Bringing Bikes to All Milwaukeeans

The City of Milwaukee's & Bublr Bikes' Partnership



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The City's Role in Bublr





Bublr's Importance to the City

"Support the expansion of bike share in downtown and surrounding neighborhoods"

- Connec+ing MKE Downtown Plan 2040

"Prioritize active modes of walking and biking, particularly for low-income and minority households where the greatest rates of bike trips occur"

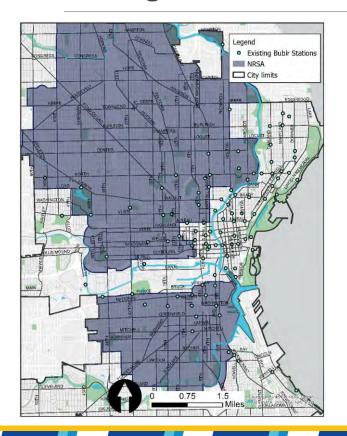
- Milwaukee Climate & Equity Plan

"Bike share will play in essential role in growing Milwaukee as we work to achieve my vision of One Million Milwaukeeans"

- Mayor Cavalier Johnson, 2023 Bublr Bash "E-bikes in Milwaukee will increase transportation options and increase the number of people biking, and in turn reduce reckless driving"

- Mayor Cavalier Johnson, 2022 E-Bike Launch

Delivering a Sustainable & Excellent Bike Share System for All





• 44 of 100 stations within NRSAs

Adaptive Bikes









Savvy Cycling Classes





The Future of Bublr







The Future of Bicycling





