

Vice President for Membership

Sandra Scherer

Position Statement

Sandy Scherer works for the Waukesha County Department of Parks and Land Use as a Senior Planner/Supervisor and has 32 years of planning and zoning experience. She also serves in a contracted consultant capacity as the Town Planner for the Town of Ottawa and as the Community Assistance Planner for the Town of Lisbon, both in Waukesha County. She has served in all three of these capacities since 2000, but has been employed with Waukesha County since 1990 working on a wide variety of land use planning projects as well as zoning administration and enforcement. Prior to that she was an Assistant City Planner for the City of Beloit, and worked for the Southeastern Wisconsin Regional Planning Commission. Sandy graduated from the UW-Madison. She has served as the VP of Membership on the APA-WI Board of Directors since 2016, and also serves on the Waukesha County Food Pantry Board of Directors, and serves on the Board of Directors of a non-profit that develops workforce housing.

When APA-WI expressed a need to fill several vacancies on the Board of Directors at the end of 2015, Sandy volunteered, and was accepted for, the position of VP of Membership beginning in January of 2016. Sandy was elected to a two year term beginning in 2018. Since 2016, the APA-WI Board has updated the organization's governing documents and has ensured the budget and other facets of the organization are operating smoothly. Sandy is part of the Communications Committee, the State Conference Planning Committee (2018), and the Website Committee that updated the APA-WI website. See the new version here: <https://wisconsin.planning.org/>. In addition, she created a Membership Plan so that future VPs of Membership may step into the position and have a resource to guide them going forward. In 2019, Sandy looks forward to disseminating a survey to the membership on a variety of topics. Sandy would like to continue serving as VP of Membership for the next term working to further expand and promote membership in APA-WI.

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