



WAPA

WISCONSIN CHAPTER / AMERICAN PLANNING ASSOCIATION

Newsletter

UWM Hosts National Planning Educators Conference

The University of Wisconsin Milwaukee Department of Urban Planning will host the annual conference Association of Collegiate Schools of Planning on October 18-21, 2007, at the downtown Hilton in Milwaukee. The conference offers a special reduced registration rate to planning practitioners. For just \$60 a day, practitioners may choose from over 40 sessions each day, ranging from planning history to planning technology (see accompanying box for a list of the main topics included in the conference). Sessions at the conference will be submitted to AICP for approval for certification maintenance credit*.

The conference will bring over 1000 planning educators from around the country to learn about the latest research findings related to a wide range of planning topics.

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The WAPA Newsletter is published electronically four times each year by the Wisconsin Chapter of the American Planning Association to facilitate discussion among its members of planning issues in Wisconsin. Correspondence should be sent to:

Nancy Frank, WAPA News Editor
Chair, Department of Urban Planning
School of Architecture and Urban Planning
University of Wisconsin--Milwaukee
P.O. Box 413
Milwaukee, WI 53201-0413
(414) 229-5372
(414) 229-6976 (fax)

Email: news@wisconsinplanners.org

Change of Address: WAPA Newsletter does not maintain the address lists for any APA publication. All lists are maintained at the national APA office and are updated and mailed to the chapters each month. If you have moved, please contact Member Services Coordinator, APA National Headquarters, 122 S. Michigan Street, Suite 1600, Chicago, IL 60603-6107 or call (312) 431-9100 or FAX (312) 431-9985.

Membership Information: To become a member of the Wisconsin Chapter of the American Planning Association, simply become a member of the APA. An application form is provided on the back of this publication. Or you may opt for Wisconsin Chapter only membership.

Professional Services Directory: Put your business in the newsletter.

Advertising rates are \$40.00 per issue or \$150.00 per year. Send business card or camera-ready copy (2 inches high x 3.5 inches wide) to the newsletter editor at the address below. Digital copy may be sent as an attachment by email to news@wisconsinplanners.org.

Submission of Articles: WAPA News welcomes articles, letters to the editor, articles from the WAPA districts, calendar listings, etc. Please send anything that may be of interest to other professional planners in Wisconsin. Articles may be submitted by mail, fax, or email. Articles may be edited for readability and space limitations prior to publication. Content of articles does not necessarily represent the position of APA, the WAPA Executive Committee, or the editor.

Submit articles by email attachment. Graphics are encouraged

Deadlines:

Winter issue: submit by January 15.
Spring issue: submit by March 15
Summer issue: submit by June 15
Fall issue: submit by September 15

WAPA Executive Committee

President, Gary Peterson, AICP
608-249-2514 (office) / 608-249-6615 (fax)
petersong@crispell-snyder.com

Past President, Rollie Tonn, AICP
262-567-3888
tonn41@ameritech.net

Vice Pres. of Prof. Dev., Nancy Frank, AICP
414-229-5372, 414-229-6976 (fax)
frankn@uwm.edu

Vice Pres. of Chapter Affairs, Brian Ohm,
AICP
608-262-2098 / 608-262-9307 (fax)
Email: bwohm@facstaff.wisc.edu

Secretary, Lawrence Ward, AICP
608-342-1713 (office) / (608) 342-1220 (fax)
wardla@uwplatt.edu

Treasurer, Carolyn Seboe
414-410-6743 / 414-359-2314 (fax)
cseboe@hntb.com

Director at Large, Carolyn Esswein, AICP,
414-271-2545 (office) / 414-271-2542 (fax)
cesswein@pdisite.com

Director at Large, David S. Boyd, AICP
608-242-7779, Ext. 333 or 800-446-0679
608-242-5664 (fax)
dboyd@msa-ps.com

N.W. District Representative, Dennis
Lawrence, AICP
715-849-5510 / 715-849-5110 (fax)
dlawrence@ncwrpc.org

S.E. District Representative, Brian Turk
262-317-3273 / 262-786-0826 (fax)
brian.turk@rasmith.com

N.E. District Representative, Linda Stoll,
AICP
715-346-4853 / 715-346-4038
linda.stoll@new.rr.com

S.W. District Representative, Dan Rolfs,
AICP
608-267-8722 (office)
drolfs@cityofmadison.com

Planning Official Development Off., Anna
Haines
715-346-2386 (office) / 715-346-4038 (fax)
ahaines@uwsp.edu

Student Representatives

UW - Madison

Bridgit Van Belleghem
805-709-6665
vanbelleghem@wisc.edu

UW - Milwaukee

Nicole Sidoff
414-659-0404
nsidoff@uwm.edu

National Officers

Michael A. Wozniak, AICP
AICP Director, Region IV
(651) 442-7629
(866) 602-4999

APA National—Washington: (202) 872-0611

APA National—Chicago: (312) 431-9100
American Institute of Certified Planners
(202) 872-0611

Visit the WAPA webpage for up-to-date news and information between issues of the WAPA Newsletter.

Monthly legal and legislative updates are now posted throughout the month. Look on the Events page for information about professional development programs sponsored by WAPA, APA, and other organizations with programming related to planning.

The conference will showcase Wisconsin planning through sessions planned by faculty at UWM, UW – Madison, and UW – Stevens Point. Mobile sessions will show conference participants how planners have made positive contributions to the texture and life of Milwaukee and its suburbs.

The conference offers Wisconsin planners an opportunity to learn about planning practice and cutting edge planning tools and methods used throughout the United States and around the world. Please join us for this lively and thought-provoking conference.

*The American Planning Association (APA) has recently moved toward required continuing education for certification maintenance for all members of the American Institute of Certified Planners (AICP). The new program (Certification Maintenance—CM) is currently being developed and will be launched officially in January 2008. The AICP Commission has provided a transition period from April 14 to December 31, 2007, whereby qualifying CM courses may be applied towards the first CM cycle. These courses will be approved retroactively once the online credit logging system is launched. The online log is currently under development.

This conference may be eligible for CM credit, subject to review and approval from APA later on this summer. Until such review is conducted, please maintain the appropriate paperwork as evidence of attendance and program content.

For more information on CM, please see www.planning.org/certification/maintenance.htm.

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email: bweber@mfra.com

Session Topics at ACSP

- Analytical Methods and Computer Applications
- Economic Development
- Emerging Topic: Planning and Human Health and Safety
- Environmental Planning and Resource Management
- Fannie Mae Foundation Housing and Community Development
- Gender and Diversity in Planning
- International Development
- Land Use Policy and Governance
- Local Host Panels
- Planning Education and Pedagogy
- Planning History
- Planning Process, Law and Dispute Resolution
- Planning Theory
- Regional Planning
- Transportation and Infrastructure Planning
- Urban Design

A Sampling of Presentations at ACSP

- Did Maryland's Smart Growth Program Reduce Urban Sprawl?
Adaptation Measures To Address Long-Term Climate Change
Complex Regional Networks And Collaborations: Relationships And Institutional Forms (Re)Defining The Workforce And Economic Development Connection
Ailing Mature Suburbs In Ohio: Fiscal Health And The Design Of Suburban Policy
What Will Planners Need To Do When A LIHTC Project Comes Of Age?
Changing The System - Analysis Of Planning Reform Proposals In The United States
The Role Of Community Health In Public Open Space Acquisition
Conditioning Public Managers To Contribute To Participatory Planning: A Case Study Of "Participation Is How I Get My Work Done"
- Mixed-Use Development: Supply-Side Constraints And Implementation
Regulatory Barriers To Housing: Evidence From Los Angeles
Towards Social Justice: Participatory Video As A Planning Tool
Cycling For Everyone: Lessons From Northern Europe
The Effects Of Inclusionary Zoning On Local Housing Markets
Does Urban Design Add Value In Downtown Revitalization? Assessing Main Street Program's Impact In Texas Cities
Planning For Proximate Commuting: The Role Of Planners In Firm-Based Commute Trip Reduction Programs



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Upcoming Conferences

Upper Midwest APA Conference, Dubuque, Iowa
October 31 - November 2, 2007

WAPA Annual Conference
Madison, March 27, 2008

APA National Conference
Las Vegas, April 27-29, 2008

Upper Midwest APA Conference,
hosted by WAPA
Madison, September 18-19, 2008

WAPA Annual Conference
Sheboygan, March 26-27, 2009.

Wanted: Conference Coordinator
Long Hours, Low Pay

For many years now, Tom Favour has served WAPA as our conference coordinator. Tom is ready to move on to new diversions within the next 18 months, and WAPA needs to identify his successor. Our plan is to recruit a conference coordinator before the WAPA conference in spring 2008 so that the new coordinator can watch and learn,

and then work with Tom in preparing for the Upper Midwest conference in Fall 2008. Because of the Upper Midwest Conference, the next 18 months will be a busy conference period, with three conferences in a just over a year.

If you would like to learn more about this role, including responsibilities and compensation, please contact WAPA President Gary Peterson at 608-249-2514 or petersong@crispell-snyder.com



October is Community Planning Month: Get Your Community Be Involved

Once again, thanks to the efforts of board member David Boyd, Governor Jim Doyle has proclaimed October as Community Planning Month.

A number of Wisconsin communities have already passed resolutions commemorating community planning month. It is not too late to have your community join the list. Contact Gary Peterson (608-249-2514 or petersong@crispell-snyder.com) for suggested wording of the resolution and suggestions for presenting it to your planning commission.

President Peterson has also arranged for a number of public service announcements to air on a variety of radio stations across the state.

For more ideas about what communities are doing during October to highlight the work of planners and the benefits of planning to their communities, you can visit a special section on the APA website:



<http://www.planning.org/ncpm/>

FREE Audio-Webcasts for CM Credit

As a service to our members, WAPA is arranging to download a number of the AICP/APA audio-webcast training programs during the coming year. With training budgets tight in virtually all agencies, and with the new Certification Maintenance requirements of AICP, WAPA is working extra hard to make sure the planners have available to them inexpensive or free training opportunities. These webcasts are just one of the ways that WAPA will be increasing its professional development activities in the coming year.

Please save these dates. Locations and other details will be announced later by email and on the WAPA webpage.

LEED for Neighborhoods October 3, 2007 3:00 PM - 04:30 PM central time

This program will be made available to WAPA members in Madison, Milwaukee, River Falls, and Stevens Point.

The green building movement, which focuses on the environmental quality and impact of the design, construction, and operation of buildings, has expanded to the neighborhood level. Find out how green building practices are being linked

to smart growth, urban design, and public health through LEED (Leadership in Energy and Environmental Design) for Neighborhood Development. Learn about tried-and-true practices and new techniques and tools that can improve the environmental quality of your community, making it more sustainable for the future.

Mastering Density February 13, 2008 3:00 PM - 04:30 PM central time

This program will be made available to WAPA members in Madison, Milwaukee, and Stevens Point.

Density, long a goal of planning, can still be a hard sell in some communities. In this program, presenters demonstrate how to achieve density through design, as well as how to understand the economics of density. Learn how density works with transportation and ultimately affects sustainability. Examine density's effects and benefits. Gain ideas on how

to present the concept of density to achieve critical buy-in.

Community-Based Brownfields Redevelopment May 21, 2008 3:00 PM - 4:30 PM

Offered in only one location in the state: TBA

Too often, community groups and residents of low-income communities are left out of the brownfield redevelopment process. Learn how to engage commu-

Help Us Grow the WAPA Endowment

WAPA's endowment has been growing, but if we are to have a sufficient fund to provide meaningful scholarships to Wisconsin planning students, we are going to need to grow faster.

Please consider a gift to the WAPA endowment for planning scholarships.

Contact Gary Peterson for more information, 608-249-2514.

JJR	Planners	Contact: Bill Patek
	Landscape Architects	625 Williamson Street
	Urban Designers	Madison, Wisconsin 53703
	Civil Engineers	608 251 1177
	Environmental Scientists	bill.patek@jjr-us.com

community members so they can see the opportunities presented by brownfield sites. Assess how community development corporations can play a major role and find out how the community can weigh the costs of brownfield redevelopment. Hear from community members as well as technical experts. Co-sponsor: U.S. Environmental Protection Agency.

Planning Law Review

(1.5 CM credits of law are required in each two-year reporting period. This program will fulfill that requirement.)

June 25, 2008

3:00 PM - 4:30 PM

Offered in only two locations in the state: River Falls and TBA

As the U.S. Supreme Court's term comes to an end, find out how the nine justices and their federal and state counterparts shaped planning over the last year. Learn about the legal precedents set in the last year by Congress, state legislatures, and ballot box initiatives. Hear from legal experts how to deal with organized challenges to long-standing planning tools. A program the planning director, planning commission, and staff cannot afford to miss.

If you and your agency or firm would be willing to host an audioweb training

conferences at your location, please contact Nancy Frank, WAPA Professional Development Officer at frankn@uwm.edu.



Brownfields Conference

October 16 & 17, Chicago

(This program should be eligible for CM credits. See footnote on page 3.)

The Big Deal: NBA Brownfields 2007, Navy Pier, Chicago. Hosted by the National Brownfield Association and the City of Chicago.

Join 2,000 buyers and sellers, senior government officials, and professional service providers involved in brownfield redevelopment for two days of deal-making, learning and networking.

Find out how to identify and seize brownfield opportunities by gaining insights into real estate market conditions, and participate in roundtable discussions designed to advance innovative best practices in sustainable redevelopment - while catching up on the hottest issues in the industry.

Choose from more than 25 sessions, including Sustainable Brownfield Redevelopment, Market-Driven Development, Landfills as Smart Growth Sites, Redevelopment of Port Authority Lands, and more.

Network at the conference vendor exhibit; see the latest products and services, including the special Green Row of sustainable offerings; and find potential deals at the Property Showcase. Register now to take advantage of discounted hotel rates. Info: <http://www.nbabigdeal.org>.

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CONSULTING

Tim Schwecke AICP
phone 920.728.2814
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Invitation To Exhibit

46th International Making Cities Livable Conference on “True Urbanism: Designing the Healthy City” & Exhibit on “New Designs for Mixed-Use Urban Fabric”

La Fonda Hotel, Santa Fe, NM, June 1-5, 2008
Co-sponsored by The City of Santa Fe, Santa Fe County & NM Dept. of Transportation
Co-organized with the University of Notre Dame School of Architecture

For more information, see:
www.LivableCities.org

An international conference for city officials, developers, practitioners and scholars in planning, urban design, architecture, landscape architecture, transportation planning, health policy and social sciences from many parts of the world. Purpose: to engage in a dialogue on the relationship between the built environment and livability, health and sustainability; to learn from the best models, and to establish working relationships to effect change.

Exhibit: Mixed-Use Urban Fabric
Planners, developers, architects and cities are invited to submit proposals for an exhibit of mixed-use urban fabric—projects already constructed, or in design. Designs must be 3 - 6 stories,

mixed-use, including residential to quality. Selected projects will be exhibited at the conference where awards will be made for outstanding projects. Large and small projects in the following categories are eligible:
Mixed-use in new Greenfield/Brownfield neighborhoods
Transit-based new mixed-use development
Redesign of suburban malls & strip malls as mixed-use
Restored historic mixed-use & new infill designs.
For exhibit guidelines contact Suzanne Lennard@LivableCities.org

Law Update

Brian W. Ohm, JD, WAPA VP, Chapter Affairs
c/o Department of Urban & Regional Planning, UW-Madison
925 Bascom Mall
Madison, WI 53706
bwohm@wisc.edu

August Case Law Update August 20, 2007

Wisconsin Supreme Court Supreme Court Accepts Review in Moratoria Case

The Wisconsin Supreme Court has accepted the certification of the Wis-

consin Realtors Assoc. v. Town of West Point case. As reported in the July Case Law Update, the Wisconsin Court of Appeals declined to decide the issues in the case and certified the case to the Wisconsin Supreme Court because the case involves important issues that are a matter of first impression in Wisconsin. The case deals with the authority of local governments to impose moratoria on subdivisions during a planning process. WAPA filed a “friend of the court” brief with the court of appeals in this case and will file another “friend of the court” brief with the Supreme Court. A decision by the Supreme Court is still several months away. Tax exempt property

In Milwaukee Medical Center v. City of Wauwatosa, 2007 WI 101, the Wisconsin Supreme Court held that land that the Milwaukee Regional Medical Center (MRMC) leases from Milwaukee County, as well as a day care facility that the MRMC built on the land are not exempt

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from property taxation as county property. The child care facility is managed and operated by a for-profit corporation. The Court found that, while the county retained legal ownership of the land, under the terms of the lease agreement with the County, the MMRC was the beneficial owner of the land and building. Since MRMC was the beneficial owner, and not the county, the property was not tax exempt. Wisconsin Court of Appeals published opinions Zoning variances

In Block v. Waupaca County Board of Zoning Adjustment the Wisconsin Court of Appeals upheld the Board of Adjustment's denial of a variance to retain a non-conforming deck because the variance request was based on personal inconvenience rather than unnecessary hardship. The Blocks owned a lake home with a deck that did not conform to the County's Shoreland Zoning Ordinance which requires a 50 foot setback from the ordinary high water mark. The Blocks obtained a building permit to

add a second story to their house after entering into a mitigation plan as required under the County's Shoreland Zoning Ordinance. In the mitigation plan, the Blocks agreed to remove their nonconforming deck.

WAPA Legislative Update

By Lisa MacKinnon
1000 Friends of Wisconsin

July 19, 2007

Please remember that we will continue to post these legislative updates and other related information on the WAPA website's Law and Legislation page for members to access and continue to personally track the bills that they are interested in following more closely.

Wisconsin Budget Bill

Costly Modifications to the State Comprehensive Planning Law in Budget Bill

Under current law (Wis. Stats. §66.1001), as of January 1, 2010, an action of a local unit of government must be consistent with its comprehensive plan if taking an action on one of the following: (a) an official mapping of the municipality; (b) local subdivision regulation; (c) county zoning ordinances; (d) city or village zoning ordinances; (e)

town zoning ordinances; and (f) zoning of shorelines or wetlands in shorelands.

o The Assembly's version of the budget exempts municipalities of less than 2,500 from the state comprehensive planning requirement.

o The Assembly provision also extends the date by which a local unit of government must act in accordance to a comprehensive plan from January 1, 2010 to January 1, 2015.

Implications of this Provision:

- This provision would exempt 1,501 of the 1,923 total counties, cities, villages, and towns from the requirement to



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do a comprehensive plan.

- This exemption would cover approximately 46,992 sq. miles of the total 54,225 sq. miles in the state. That's 87% of the state's land area that would be completely exempt from any comprehensive planning requirement or plan consistency with local community actions.

- There are 708 units of local government that would be exempted under this provision but that have already received and used comprehensive planning grants from the state (this includes communities that have already closed out their plans or that currently have a grant contract open with the state). This equals a current state investment of at least \$8 million in communities that would be exempted under the proposed Assembly provision.

- And an additional 437 comprehensive plans already have been completed and submitted by communities that would now be exempted under this provision after a major investment by those communities of time, financial resources and public participation in the planning process.

- Many of the communities under 2,500 population in the state have addressed their concerns about the costs of planning by cooperatively planning with neighboring jurisdictions. Many of these multi-jurisdictional efforts also

have received funding assistance from the state planning grants program as a result.

In additional budget news over the summer, the legislature:

Made major cuts to the Joint Finance Committee's recommendation for reauthorization of the Stewardship program at \$105 million.

The Assembly voted last week to reduce Stewardship funding by nearly 60%. Under the Assembly proposal, funding for Stewardship would drop to just \$25 million a year starting next year – even though the program is currently authorized at \$60 million a year through 2010 and the Assembly would freeze the Stewardship program at \$25 million a year through 2020 despite soaring land values.

Weakened Southeastern Wisconsin Development of the Kenosha – Racine – Milwaukee (KRM) Commuter Rail Link by reducing the engineering funding from \$1 million to \$800,000 and removing the following provisions from the Senate version of the budget:

- Authority for the Regional Transit Authority to operate KRM
- Bonding authority for the Regional Transit Authority - Local funding source for KRM (through a portion of rental car fees)



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Removed transportation enhancement grants for projects such as pedestrian paths and bridges, multi-use trails, streetscaping, a historical bridge restoration, and walking trails

Restored the Joint Finance Committee's recommendation to provide an increase in general obligation bonding authority of \$7,000,000 for Targeted Runoff Management Program (TRM) (the Senate budget had reduced this amount to \$5,500,000). The TRM program offers competitive grant awards to support small-scale, short-term nonpoint source water pollution abatement projects (generally one to three years) that are undertaken by local governmental units.

Restored the Joint Finance Committee's \$6,000,000 increase in general obligation bonding authority for the urban nonpoint source water pollution abatement and storm water management, and the municipal flood control and riparian restoration programs.



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(The Senate budget had reduced this amount to \$4.7 million). Bonding revenue would provide cost-share grants for landowners to install nonpoint source water pollution abatement projects and provide financial assistance to municipalities and sewerage districts for the construction of facilities and structures that aid in the collection and transmission of storm water.

Added Local Government Debt Issuance Related To Brownfields Revolving Loan Program by including the provisions of 2007 SB 202 (see the June Legislative update for information on this bill), which would authorize any municipality to issue municipal obligations or promissory notes to secure a loan or grant from the DNR brownfields revolving loan program. Currently, DNR is authorized to administer funds received from the federal Environmental Protection Agency as a brownfields revolving loan program under which DNR makes loans or grants for the cleanup of contaminated sites (brownfields). The program is known as the Ready for Reuse Loan and Grant Program.

Added a requirement that counties distribute penalties assessed for converting agricultural land to another use to the affected municipalities within 30 days after receipt of the payment. Current law does not provide a deadline for this distribution.

Next Steps for the State Budget:

The Conference Committee has now been chosen and will begin deliberations next week (week of July 23rd). The members of the Conference Committee are:

- Senator Russ Decker (D-Weston)
- Representative Kitty Rhoades (R-Hudson)
- Assembly Speaker Mike Huebsch (R-West Salem)
- Senate Majority Leader Judy Robson (D-Beloit)
- Assembly Majority Leader Jeff Fitzgerald (R-Horicon)
- Assembly Minority Leader Jim Kreuser (D-Kenosha)
- Senate Minority Leader Scott Fitzgerald (R-Juneau)
- Senator Bob Jauch (D-Poplar).

The Conference Committee is responsible for reconciling the differences between the budgets that were passed by the Senate and Assembly to create a compromise budget. After the Conference Committee reconciles the Assembly and Senate versions of the budget, it will return to each house for approval. After that, the budget will go to Governor Doyle where he will veto or approve the budgetary provisions. The Governor has indicated that he would like the Legislature to complete their budget deliberations by August 1st. Given the-



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 - Member. National dues (from table below) \$_____ plus \$40 chapter dues. Enter total under **PAYMENT**.
 - Student member. Dues \$42* (national dues \$37; chapter dues \$5)
 - Planning board member. Dues \$65* (national dues \$56; chapter dues \$9)

NATIONAL DUES TABLE

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<input type="checkbox"/> \$35,000 - \$41,999	\$130
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<input type="checkbox"/> \$50,000 - \$59,999	\$170
<input type="checkbox"/> \$60,000 - \$69,999	\$195
<input type="checkbox"/> \$70,000 and over	\$220
<input type="checkbox"/> You may pay flat national dues of \$225, plus chapter dues.	

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Expected graduation date _____ Student ID# _____

PLANNING BOARD VERIFICATION

I am a current member of the agency listed below. I do not earn my living in planning.

Name of board or commission _____ Date _____

Phone number of primary board contact _____

- Full-time student/Planning board member**
- By checking this box I verify that all of the above information is correct.

Rev. 12/03

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significant differences in the Senate and Assembly versions of the budget, it is likely that the budget will take a much longer time to reach the Governor's desk.

Under state law, current spending continues until the Legislature and Governor agree on a new budget.

For more information on the 2007-2009 biennial budget documents, see:

<http://www.doa.state.wi.us/debf/execbudget.asp>

For more information on the activities of the Joint Committee on Finance, see: <http://www.legis.state.wi.us/lfb/jfc.html>

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Update Your Email Address

- Email addresses change frequently. If you are not receiving emails from WAPA, then APA probably does not have your correct email address.
- To update your email address, go to the APA website (www.planning.org). Hold the cursor over Member Services on the menu bar near the top of the page. In the dropdown menu that appears, select "My Information" and follow the on-screen instructions.
- Contact Nancy Frank at frankn@uwm.edu so that the change can be included immediately in the WAPA email list.

Did you know . . .
 , , , the WAPA webpage posts
 RFPs and RFQs related
 to planning work.

Email to:
wapa@wisconsinplanners.org

AICP News and Announcements

APA Announces Opening of Provider Registration in late September. The Certification Maintenance program will be up and running as providers register their courses for planners to earn CM credits.

Information about taking the AICP certification exam:
<http://www.planning.org/certification/>

Information to study for the AICP Exam. The next AICP exam review session in Wisconsin will be offered in spring 2008.
<http://www.wisconsinplanners.org/aicp/aicp.htm>

Frequently Asked Questions About Certification Maintenance.
<http://www.planning.org/cm/faq.htm>

WAPA is committed to ensuring that Wisconsin AICP planners have access to a wide range of affordable programs that will earn CM credit.

If your planning agency or organization is offering an internal training for your staff, please contact Linda Stoll about registering the training for CM credit.

If you plan to attend a planning-related conference or training that has not been registered for CM credit, please contact Linda Stoll so that she encourage the provider to register for CM credit.

With other questions about certification and certification maintenance, please contact Nancy Frank.

Nancy Frank, frankn@uwm.edu

Linda Stoll, lstoll@uwsp.edu