

2019 Update Project MSA Conference Schedule

Wednesday, October 2

Time	Activity	Track/Topic	Session	Main Presenter
1:00 - 2:00	Registration			
2:00 - 3:30	Workshop	Planning Law Innovations: A 3 state comparison	A "deep dive" into planning law innovations in WI, MN, and IA and what we can learn from these experiences. (1.5 CM credits)	Brian Ohm, AICP - UW Madison
2:00 - 4:00	Workshop	Climate & Energy Planning	Experts in the field will help attendees gain knowledge on climate science and local impacts. Will provide education, resources, tools & strategies to equip planners with what they need to mitigate and adapt to a changing climate.	Abby Finis - Great Plains Institute
2:00 - 3:30	Workshop	Navigating Your Competitive Future: Housing as an Economic Driver	Hosted by ULI, MN will explore what it takes to develop a market rate & affordable housing development from a real estate prospective.	Cathy Bennett - ULI MN
5:00 - 7:00	Networking	Dive Bar, Lismore Hotel	Informal gathering & Planners Round Table	

Thursday, October 3

Time	Activity	Track/Topic	Session	Main Presenter
7:45 - 8:30	Registration & Continental Breakfast			
8:30 - 10:15	Welcome & Opening Plenary: Jason Valerius - APA-WI Chapter President; Kurt Christiansen, FAICP - President, APA - Supporting Members as Leaders of their Communities	Plenary	APA President Kurt Christensen, FAICP, will highlight how APA supports its members as leaders of their communities. By exploring opportunities through networking, knowledge, and advocacy, planners serve as unique leaders in creating stronger, safer and more just	Kurt Christiansen, FAICP
10:15 - 10:30	Break			
10:30 - 11:30	Concurrent Sessions			
	A	Equitable & Healthy Communities	"Wintermission" Eau Claire: Improving Health & Social Isolation in Winter	Scott Allen, AICP - City of Eau Claire
	B	Small Town & Rural Issues	Linking Community & Economic Development through Homesteading	Christian Schock, AICP - City of Wausau
	C	Housing for All	Planning to House Adults Aging in Place	Anna Haines - UW Stevens Point
	D	Transportation	Let's Try it Out! MnDot's New Guide to Active Transportation	Colin Harris, PE, LEED AP - Alta Planning + Design
11:45 - 1:00	Lunch & Plenary: Kevin Klinkenberg, Urbanist - Messy City blog - Understanding messy cities: How we can plan and develop valuable, authentic and equitable places	Plenary	Kevin will challenge us to prepare differently for the next generation, and to embrace a messy, less predictable approach to cities, towns and economic development.	Kevin Klinkenberg
1:00 - 1:15	Break			
1:15 - 2:15	Concurrent Sessions			
	A	Equitable & Healthy Communities	How Much is Enough? Limiting & Protecting Local Resources in Publicly Financed Development Projects	Jason Aarvold - Ehlers
	B	Small Town & Rural Issues	Downtown Oconomowoc: Implementing Changes & Getting Results	Jason Gallo, AICP - City of Oconomowoc
	C	Housing for All	House Hacking	Kevin Klinkenberg - Urbanist
1:15 - 3:30	Tour	Downtown Eau Claire	Downtown re-development walking tour	City of Eau Claire staff
2:15 - 2:30	Break			
2:30 - 3:30	Concurrent Sessions			
	A	Equitable & Healthy Communities	Mifflandia: A Social Practice Art Experience	Rebecca Cnare, PLA - City of Madison
	B	Housing for All	Wauwatosa in Transition: A Case Study in Community Process & Change	Martin Schukert, FAICP - RDG Planning + Design
	C	Transportation	The Rise of Bus Rapid Transit in Wisconsin	Daniel Meyers, AICP - AECOM
3:30 - 3:45	Break			
3:45 - 4:45	Concurrent Sessions			
	A	Equitable & Healthy Communities	Funding & Public Engagement: Tools for Every Planner	Nate Day, AICP - S E H
	B	Small Town & Rural Issues	People, Trees & Power: Tools & Strategies for Advancing Community Resilience	Ted Redmond - paleBluedot, LLC
	C	Community Engagement	Planning on the Edge - University/Community collaboration	Kimera Way - UW Eau Claire Foundation
3:45 - 5:15	D	Ethics Case of the Year (1.5 CM)	Interactive workshop Ethics Jeopardy!	Jason Valerius, AICP - MSA Professional Services
3:45 - 5:15	Biking Tour (Bring your own bike)	Redevelopment	Eau Claire's Downtown Riverfront & Trails	Patrick Ivory - City of Eau Claire
5:30 - 7:30	Reception & Planning Awards	Beverages & Hearty Appetizers	Pablo Center at the Confluence	

2019 Upper Midwest WPA Conference Schedule

Friday, October 4

Time	Activity	Track/Topic	Session	Main Presenter
7:30 - 8:30	Registration & Continental Breakfast			
7:45 - 8:15	WI Chapter Annual Meeting			Jason Valerius, AICP - APA-Wisconsin President
8:30 - 9:45	Plenary: Three State Planner's Table - Forwarding Equity	Plenary	Planners can play a critical role in establishing more equitable participation, representation, and outcomes. This interactive session will explore the concept of equity in a planning context and discuss how planners can help put equity into practice.	Mike Slavney, FAICP - Vandewalle & Associates
9:45 - 10:00	Break			
10:00 - 11:00	Concurrent Sessions			
	A	Equitable & Healthy Communities	How to be a Wizard of Oz: Making the Most of Your Opportunity Zone	Scott Harrington, AICP - Vandewalle
	B	Community Engagement	Engagement Process Changes: Frustration to Fantastic Results	Todd Streeter - Community Collaboration
	C	Transportation	Greening the Edge	Kyle Gast - City of Milwaukee
10:00 - noon	Tour	Redevelopment	Banbury Place - history & redevelopment	Jack Kaiser, Owner, Banbury Place
11:00 - 11:15	Break			
11:15 - 12:15	Concurrent Sessions			
	A	Equitable & Healthy Communities	Advancing School-Community Planning	Mark Roffers, AICP - MDRoffers Consulting
	B	Technology	Tech Savvy Sign Regulations	James Carpentier, AICP - International Sign Corp.
	C	Housing for All	Affordable Housing: National Problem, Regional Solutions	Josh Clements, AICP - City of Altoona
12:15 - 1:45	Lunch & Plenary - The Red Cedar: Land Water & People Coming Together	Plenary	The health and economic impact of the impaired waters in the Red Cedar Watershed. A project of this size depends on the skills of multiple disciplines, agencies, volunteers and the hard work of a dedicated team.	Dick Lamers, Dr. Rod Olson, Elizabeth Osbourne
1:45 - 2:00	Break			
2:00 - 3:00	Concurrent Sessions			
	A	Equitable & Healthy Communities	Zero Energy: Pipe Dream to Reality	Ned Noel, AICP - City of Eau Claire
	B	Technology	Rebranding Community Outreach	Stephanie Hummel - City of Green Bay
2:00 - 3:30	C	Leg & Law Update (1.5 CM)	This interactive session will look at state level legislative advocacy efforts in Iowa, Minnesota, and Wisconsin.	Drew Pennington, AICP - City of Beloit