

Business to Community Connections

*f Sustainability and Business Support
Tier Legacy Communities*



Robust communities start from within, including having a healthy business base. The Wisconsin Department of Natural Resources Green Tier program works to support not only the businesses who continually seek sustainable practices, but the communities as well. In this session examples will be given of how businesses can be strong corporate citizens, advancing collective goals. Also hear about strategies of communities and how they support businesses in endeavors that make their communities stronger.





GREEN TIER



GREEN TIER

League of Wisconsin
Municipalities
Gail Wilson

Wisconsin Energy
Conservation Corporation
Mary Schuster

Center on Wisconsin
Strategy & UW-Madison
Sonia Rhoads-Corway

City of Bayfield
Mayor Larry MacDonald

Village of Weston
Fred Schuster
Village President

City of Appleton
Mayor Tim Hanna





Green Tier participants, charters and applicants

The DNR's Green Tier Program continues to grow and expand. Currently there are 79 participants in the Tier 1 phase, which includes a total of 238 facilities. There are also seven Tier 2 contracts and five Charters. The program has received two applications for Green Tier participation.

Click on the names below to learn more about the Green Tier participants and their environmental endeavors. You can also use the tabs to search for only Tier 1, Tier 2 or Charter participants, review the list based on DNR region, view current applicants or learn about the Environmental Cooperation Pilot Program, the precursor to Green Tier.

[By name](#)[By location](#)[Charters](#)[Tier 1](#)[Tier 2](#)[Applicants](#)[Pilot participants](#)

A charter is a contract entered into by the DNR and an association committed to helping its members participate in Green Tier. An association may consist of private entities, public entities, or a combination. In a charter, the association must describe its goals, the responsibilities of its members, and the methods its members will use to accomplish their goals. The term of a charter can be between three and 10 years, with opportunity for renewal. Charters help business sectors, regions, supply chains, or other creative groupings of organizations establish and meet environmental objectives.

- [Clear Waters Initiative](#)
- [Legacy Communities](#)
- [Wisconsin Consulting Foresters \(WCF\) Environmental Results Charter](#)
- [Wisconsin Master Logger Environmental Results Charter](#)
- [Wisconsin Printing Industry Superior Environmental Performance Charter](#)

Green Tier

Apply

to become a Green Tier participant.

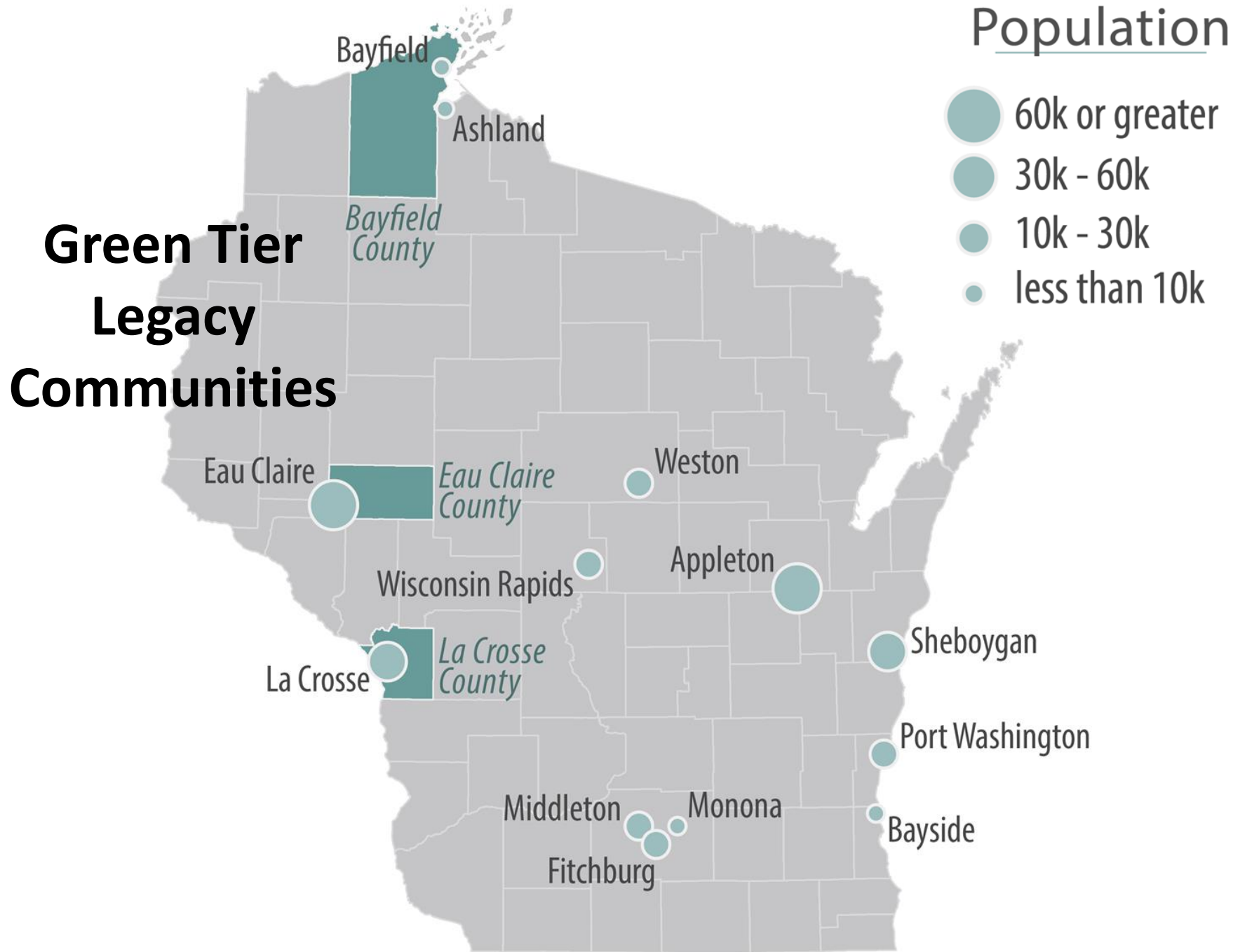
Green Tier Report








Ten years! This report highlights milestones and results. It captures the voices of companies and communities speaking about the environmental and economic value of the program. [Read the Green Tier biennial report.](#)







*The Green Tier Legacy Communities
Charter provides opportunities for face-to-
face engagement, technical sessions and
resource sharing; municipalities share and
work to foster superior environmental
performance*

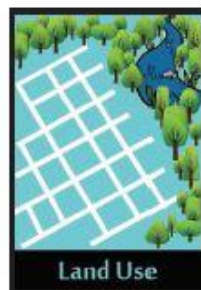
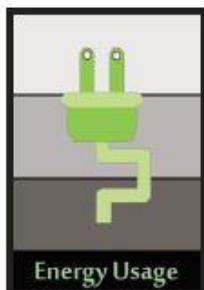
<div>Element</div> <div>Max. Score</div>	<div>  <h1>Sustainability Strategies Scoresheet</h1> <p>(Also known as Appendix 3 of GTLC Charter)</p> <p>GREEN TIER</p> </div>
	<div>       </div> <p>This Sustainability Strategies Scoresheet is provided for member communities to track sustainability management strategies in transportation, energy, land use, water, waste, and health. This scoresheet is intended to be dynamic and flexible. In the spirit of continuous improvement toward superior environmental performance, suggested revisions to this scoresheet are</p>
T	<p align="center">TRANSPORTATION DEMAND MANAGEMENT:</p> <p>Transportation demand management strategies aim to reduce GHG emissions and VMT by influencing change in individual behavior. These strategies encourage walking, bicycling, and transit as modes of transportation within a community and seek to curb the number and length of trips by vehicle.</p>
	<p><u>Bicycle and Pedestrian Programs/Projects</u></p>
	<p>2 Require bike parking for all new non-residential and multifamily uses.</p>
	<p>1 Set standards for placement and number (as function of intensity of use) for bike parking spaces.</p>
	<p>3 Commuter bike routes identified and cleared.</p>
	<p>10 League of American Bicyclists certification. (Bronze 5, Silver 7, Platinum 10)</p>
	<p>3 Funded and operating SRTS program (or functional equivalent) covering at least 10 percent of students.</p>
	<p>1 Conduct annual survey of students' mode of transport to school.</p>
	<p><u>Employer-Based Programs</u></p>



Legacy Communities - a GreenTier Charter

Positioning Wisconsin Communities for the Future

Sustainable Communities Strategic Options





Legacy Communities - a Green Tier Charter

Positioning Wisconsin Communities for the future

[HOME](#) [ABOUT](#) [LEGACY COMMUNITIES](#) [SUSTAINABLE STRATEGIES](#)

- **Fitchburg**
 - [Annual Report 2012](#)
 - [Annual Report 2013](#)
 - [Annual Report 2014](#)
 - [Annual Report 2015](#)
- **La Crosse**
 - [Annual Report 2015](#)
- **Middleton**
 - [Annual Report 2012](#)
 - [Annual Report 2013](#)
- **Monona**
 - [Annual Report 2012](#)
 - [Annual Report 2013](#)
 - [Annual Report 2014-2015](#)
- **Port Washington**

Green Tier Legacy Communities Annual Report, 2015



City of Sheboygan, Wisconsin
February, 2016

Governance







Sustainable Eau Claire Awards

**Given by the Eau Claire Advisory
Commission on Sustainability**

EARTH DAY, April 22, 2016

Green Products or Practices

Earthbound Environmental Solutions, LLC



Thank you for your work in...



Building a Culture of Sustainability





info@wisconsinurbanwood.org



Brew City, Milwaukee





Outpost Natural Foods, Mequon



UWM Children's Learning Center, Milwaukee













*Greetings
from*

WISCONSIN



The Badger State

State Flower
VIOLET



State Bird
ROBIN



Will Erikson – Environmental Assistance Coordinator

Wisconsin Department of Natural Resources

**Office of Business Support and Sustainability
Green Tier**

608-267-3763 | William.Erikson@wisconsin.gov

<http://dnr.wi.gov/topic/greentier/>

