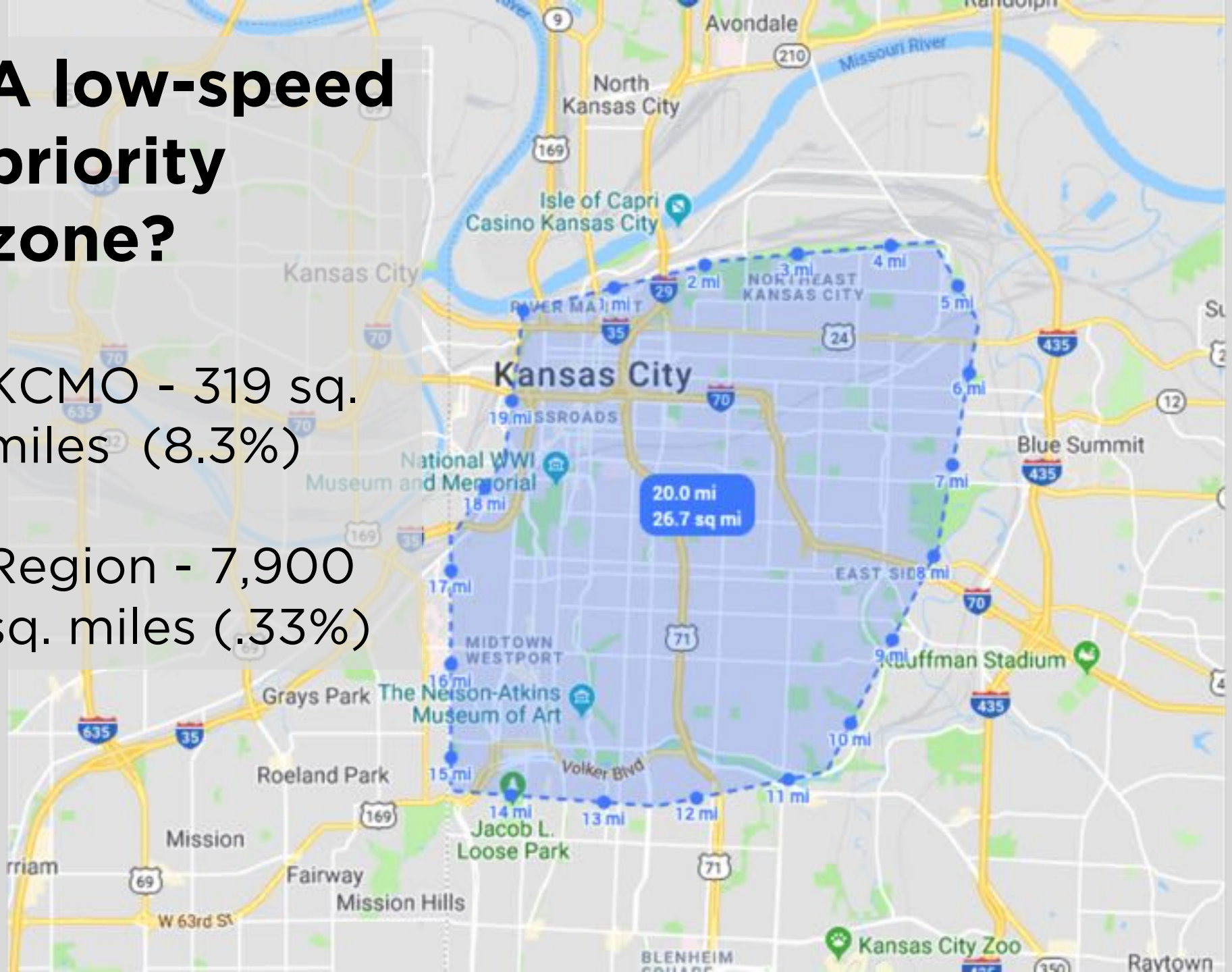


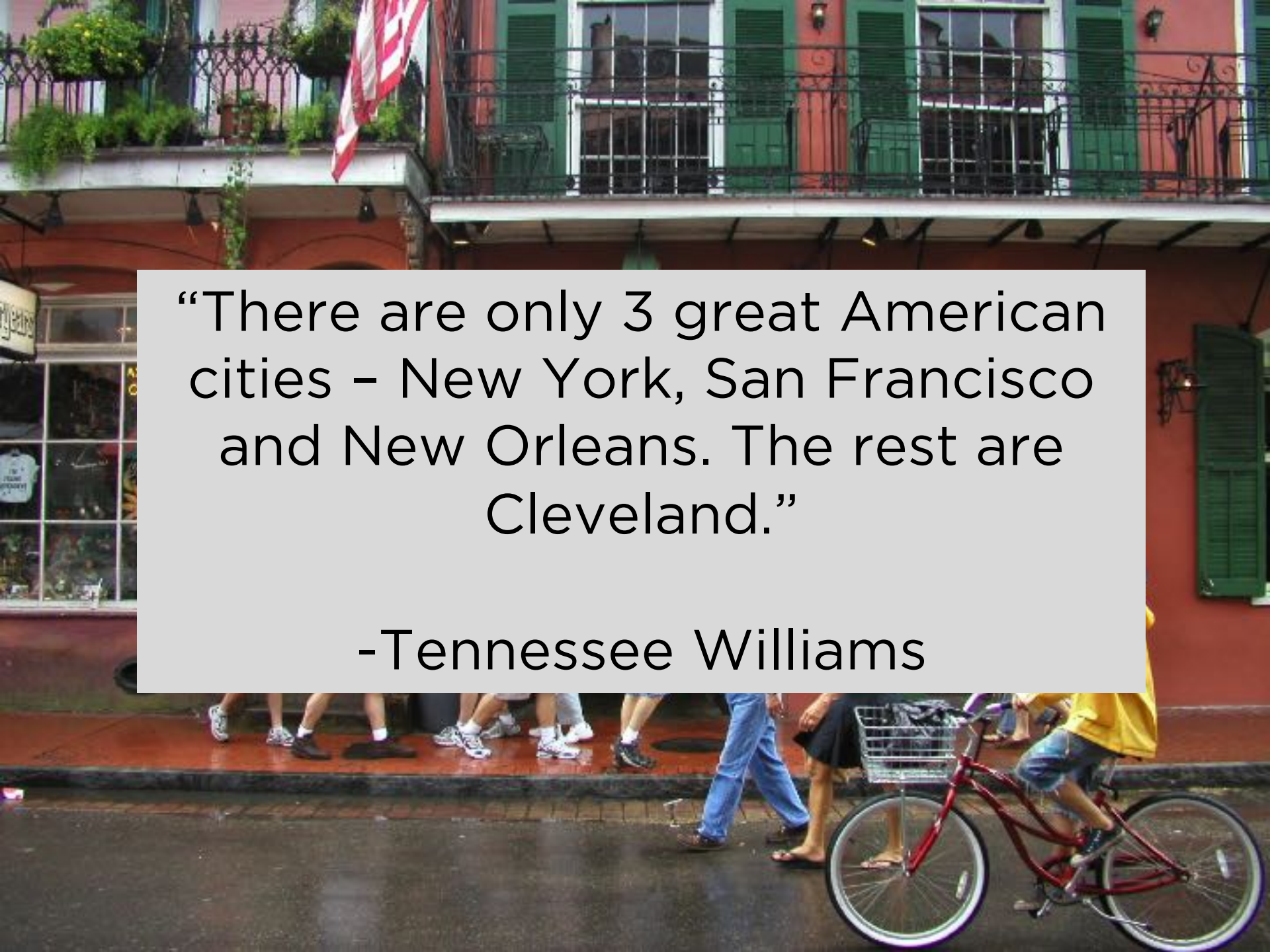


A low-speed priority zone?

KCMO - 319 sq.
miles (8.3%)

Region - 7,900
sq. miles (.33%)



A vibrant street scene in New Orleans. The background features a red building with green shutters and a balcony with a black wrought-iron railing. An American flag hangs from the balcony. In the foreground, a wet street reflects the scene. Several people are walking, and a person is riding a red bicycle with a basket. The overall atmosphere is lively and colorful.

“There are only 3 great American cities – New York, San Francisco and New Orleans. The rest are Cleveland.”

-Tennessee Williams

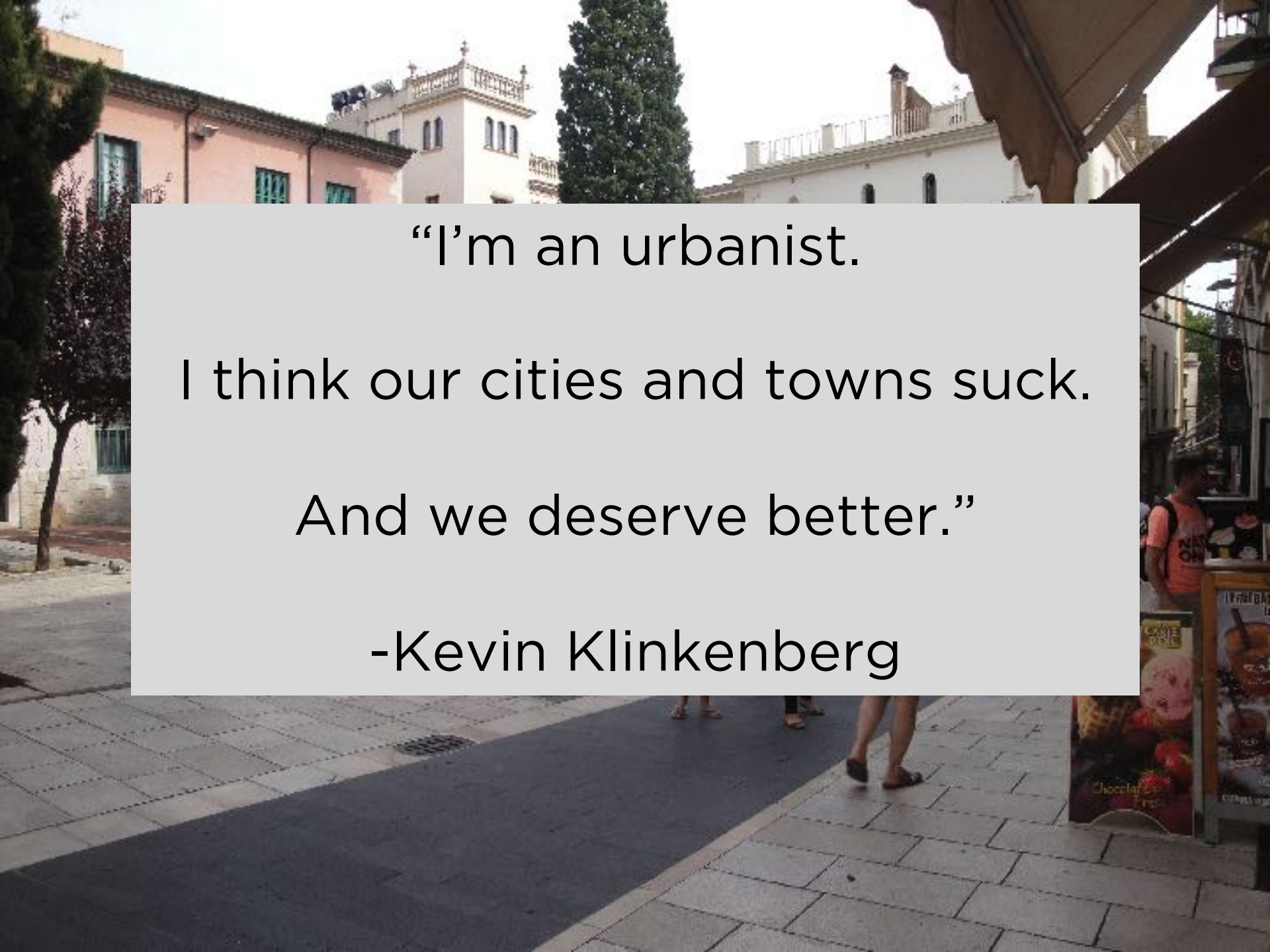


“Good enough is
not good enough”
– Michael Stern





DIGESTIVO

A street scene in a European town. In the background, there are historic buildings with light-colored facades and tiled roofs. A tall, slender tree stands in the middle ground. The foreground shows a paved sidewalk with a dark, possibly wet, area. On the right, there's a storefront with a sign that says "I W FIVE DAYS" and a display of food items. A person is visible near the storefront.

“I’m an urbanist.
I think our cities and towns suck.
And we deserve better.”

-Kevin Klinkenberg

The world of the 50s/60's is over.
We need to move on.



Change is here, and going to come
faster. It's time to shift from being
reactive and fearful to proactive
and hopeful.

3 human-centered focus areas for planners and economic developers

1. Great urban public spaces
2. Micro-mobility
3. Enabling House Hacking / Incremental Development



LIVE SLOW

DIE WHENEVER

The Livingroom Salon



We accept Walkens

ATM
INSIDE









www.messycity.com

@kevinklink

UNDERSTANDING MESSY CITIES

A recipe for messy cities, for the pros

1. Focus where success is most likely
2. Create a compelling vision
3. Do the Math & Show the Value
4. Understand we aren't like the coastal cities
5. Savor your small parcels & create more
6. Scrum the details with your total team - city management, infrastructure, planning ++
7. Adopt changes and let them evolve. Be messy.