

APA-Wisconsin Chapter

2019 BUDGET
APPROVED 3/15/19

FISCAL YEAR 2019



American Planning Association
Wisconsin Chapter

Making Great Communities Happen

BEGINNING BALANCE	\$ 96,740.00	\$44,260.71	\$88,126.00
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	FY 2017 ACTUAL	FY 2018 ACTUAL	FY 2019 APPROVED	FY 2019 Notes
REVENUE				
Plan4Health Grant Admin	\$ 150,837.00	\$ -	\$ -	
Conference Revenue	\$ 45,282.00	\$ -		
<i>Registrations - online</i>		\$ 41,986.79	\$ 38,000.00	
<i>Sponsorships/booths</i>		\$ 21,900.00	\$ 18,000.00	
<i>In person / mail in registration</i>		\$ 2,503.57		
APA membership rebates	\$ 15,666.60	\$ 18,454.89	\$ 18,000.00	
Communications Advertisements	\$ 2,400.00	\$ 1,600.00	\$ 1,800.00	
Bank Interest income	\$ 31.18	\$ 10.13	\$ 25.00	
Cash from SW event	\$ 325.00	\$ -	\$ -	
Miscellaneous				
TOTAL REVENUE	\$ 214,541.78	\$86,455.38	\$75,825.00	

	FY 2017 ACTUAL	FY 2018 ACTUAL	FY 2019 APPROVED	FY 2019 NOTES
EXPENSES				
Chapter Affairs				
Legal Tracking Contract (UW-Madison- Brian Ohm)	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	
Legislative Tracking Contract (1K Friends)	\$ 5,000.00	\$ -	\$ -	
Travel to APA Policy Conference	\$ -	\$ -	\$ 1,200.00	
Planners Day Breakfast	\$ -	\$300.00	\$600.00	First payment 2019 and second in 2020
Professional Development				
Payments for CM maintenance	\$ 1,404.00	\$ 1,429.00	\$ 1,500.00	
Chapter Consortium Webcasts			\$150.00	Ohio Chapter APA Webcasts
SW District Activities	\$ 62.00	\$ 10.44	\$ 250.00	
SE District Activities		\$ 132.62	\$ 250.00	
NE District Activities	\$ 100.00	\$ 107.64	\$ 250.00	
NW District Activities		\$ 34.43	\$ 250.00	
Conference				
Venue Rental includes food, bus , Printing	\$ 35,833.79	\$ 13,831.01	\$ 20,000.00	Estimated Cost Eau Claire Conference
Coordinator (1K Friends) - includes hotel/travel expenses/fee	\$ 10,287.95	\$ 10,000.00	\$ 10,500.00	
Speaker Costs			1,500.00	
Online Registration	\$ -	\$ -	\$ -	
Emerging Professionals (student organization, mentor program)				
Grad student organizations (2)	\$ 2,965.00	\$ 2,000.00	\$ 2,000.00	
Undergrad student organizations (5)	\$ -	\$ -	\$ -	
Mentor Program (placeholder)	\$ -	\$ -	\$ -	

Planning Officials / Communications				
Joint APA-WI /Allied Professions Meeting	\$ -	\$ -	\$ 300.00	
Planning Officials Workgroup	\$ -	\$ -		
Communications				
Newsletter and Web - UWM Contract	\$ 9,000.00	\$ 2,250.00	\$ 15,750.00	
Web consulting assistance			285.00	
Awards (Conference, Scholarships for students)				
Annual Chapter Awards	\$ 1,302.00	\$ 871.00	\$ 2,000.00	
Social Media Awards Promotions			60.00	
Great Places Promotional Videos			400.00	
AICP Student Award	\$ 250.00	\$ 500.00	\$ 500.00	
Membership				
Fee for web service to manage state only membership (placeholder)	\$ -	\$ -	\$ 500.00	Estimate
Operations and Administrative Expenses				
Plan 4 Health Grant for EAST CENTRAL RPC	\$ 53,500.00	\$ -	\$ -	
Plan 4 Health Grant for Shawano County	\$ 97,337.00	\$ -	\$ -	
Insurance	\$ 595.00	\$ 595.00	\$ 700.00	
Accountant Fees (grants, tax prep, advice, software assistance)	\$ 1,075.00	\$ 1,400.00	\$ 1,500.00	
Supplies and Postage	\$ 19.90	\$ 23.13	\$ 50.00	
Banking Fees (order checks, stop payment)	\$ 35.00	\$ -	\$ 35.00	
Computer, virus protection, accounting software, Geek Squad cov	\$ 409.97	\$ 73.84	\$ 100.00	
Administrative Assistant (placeholder)		\$ -	\$ 5,000.00	\$2500 Contract through May 17th.
Travel and meetings				
Annual board meeting	\$ 150.10	\$ 159.17	\$ 150.00	
Officer expenses (mileage, registration, etc.)	\$ 170.64	\$ -	\$ 800.00	
CPC meeting (2x per year, President travel)	\$ 2,537.66	\$ 4,198.55	\$ 5,000.00	
TOTAL REVENUE	\$227,035.01	\$42,915.83	\$76,580.00	
NET (Revenue minus expenses)	(\$12,493.23)	\$43,539.55	(\$755.00)	
YEAR END BALANCE	\$84,246.77	\$87,800.26	\$87,371.00	