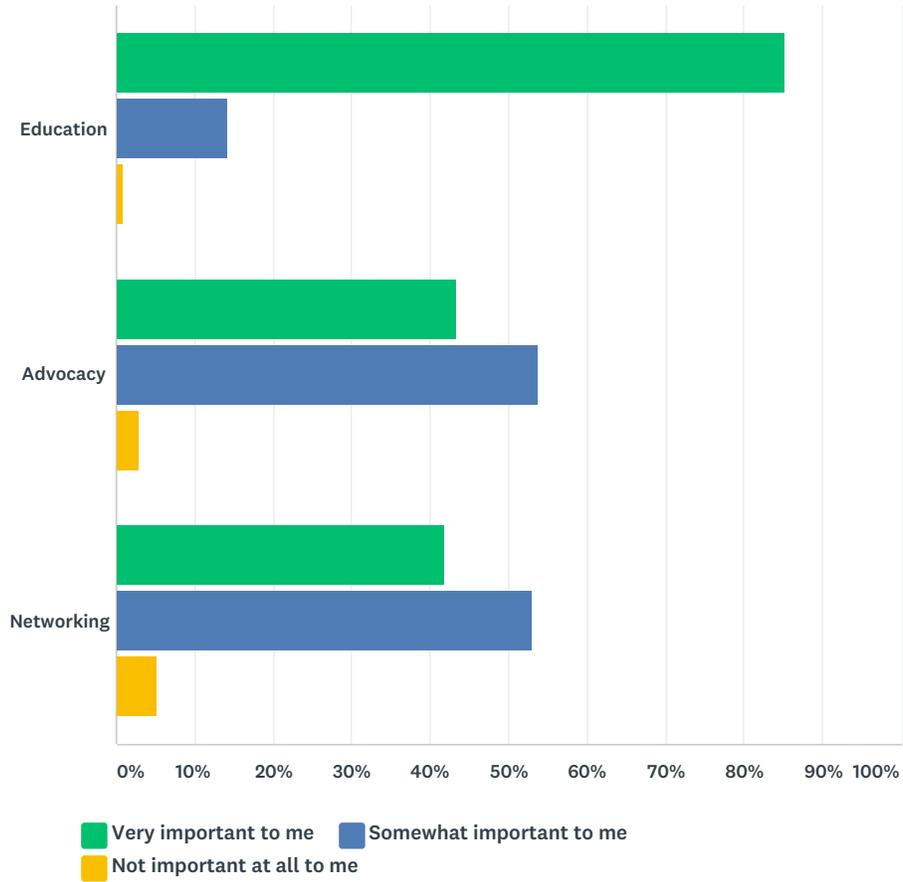


### Q1 Please help us understand your priorities for APA-WI. How important are each of these core functions TO YOU?

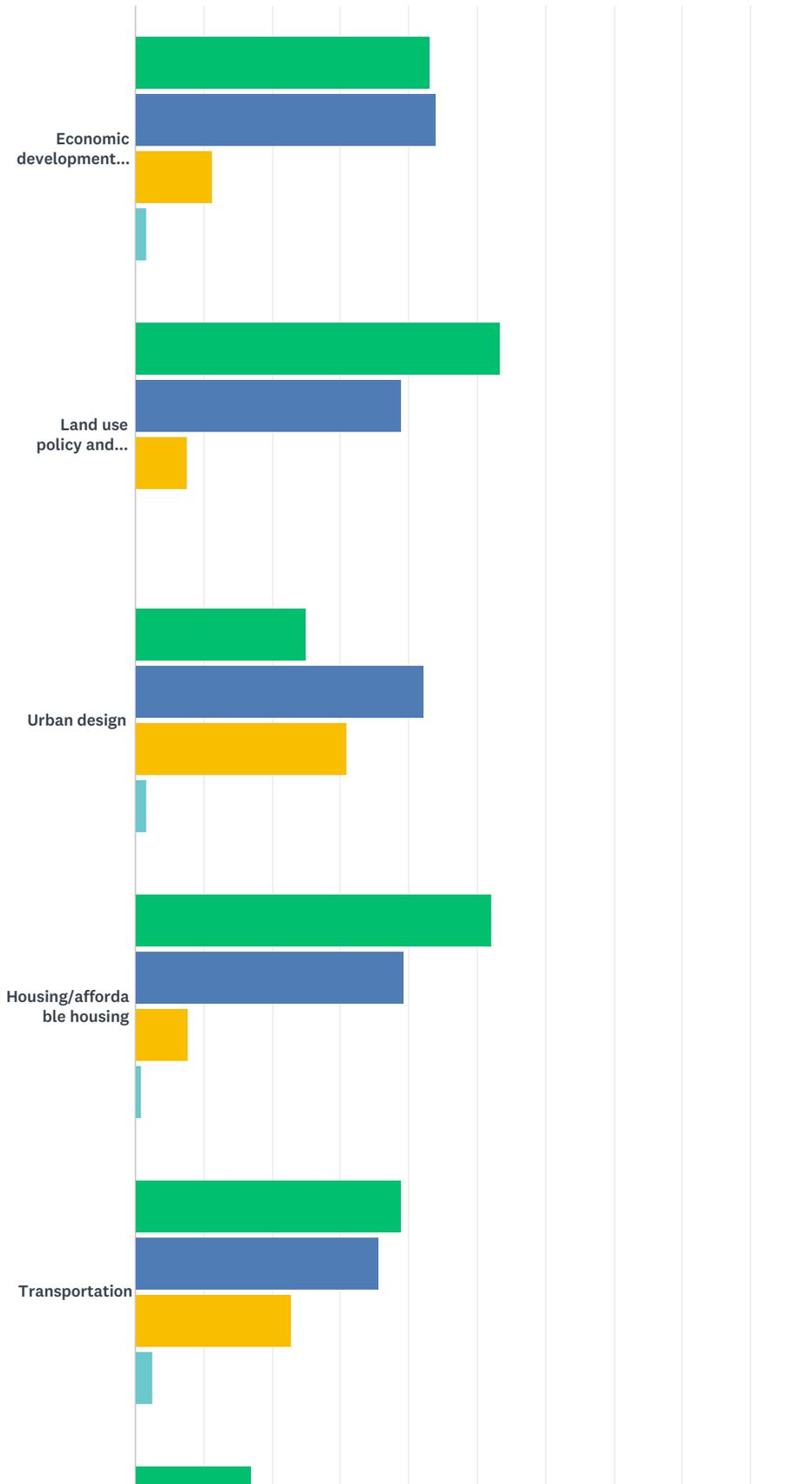
Answered: 134 Skipped: 0



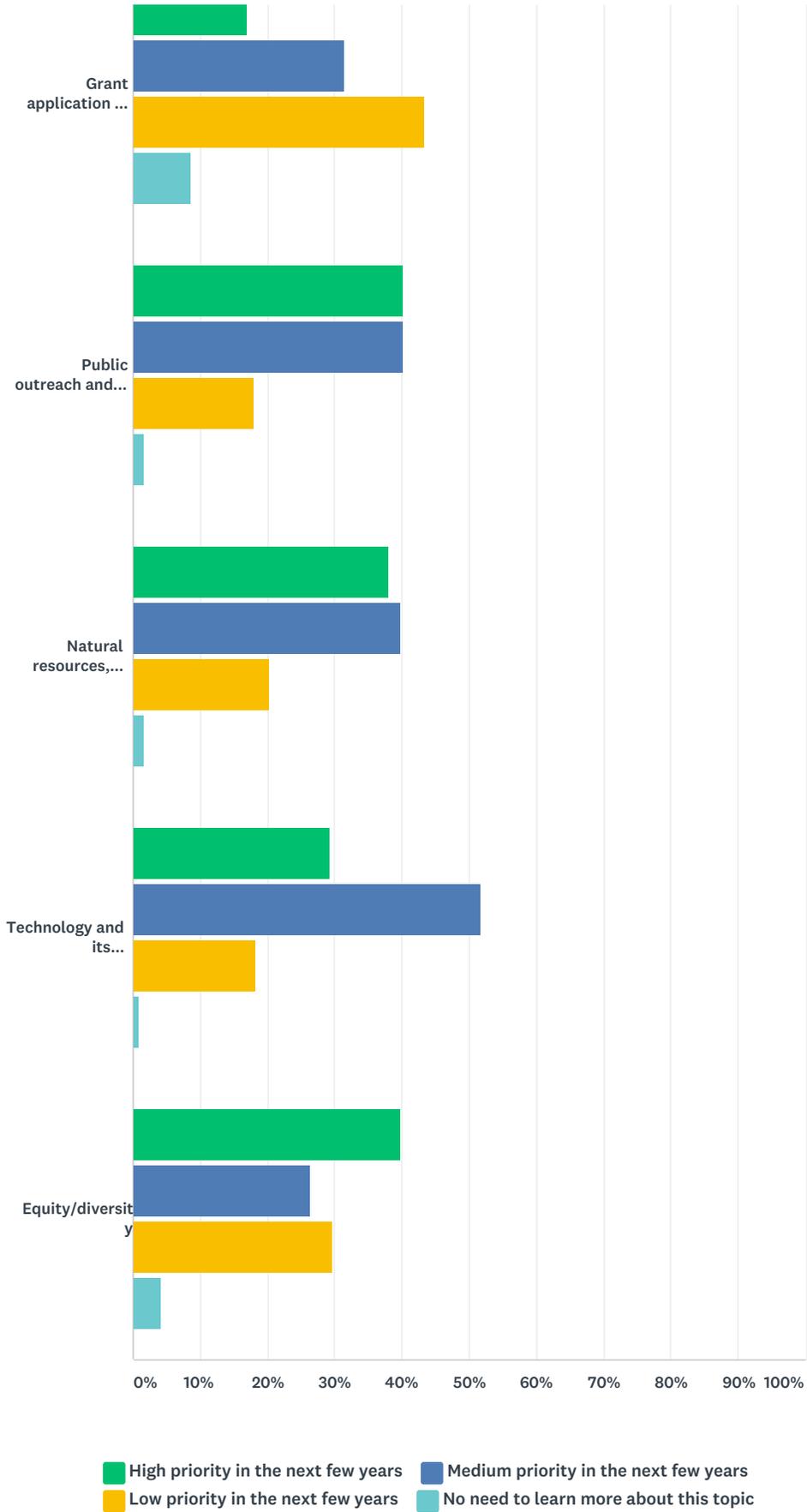
	VERY IMPORTANT TO ME	SOMEWHAT IMPORTANT TO ME	NOT IMPORTANT AT ALL TO ME	TOTAL	WEIGHTED AVERAGE
Education	85.07% 114	14.18% 19	0.75% 1	134	1.84
Advocacy	43.28% 58	53.73% 72	2.99% 4	134	1.40
Networking	41.79% 56	52.99% 71	5.22% 7	134	1.37

## Q2 Rate your education needs, by topic.

Answered: 118 Skipped: 16



# APA-WI 2019 Member Survey



## APA-WI 2019 Member Survey

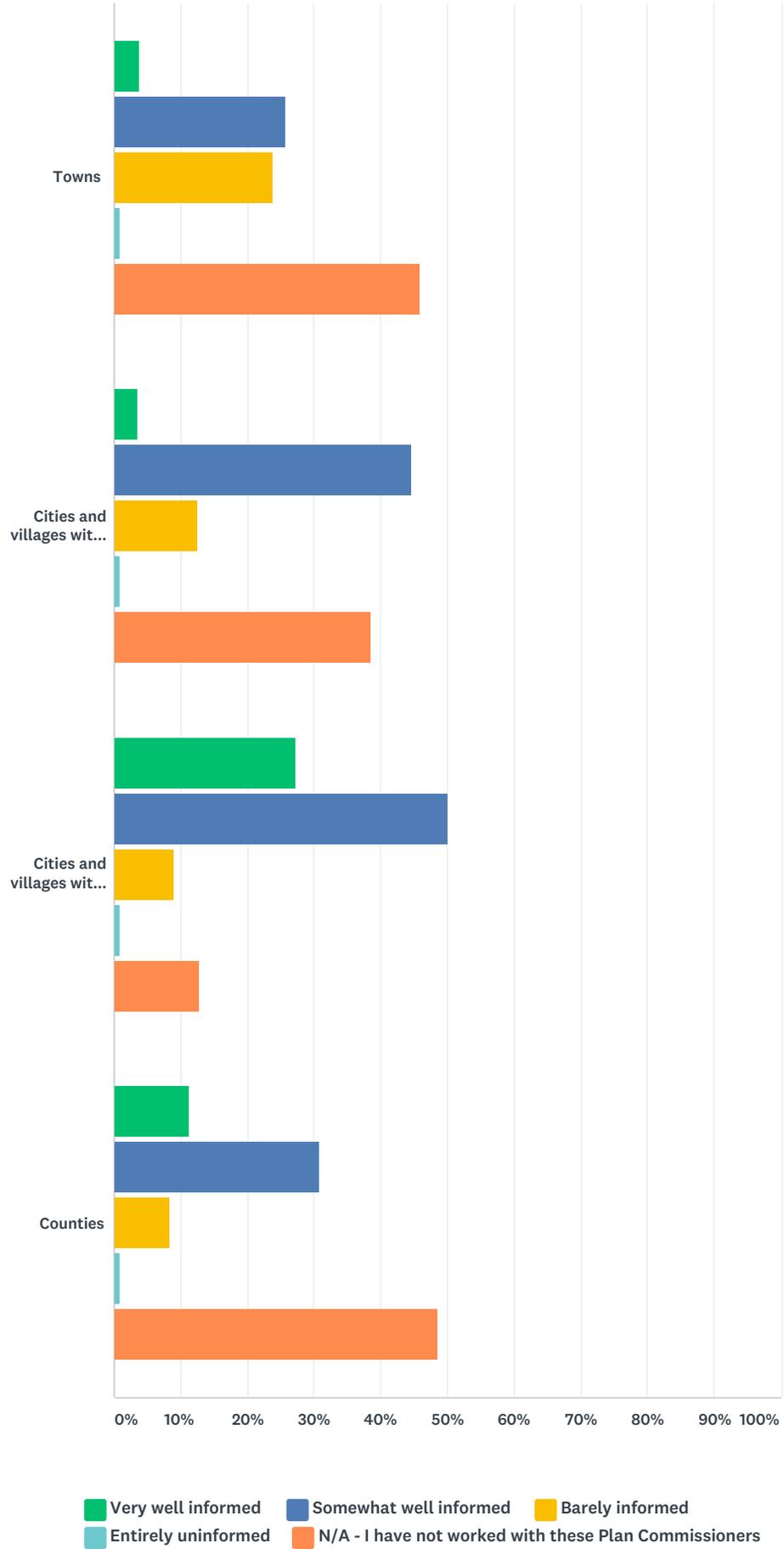
	HIGH PRIORITY IN THE NEXT FEW YEARS	MEDIUM PRIORITY IN THE NEXT FEW YEARS	LOW PRIORITY IN THE NEXT FEW YEARS	NO NEED TO LEARN MORE ABOUT THIS TOPIC	TOTAL
Economic development strategies	43.10% 50	43.97% 51	11.21% 13	1.72% 2	116
Land use policy and ordinances	53.39% 63	38.98% 46	7.63% 9	0.00% 0	118
Urban design	25.00% 29	42.24% 49	31.03% 36	1.72% 2	116
Housing/affordable housing	52.14% 61	39.32% 46	7.69% 9	0.85% 1	117
Transportation	38.98% 46	35.59% 42	22.88% 27	2.54% 3	118
Grant application and management techniques	16.95% 20	31.36% 37	43.22% 51	8.47% 10	118
Public outreach and involvement techniques	40.17% 47	40.17% 47	17.95% 21	1.71% 2	117
Natural resources, sustainability, resiliency	38.14% 45	39.83% 47	20.34% 24	1.69% 2	118
Technology and its applications to planning	29.31% 34	51.72% 60	18.10% 21	0.86% 1	116
Equity/diversity	39.83% 47	26.27% 31	29.66% 35	4.24% 5	118

#	WHAT OTHER TOPICS ARE IMPORTANT TO YOU?	DATE
1	Graduates with planning degrees really don't know anything about zoning and conservation. They need to understand what most positions entail. Every graduate in a planning, zoning, conservation, environment related fields needs some GIS training.	9/18/2019 2:44 PM
2	Process improvements and best practices to reduce costs for developers/property owners (if possible).	9/16/2019 10:37 AM
3	For the technology item, my note is specific to "Smart Cities". Coordination, education, networking around the mandated Jan 1 2020 Housing Affordability Report should be ongoing.	9/16/2019 5:29 AM
4	Zoning administration	9/9/2019 8:37 AM
5	Real Estate finance, TIF, Underwriting	9/6/2019 9:09 AM
6	Stormwater management, development review, public-private partnerships	9/6/2019 8:06 AM
7	what about simply latest developments in all these topics, staying current with relevant issues in planning across all categories. I'm not sure that APA-WI should place a priority on primary training in topic areas over staying current on relevant topics across the board.	9/5/2019 5:04 AM
8	Utility aspects of growth management	9/3/2019 6:58 AM
9	How rapidly changing transportation mode choices (such as Uber/Lyft, electric scooters, etc) are affecting urban/public spaces and public infrastructure priorities.	9/3/2019 5:48 AM
10	Planning related topics in rural areas.	9/3/2019 5:01 AM
11	1. Architectural review 2. Becoming more conversant on street design (unless a city has an enlightened city engineer, planners tend not to do well when opposing the DOT).	9/3/2019 3:38 AM
12	Increasing revenue sharing and raising property tax levy caps	9/3/2019 3:03 AM
13	Although ostensibly covered under 'Natural resources, sustainability, resiliency', I (and others, I am sure) could use all the information you can gather/provide regarding adaptation to climate change. Real-world case studies would be incredibly helpful.	8/31/2019 8:37 AM
14	Intergovernmental planning and implementation, P3 planning and implementation	8/31/2019 6:44 AM
15	Zoning relates topics that municipal planners deal with on a daily basis.	8/30/2019 7:40 AM
16	Planning for renewable energy and alternative vehicle infrastructure	8/30/2019 4:46 AM

**Q3 Please rate the planning knowledge of PLAN COMMISSIONERS with whom you have worked. As an example, consider their understanding of the relationship between the comprehensive plan and zoning, and/or their understanding of planning principles in the locally adopted plan. Rate each community type with which you have direct experience.**

Answered: 117 Skipped: 17

# APA-WI 2019 Member Survey



## APA-WI 2019 Member Survey

	VERY WELL INFORMED	SOMEWHAT WELL INFORMED	BARELY INFORMED	ENTIRELY UNINFORMED	N/A - I HAVE NOT WORKED WITH THESE PLAN COMMISSIONERS	TOTAL
Towns	3.67% 4	25.69% 28	23.85% 26	0.92% 1	45.87% 50	109
Cities and villages with fewer than 10,000 residents	3.57% 4	44.64% 50	12.50% 14	0.89% 1	38.39% 43	112
Cities and villages with more than 10,000 residents	27.27% 30	50.00% 55	9.09% 10	0.91% 1	12.73% 14	110
Counties	11.21% 12	30.84% 33	8.41% 9	0.93% 1	48.60% 52	107

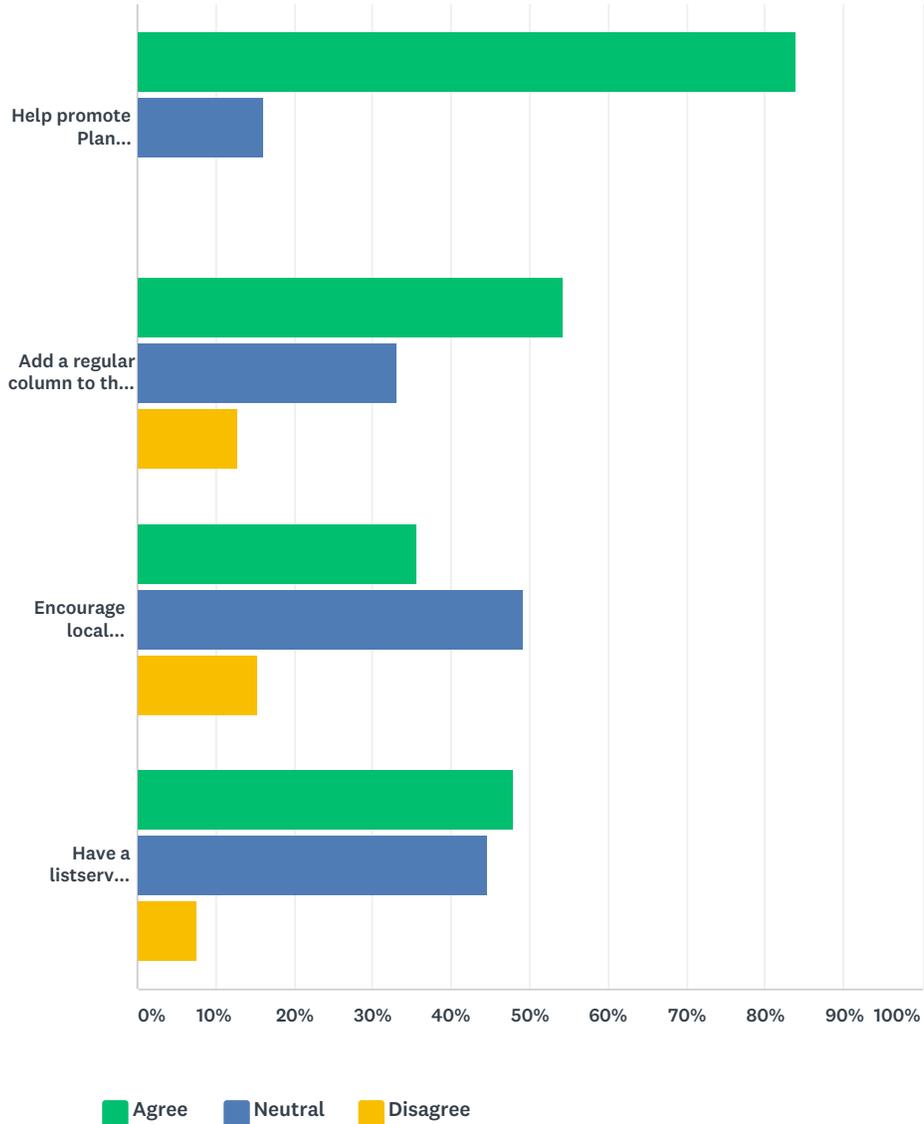
#	WHAT ARE THE MOST IMPORTANT EDUCATION NEEDS OF PLAN COMMISSIONERS (E.G., LAND USE, ZONING, COMPREHENSIVE PLANNING, URBAN DESIGN, ECONOMIC DEVELOPMENT, LAND DIVISION, ETC.)?	DATE
1	Comprehensive plan and zoning	9/18/2019 2:44 PM
2	My answer above is for Regional Planning Commission members who are most in need of land use, economic development, housing and natural resources education.	9/18/2019 10:53 AM
3	1. Land use and zoning 2. Economic Development 3. Comp Planning	9/18/2019 8:40 AM
4	land use, zoning, comprehensive planning, affordable housing	9/18/2019 7:20 AM
5	Zoning	9/18/2019 3:24 AM
6	Land Divisions, Zoning and Land Use/Comprehensive Planning and the differences, when/why public hearings are required, zoning amendment vs comprehensive development plan amendment, etc.	9/16/2019 10:37 AM
7	Urban Design and pedestrian friendly planning	9/16/2019 6:21 AM
8	Reminders to Commissioners are frequently needed on basics like the relationship between zoning and future land use. Glossaries of basic terms, zoning and land use 101 could be helpful (thinking very brief easy access guides). Reminders that planning efforts are long range. Analysis of the tax payer impacts of extending infrastructure in a sprawling fashion... etc.	9/16/2019 5:29 AM
9	Zoning and CMP	9/9/2019 8:37 AM
10	Zoning	9/9/2019 7:22 AM
11	Land use and zoning theory and law	9/8/2019 12:31 PM
12	Understanding of their responsibilities, powers, and limits under law.	9/8/2019 7:03 AM
13	Zoning, transportation, housing (comp plan, land use, and zoning)	9/6/2019 8:06 AM
14	Relationship between planning and zoning. Basic planning law and new case law.	9/5/2019 11:26 AM
15	As someone who works for all these types of jurisdictions, it is impossible to make such a generalization - my experience suggests it is not the type of local government that impacts plan commissioner knowledge, it is the character of the individual organization and the interest of the people involved.	9/5/2019 5:04 AM
16	How land use and zoning decisions impact the long-term life of a neighborhood/corridor/city. "It's better than what is there now" seems to be growing in decision-making.	9/3/2019 10:44 AM
17	Comprehensive plan amendment requirements and process - as well as any updates on "consistency requirement"	9/3/2019 6:58 AM
18	economic development, land use, housing	9/3/2019 6:03 AM
19	All of the above.	9/3/2019 5:01 AM
20	Comprehensive Plan - why it's important and how to use it to support PC decisions.	9/3/2019 4:23 AM
21	Knowledge of local regulations and ordinances	9/3/2019 3:38 AM
22	Onboarding of new members	9/2/2019 5:44 AM
23	Continuing education regarding zoning and land division statutes.	8/31/2019 8:37 AM
24	Understanding their jurisdiction and legal abilities/limitations/roles. Understand the causality and consequence connecting purposed vision and objectives with tactical decisions in zoning and other plan implementation tools.	8/30/2019 8:37 AM

## APA-WI 2019 Member Survey

25	Zoning	8/30/2019 7:40 AM
26	I think most plan commissioners want to be informed about emerging trends in mixed-use development, affordable housing, and resilient infrastructure. I would like to see APA-WI provide half-day training aimed at local officials around these topics.	8/30/2019 7:00 AM
27	A more thorough understanding of the processes, terminology, and applicability of zoning and land use.	8/30/2019 6:01 AM
28	Special topics such as: Cell tower regulations; Conditional Use Permit requirements.	8/30/2019 5:43 AM
29	Cost, steps, resources & process for updating old zoning codes! What consulting planners *do* and why planners are qualified to update codes - not just attorneys!	8/30/2019 5:25 AM
30	urban design & land use laws including CUP requirements & signs	8/30/2019 5:13 AM
31	legal issues	8/30/2019 5:04 AM
32	Site Plan review function; understanding what they can/can't require in in new development and from developers at the time of application/plan review (including CUP's, Site Plans, subdivision plats)	8/30/2019 4:57 AM
33	I think our Plan Commissioners are knowledgeable and bring valuable perspectives, but they don't seem to fully grasp concepts which is why planners are there to assist. It is the Common Council that needs more education on all of the topics listed in the example.	8/30/2019 4:49 AM
34	land use planning and zoning as they are the primary tools by which we achieve our goals.	8/30/2019 4:46 AM
35	urban design	8/30/2019 4:27 AM
36	Land Use & Zoning Regulations.	8/30/2019 4:19 AM

**Q4 What methods could APA-WI use to engage local PLAN COMMISSIONERS, and what would local Plan Commissioners like to receive from their membership in APA-WI? Indicate your support for each of the following possible methods and add your own ideas in the comment section below.**

Answered: 119 Skipped: 15



	AGREE	NEUTRAL	DISAGREE	TOTAL
Help promote Plan Commissioner training events around the state	83.90% 99	16.10% 19	0.00% 0	118
Add a regular column to the APA-WI newsletter geared toward Plan Commissioners	54.24% 64	33.05% 39	12.71% 15	118
Encourage local governments to make all of their Plan Commissioners members of APA-WI through the Chapter's Organizational Membership option.	35.59% 42	49.15% 58	15.25% 18	118
Have a listserv specifically for local Plan Commissioners	47.90% 57	44.54% 53	7.56% 9	119

## APA-WI 2019 Member Survey

#	COMMENTS. WHAT IDEAS DO YOU HAVE TO HELP EDUCATE PLAN COMMISSIONERS?	DATE
1	Remove all elected officials from plan commissions/committees at the county and town level, keep decision making at the planning commission level -- most towns and some villages make them advisory only, give citizen members longer terms of office by statute but not more than two, make education mandatory for membership and require two alternates who are in training and are ready to assist with absences and turnover.	9/18/2019 2:44 PM
2	Highlight good examples of plan commission work. Suggest working with RPCs to coordinate/provide trainings.	9/18/2019 10:53 AM
3	WI APA could sponsor a new Plan Commissioners workshop similar to what the League of Municipalities does for newly elected local officials.	9/18/2019 8:40 AM
4	webinars for plan commissioners so travel is not required	9/18/2019 7:20 AM
5	If there is turnover on a Plan Commission, it is hard to keep them educated/up-to-date, but that is all the more reason to get/keep them educated. Long term commissioners on the other hand generally don't feel they need any education/training. Perhaps a quiz could be given pre-training to see how they do and then they might see they really don't know as much as they think and would be more willing to attend and the training could be promoted by stating this is what you could learn?	9/16/2019 10:37 AM
6	A low cost basic training at APA state conference that we could send commissioners to for just a day.	9/16/2019 6:21 AM
7	Reminders to Commissioners are frequently needed on basics like the relationship between zoning and future land use. Glossaries of basic terms, zoning and land use 101 could be helpful (thinking very brief easy access guides). Reminders that planning efforts are long range. Analysis of the tax payer impacts of extending infrastructure in a sprawling fashion... etc.	9/16/2019 5:29 AM
8	Free webinar based educational opportunities. I think travel and cost associated with educational opportunities is the greatest barrier for participation by volunteer commissioners. Something web based that could be done by individuals at home or as a group at the local municipal building would be better received.	9/9/2019 8:37 AM
9	Training packet for local planners and zoning administrators to adapt and deliver	9/8/2019 7:03 AM
10	Short educational documents/newsletters that I could include in the PC packet a couple times a year.	9/5/2019 11:26 AM
11	APA speaker or circuit rider program whereby an APA member agrees to attend another community's plan commission meeting and introduce APA and the benefits to Plan Commissioners. APA could offer to send a member to a Plan Commission that is facing a sticky issue to provide a professional perspective. Towns in particular may benefit from this since they seem to have the least exposure to professional planning, but nearly every jurisdiction faces issues once in a while that could benefit from another perspective. I'm not talking about providing consulting services, just a professional planner providing a professional perspective on a planning issue.	9/5/2019 5:04 AM
12	A session during our annual conference for Commissioners specifically.	9/3/2019 10:44 AM
13	These are good ideas (above). It's really up to the existing members to bridge that gap and get their local plan commissioners to connect or participate. So promote this to the existing members as well!	9/3/2019 6:58 AM
14	more practice by doing....need development/decisions to make.	9/3/2019 4:23 AM
15	I think most plan commissioners want to be informed about emerging trends in mixed-use development, affordable housing, and resilient infrastructure. I would like to see APA-WI provide half-day training aimed at local officials around these topics.	8/30/2019 7:00 AM
16	I think more training events and distribution of information could help better inform commissioners, and zoning board members	8/30/2019 6:01 AM
17	A listserv is a great idea IF it's moderated by professional planners	8/30/2019 5:25 AM
18	Plan Commissioners in small towns do not use/get the Planning Magazine. We need to use more local resources to get this information to them. Additionally small towns do not have trained Planners that could share the information with the Plan Commissioners. UW-Stevens Point Center for land use education does a great presentation for these small towns. In fact, they will be doing a presentation in Platteville in November.	8/30/2019 5:14 AM
19	Hands-on site plan review training using real examples; video sessions that show how PC's in other communities function (both good and bad versions)	8/30/2019 4:57 AM

## APA-WI 2019 Member Survey

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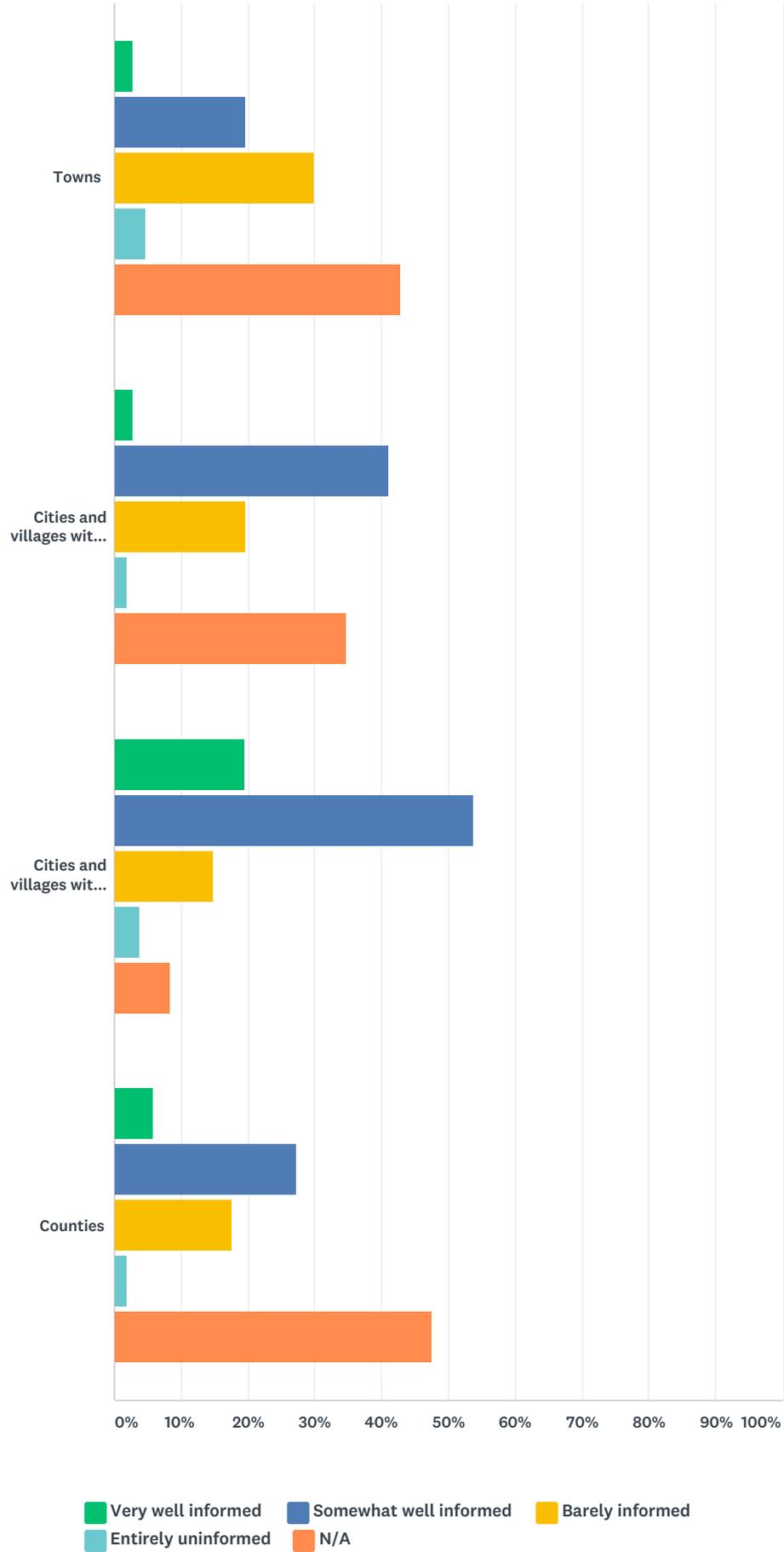
20	I think it is important to keep educating plan commission members through workshops and conferences. I would support reduced fees for plan commissioners to become members or recommend that our budget includes membership for plan commission members. The issue is having Plan Commissioners go out of their way to be more involved.	8/30/2019 4:49 AM
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**Q5 Please rate the planning knowledge of ELECTED OFFICIALS in the community or communities in which you work. As an example, consider their understanding of the relationship between the comprehensive plan and zoning, and/or their understanding of planning principles in the locally adopted plan. Rate each community type with which you have direct experience.**

Answered: 115 Skipped: 19

# APA-WI 2019 Member Survey



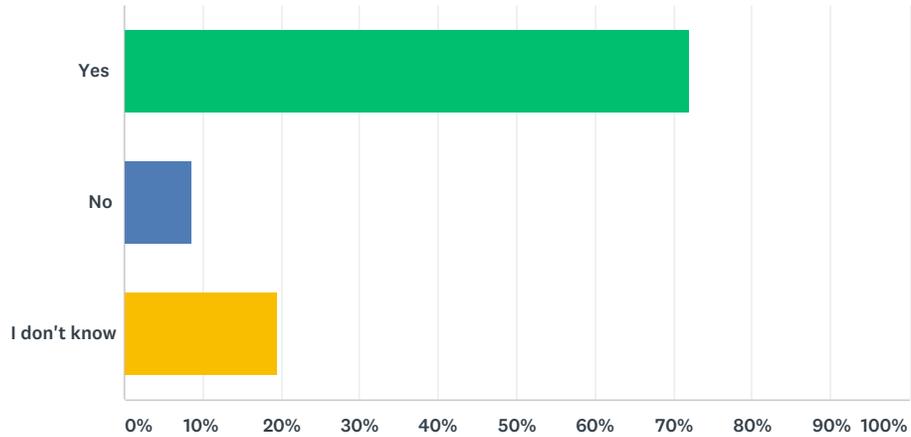
## APA-WI 2019 Member Survey

	VERY WELL INFORMED	SOMEWHAT WELL INFORMED	BARELY INFORMED	ENTIRELY UNINFORMED	N/A	TOTAL
Towns	2.80% 3	19.63% 21	29.91% 32	4.67% 5	42.99% 46	107
Cities and villages with fewer than 10,000 residents	2.68% 3	41.07% 46	19.64% 22	1.79% 2	34.82% 39	112
Cities and villages with more than 10,000 residents	19.44% 21	53.70% 58	14.81% 16	3.70% 4	8.33% 9	108
Counties	5.83% 6	27.18% 28	17.48% 18	1.94% 2	47.57% 49	103

#	COMMENTS.	DATE
1	In this case, I think sometimes the elected officials don't feel they need to know this information as they feel it is someone else's "job". Here I think we need to provide reasons why it is important for elected officials to know this information that are meaningful to what they are involved in - economic development, various environmental issues, transportation, school enrollment decline, affordable housing, homelessness, parks and recreation, sustainability, even crime.	9/16/2019 10:37 AM
2	Elected officials have a short term perspective and are easily swayed by the vocal minority at the cost of long term analysis.	9/16/2019 5:29 AM
3	Again, this issue does not break down along jurisdictional type. Elected officials run the gamut of knowledge and experience and each organization prepares its elected officials for decision-making in different ways. The key differentiator in this is how much practice do they get in exercising their planning muscle? Elected officials in no growth areas are likely not to have much knowledge, while elected officials in high growth areas can be expected to have much higher knowledge.	9/5/2019 5:04 AM
4	My community seems to make ill-informed decisions without much thought of the ramifications the decisions can have directly and indirectly on the City. I'm not sure if they have a distrust of city staff, or are simply ignorant of what planning is, but they are often more of a hindrance than anything.	8/30/2019 6:01 AM
5	see #3 & #4 above	8/30/2019 4:57 AM
6	I feel that they have a decent understanding, but they typically vote because of personal opinions rather than what is recommended and supported through plans.	8/30/2019 4:49 AM

## Q6 Should the APA-WI Chapter be doing more to help educate ELECTED OFFICIALS?

Answered: 118 Skipped: 16



ANSWER CHOICES	RESPONSES	
Yes	72.03%	85
No	8.47%	10
I don't know	19.49%	23
TOTAL		118

#	PLEASE SHARE YOUR IDEAS AS TO WHAT YOU THINK ARE THE MOST IMPORTANT EDUCATION NEEDS FOR ELECTED OFFICIALS AND WHAT APA -WI COULD DO TO HELP.	DATE
1	Remove all elected officials from plan commissions/committees at the county and town level, keep decision making at the planning commission level -- most towns and some villages make them advisory only, give citizen members longer terms of office by statute but not more than two, make education mandatory for membership and require two alternates who are in training and are ready to assist with absences and turnover.	9/18/2019 2:44 PM
2	Focus on issues of particular interest to them, such as affordable housing, transportation, economic development and equity, and make the connection from those issues to planning. Demonstrate ways that public engagement on planning issues can help them. Promote and help develop scenario planning and fiscal analysis tools that show how they can save money. Highlight intergovernmental cooperation that saves resources such as shared services.	9/18/2019 10:53 AM
3	Tools and resources online and workshops	9/17/2019 10:14 AM
4	We should focus our limited resources and time on EDUCATING ourselves. We should empower local planners with tools and resources to advocate and educate locally but a statewide initiative is likely to fail given limited resources and diversity of our audience in terms of community size and myriad of issues they face.	9/17/2019 3:16 AM
5	See above comments - invite them to training held for Plan Commissioners possibly (they might be more likely to attend with people they know), and/or then hold a separate session (or afterward) geared more toward the items listed above and how they directly relate to planning.	9/16/2019 10:37 AM
6	Special training at APA state conference	9/16/2019 6:21 AM
7	Work with League of WI Municipalities to save APA WI Volunteer time.	9/16/2019 5:29 AM
8	It would be nice, but I think the efforts would be directed towards support for planners and plan commissions. Ideally the better the staff and commission is the better they will be equipped to train their elected officials.	9/9/2019 7:22 AM
9	They need to understand the purpose of planning and their role in understanding AND FOLLOWING their local plan. They also need to understand a reasonable way to update their plan - how often and how involved. They need to understand the importance of public participation in plan development.	9/9/2019 7:07 AM

## APA-WI 2019 Member Survey

10	Same as Plan Commissioners.	9/8/2019 7:03 AM
11	Continue to help local planners (through articles, webinars, and other materials) in the responsibility of educating our communities as a whole on planning.	9/6/2019 8:06 AM
12	see comments re: Plan Commissioner education. I like the way APA-WI has been reaching out to the local government associations - keep that up and find ways to hold joint events.	9/5/2019 5:04 AM
13	Work with Center for Land Use Education	9/4/2019 9:55 AM
14	Similar to how there are publications or newsletters that could be geared toward commissions, there should also be something we can supply to elected officials about land use, zoning, development processes, etc. I know it's specific to local codes how things get done, but some base-knowledge tools would be great.	9/3/2019 10:44 AM
15	These folks should get educated through committee/commission work. Good luck educating elected officials otherwise! You have to want to learn. This is rare among elected officials that are not on a plan commission or related committee where they become aware of their lack of understanding.	9/3/2019 6:58 AM
16	Elected officials continue to be incredibly busy. I think the role of planners as planners need to be more supported by elected officials and given more credibility - on par with "engineers" and "architects" who's decisions seem to not be scrutinized or questioned nearly as often.	9/3/2019 4:23 AM
17	The importance of urban design The usefulness of plans if / when done right How cash starved city governments are	9/3/2019 3:38 AM
18	Providing information is helpful. However, training and webinars and the like are unrealistic. The vast majority of my clients are rural towns. They can barely find enough members to fill their Plan Commissions and Boards of Appeal and can be challenged to have quorums present at posted meetings. I am open to anything APA-WI can do, but it has to be cognizant of the realities of small local government. One of my clients, a town of 2,000 (+/-), has been administering its own zoning ordinance since the late 70s. I have been their on-call zoning administrator for nearly a decade. They have never had more than four plan commission members or four board of appeals members (currently four and three, respectively). They can barely retain those numbers due to the time commitment.	8/31/2019 8:37 AM
19	Offer training at the municipal itself.	8/30/2019 7:40 AM
20	I think most elected officials want to be informed about emerging trends in mixed-use development, affordable housing, and resilient infrastructure. I would like to see APA-WI provide half-day training aimed at local officials around these topics.	8/30/2019 7:00 AM
21	Sending out information to elected officials on different topics and what the impacts are of certain decisions could greatly help.	8/30/2019 6:01 AM
22	As an overall priority, this should be the responsibility of the municipal planning staff.	8/30/2019 5:43 AM
23	What professional planners are and what we do	8/30/2019 5:25 AM
24	I would love for this, but the elected officials need to want to become more involved.	8/30/2019 4:49 AM
25	Written guide for people with no planning knowledge.	8/30/2019 4:40 AM

**Q7 APA-WI currently provides two (2), two-year partial scholarships annually - one to a graduate student attending UW-Madison and one to a graduate student attending UW-Milwaukee. The current award is approximately \$3,500 in total for each student and is administered by the Madison Community Foundation. Would you like to see APA-WI increase scholarship amounts or opportunities? If so, for what purpose?**

Answered: 62 Skipped: 72

#	RESPONSES	DATE
1	No opinion.	9/19/2019 5:07 AM
2	If MCF is willing to increase amount yes. Otherwise it depends on what other priorities APA-WI has.	9/18/2019 10:53 AM
3	No	9/18/2019 8:56 AM
4	The current level is fine.	9/18/2019 8:40 AM
5	no	9/18/2019 7:20 AM
6	Yes. Recruiting a more diverse workforce in planning.	9/17/2019 1:55 PM
7	Yes - first generation college students, minority students, students with disabilities	9/17/2019 10:48 AM
8	No	9/17/2019 3:16 AM
9	yes - tuition expenses keep increasing and it is hard to obtain alternate means of financing an education. If we can help, let's try and do so.	9/16/2019 10:37 AM
10	Not sure.	9/16/2019 7:38 AM
11	No	9/16/2019 6:21 AM
12	No	9/9/2019 8:37 AM
13	I am not up to speed on the need for pushing for new recruits to the profession. If there is a pressing need, scholarships are a great way to build interest.	9/9/2019 7:22 AM
14	no	9/9/2019 7:07 AM
15	Yes - this is critical. Lack of racial diversity in the field is a crisis for our profession (I don't use that term lightly). I would advocate for redirecting existing scholarships to be specific to underrepresented groups and finding additional ways to support scholarships for this purpose.	9/8/2019 12:31 PM
16	Yes. To economically disadvantaged prospects.	9/8/2019 7:03 AM
17	I would like to see APA-WI double this scholarship to four total (spread equally between the two programs). These two new scholarships should be targeted to help low-income students and persons of color enter into the Planning field.	9/6/2019 9:09 AM
18	I would support increased scholarship opportunities to reduce the burden of paying for higher education for as many students as possible.	9/6/2019 8:06 AM
19	No.	9/5/2019 11:26 AM
20	Only as far as we can use scholarships to engage people in planning who would not otherwise be engaged and who the planning profession needs to be engaged. We should not offer an unconditional scholarship to anyone.	9/5/2019 5:04 AM
21	no opinion.	9/5/2019 4:34 AM
22	No. I think what they offer is appropriate	9/4/2019 7:04 AM
23	Indifferent	9/3/2019 10:44 AM
24	Yes, I believe the APA should also offer scholarships to attend the National APA conference	9/3/2019 9:05 AM
25	Sure - if the funding is already there.	9/3/2019 6:58 AM
26	Yes. More for both schools would be great and/or more for professional development activities such as conferences or special training	9/3/2019 6:03 AM

## APA-WI 2019 Member Survey

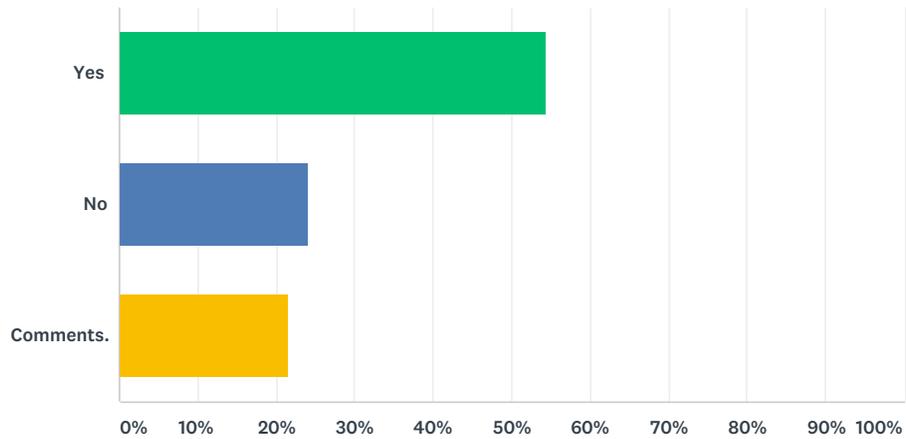
27	Maybe. Are there deficiencies in numbers of grads in certain subject matter specialties? If so, then perhaps yes.	9/3/2019 5:48 AM
28	I learned a lot by attending the national conference as a grad student and see value in a scholarship that supports similar experiences for students.	9/3/2019 5:38 AM
29	No.	9/3/2019 5:09 AM
30	Yes. Spread the scholarships around to more individuals.	9/3/2019 4:23 AM
31	If it is financially doable - yes. Purpose - recruit more racial and ethnic diversity into the planning ranks.	9/3/2019 3:38 AM
32	Two partial scholarships annually is hardly worth giving out, because they affect so few people. I'd rather APA-WI give out six \$1,000 scholarships annually to get our organization out in front of more graduate students. I'd also like APA-WI to give out some \$500 scholarships to undergraduate planning students.	9/3/2019 3:32 AM
33	Yes. It would be fantastic to see an endowed, need-based scholarship at both institutions.	9/3/2019 3:03 AM
34	No	9/3/2019 2:49 AM
35	Yes	8/30/2019 6:39 PM
36	Yes. Masters in Urban Planning programs	8/30/2019 8:58 AM
37	Yes. Scholarship amounts should be sought to increase, as well as increase the number of scholarships. The scholarships should be to both improve diversity in the profession, as well as potentially attract talent.	8/30/2019 8:37 AM
38	No	8/30/2019 7:40 AM
39	No opinion	8/30/2019 6:41 AM
40	Graduate school isn't cheap, and based off of most entry-level salaries, you either have to be from a rich family or willing to go into a lot of debt to pay for it. Any expansion of assistance would be welcomed.	8/30/2019 6:01 AM
41	It would be nice to establish a plan to increase either the amount or the number of awards in future years.	8/30/2019 5:43 AM
42	No	8/30/2019 5:32 AM
43	Yes please try to increase the amount of scholarships. Especially for those who may have barriers receiving a graduate education whether that be existing student debt, race/income, etc.	8/30/2019 5:32 AM
44	sure! great program!	8/30/2019 5:25 AM
45	Full ride conference scholarship for state and national shows.	8/30/2019 5:24 AM
46	Yes, offer a second slightly smaller scholarship so that there are more opportunities! Or a scholarship to help cover cost of living while taking an underpaying/unpaid internship in the summer between first and second year of grad school. Or to help cover cost of books, supplies, conferences materials/travels etc.	8/30/2019 5:18 AM
47	Yes - diversity and inclusion focused	8/30/2019 5:13 AM
48	Higher scholarship amount and more targeted selection practices	8/30/2019 5:05 AM
49	To attend the conferences, activities.	8/30/2019 5:03 AM
50	neutral to this.	8/30/2019 4:56 AM
51	Yes, I am interested in pursuing a Masters Degree and the only thing stopping me is tuition. It is a great program to have but I think the more scholarships the better. The scholarships also are geared at life-long Wisconsin residents (if I remember correctly) and so I would imagine a fair number of recipients would likely stay in Wisconsin after college.	8/30/2019 4:49 AM
52	I support increasing scholarship opportunities, many students graduate with substantial debt and need assistance offsetting costs	8/30/2019 4:46 AM
53	Yes - additional scholarships - 2 for UW and 2 for UWM	8/30/2019 4:44 AM
54	Yes, so students gain more experience working on the community level not necessarily through a government agency.	8/30/2019 4:29 AM
55	not sure	8/30/2019 4:28 AM
56	offer scholarships beyond UW and UW-Milwaukee	8/30/2019 4:27 AM
57	Yes, I would like to see APA-WI support the UWM Sanders Scholarship.	8/30/2019 4:26 AM
58	Yes, to increase number of persons of color in the profession.	8/30/2019 4:23 AM

## APA-WI 2019 Member Survey

59	No.	8/30/2019 4:23 AM
60	Yes, education costs are rising.	8/30/2019 4:22 AM
61	Could they be provided to plan commission members?	8/30/2019 4:22 AM
62	Sufficient.	8/30/2019 4:19 AM

### Q8 The current scholarship criteria restricts it to Wisconsin high school graduates. Should we continue to restrict the scholarship in this way?

Answered: 116 Skipped: 18



ANSWER CHOICES	RESPONSES	
Yes	54.31%	63
No	24.14%	28
Comments.	21.55%	25
<b>TOTAL</b>		<b>116</b>

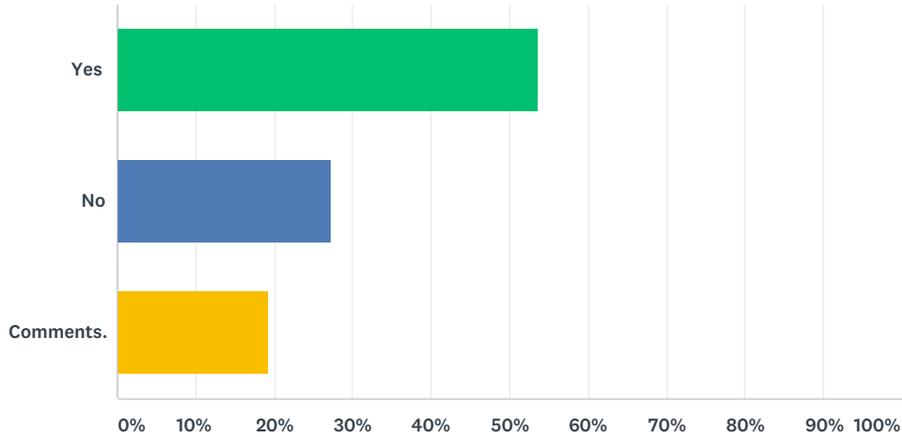
#	COMMENTS.	DATE
1	Restrict or provide preference for planners of color and/or students from disadvantaged backgrounds	9/18/2019 10:53 AM
2	Does it include those students who receive a GED - if not, you might want to include	9/17/2019 10:48 AM
3	Unknown	9/16/2019 11:44 AM
4	I polled surrounding states and they do not, so I guess our criteria is outdated.	9/16/2019 10:37 AM
5	Not sure.	9/16/2019 7:38 AM
6	Yes - I think these students are most likely to remain in the state after graduating. As stated above, until racial diversity in the profession improves, I would also advocate for restricting to people of color from racial groups currently underrepresented in the field in WI.	9/8/2019 12:31 PM
7	Yes, but only if we continue to get Wisconsin high school grads applying.	9/6/2019 9:09 AM
8	I would support extending scholarships to Wisconsin college students. Some students receive very little exposure to, and therefore have little to no ambition for a career in, the planning profession until they reach college.	9/6/2019 8:06 AM
9	If someone is paying the money to go to college in Wisconsin, their high school location shouldn't matter.	9/3/2019 10:44 AM
10	No - especially for a graduate level scholarship where people are potentially coming from all over, that doesn't make sense.	9/3/2019 6:03 AM
11	many planners receive advanced degrees from out of state entities	9/3/2019 5:53 AM
12	No. As someone who attended grad school out-of-state and then stayed for 8 years, being valued by the local APA chapter played a big role in wanting to stay.	9/3/2019 5:38 AM
13	The scholarship should not necessarily be restricted to high school students and it should be equitably awarded based on income and/or race/ethnicity	9/3/2019 3:03 AM

## APA-WI 2019 Member Survey

14	Maybe check with the UW-Madison & UW-Milwaukee programs about where the bulk of their students graduated high school to see if there is a correlation between graduating from a WI high school and the need for a scholarship. Out of everyone in my planning cohort at UW-Madison, I believe only two people would qualify for the scholarship based on this restriction.	9/2/2019 3:37 PM
15	No - UW Milwaukee's planning program is for grad students	8/31/2019 6:44 AM
16	Undecided.	8/30/2019 8:37 AM
17	NO! All students should be eligible regardless of being a WI high school graduate. Out of state students attending UW-Madison and Milwaukee have chosen to live, study, work, and intern in Wisconsin. Many of their internships and class project directly benefit Wisconsin communities. Scholarship can help attract talented students to the state.	8/30/2019 6:56 AM
18	Opening up to other states may increase diversity of candidates	8/30/2019 6:07 AM
19	As someone who graduated from a highschool out of state, this restriction leaves me out in the cold	8/30/2019 6:01 AM
20	No if it helps achieve diversity within the profession. Otherwise, yes.	8/30/2019 5:32 AM
21	not sure haven't seen applications	8/30/2019 5:25 AM
22	Open it up!!	8/30/2019 5:18 AM
23	Currently we have a brain drain, right. If we want to encourage more people from other states, that have different ideas, to move here, then we should open it up to students from other states.	8/30/2019 5:14 AM
24	No, attending a WI higher facility should be enough. Often, the place a student choses to study becomes their long-term home. Entice them to stay!	8/30/2019 4:56 AM
25	Yes, keep it Wisconsin only. I wouldn't be opposed to a separate scholarship that allows out-of-state high school students either. Also, I think I saw that they must have attend a public school. I would recommend allowing private school students as well.	8/30/2019 4:49 AM

## Q9 Would you like to see APA-WI provide a scholarship explicitly focused on expanding racial and ethnic diversity within the Wisconsin planning profession?

Answered: 114 Skipped: 20



ANSWER CHOICES	RESPONSES	
Yes	53.51%	61
No	27.19%	31
Comments.	19.30%	22
TOTAL		114

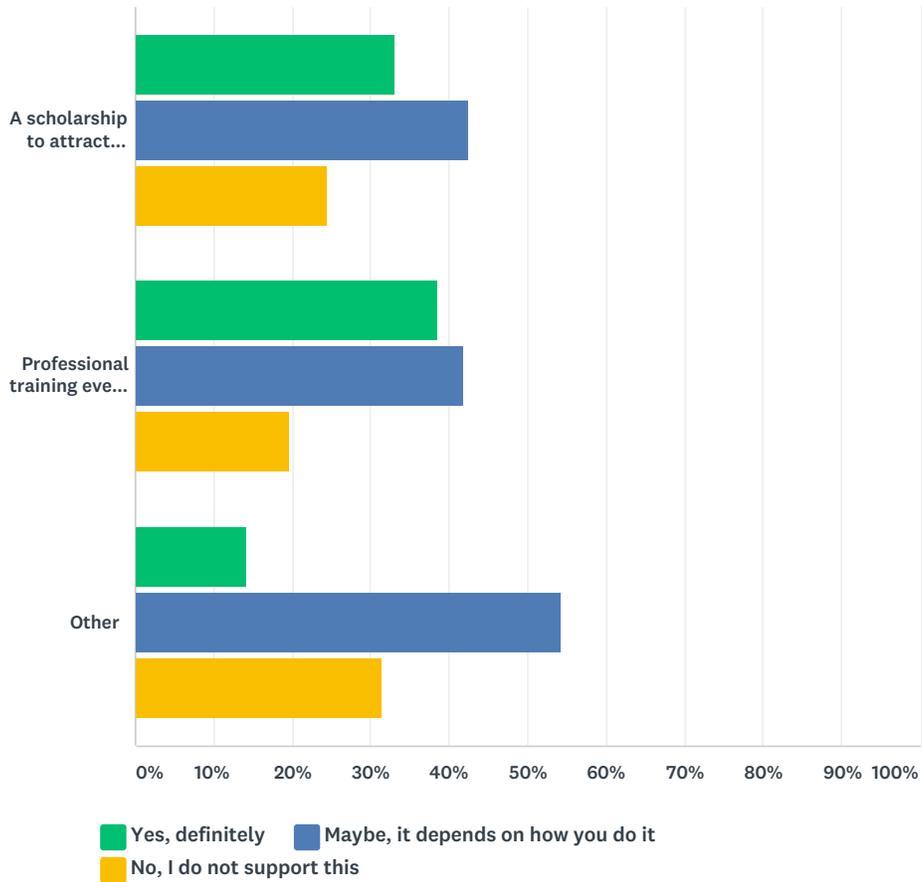
#	COMMENTS.	DATE
1	Yes if qualified students apply. May a priority but not an absolute requirement if nobody applies.	9/17/2019 10:14 AM
2	Base it on income not race, ethnicity, gender orientation, etc... Again, we don't have the resources to make a difference on this front. We can encourage greater participation and diversity in the profession if we create partnerships with schools and help make more kids aware of the profession. There are lots of funding sources out there to support kids that have an interest and are academically prepared for college. Remember our mission of education, advocacy, and networking	9/17/2019 3:16 AM
3	Not sure	9/16/2019 11:44 AM
4	yes - In addition to the other two scholarships provided.	9/16/2019 10:37 AM
5	Yes, ditto comments above. This is highly important for our chapter. And APA-WI would not need to create a new scholarship for this purpose. There has been a scholarship established at UWM (Welford Sanders Memorial Scholarship) for this purpose that is seeking sustainable yearly funding to allow it to exist on an ongoing basis.	9/8/2019 12:31 PM
6	Yes. This should be a critical focus of APA-WI moving forward. Getting more racial and ethnic diversity in our ranks is critical to ensuring that we are able to address the issues facing our communities in the future.	9/6/2019 9:09 AM
7	I believe race, ethnicity, sex, sexual orientation questions should be left off any application and allow students merits to stand on their own.	9/6/2019 4:47 AM
8	It should be based on merit and need.	9/5/2019 4:34 AM
9	Yes please!	9/3/2019 6:03 AM
10	I'm open to the idea.	9/3/2019 5:48 AM
11	I like the concept. It would need to be thoughtfully constructed and pitched to membership, local firms, and students.	9/3/2019 5:38 AM
12	Scholarships should be awarded on merit	9/3/2019 5:20 AM

## APA-WI 2019 Member Survey

13	It should relate to the general planning field, not a specific topic or specific gender/race.	8/30/2019 7:40 AM
14	Racial and ethnic diversity within the planning profession is a positive. However, scholarships should be rewarded based on merit and financial need.	8/30/2019 6:56 AM
15	Yes, absolutely!! The planning profession in Wisconsin is not diverse.	8/30/2019 5:32 AM
16	That, or gender diversity	8/30/2019 5:25 AM
17	I wouldn't do a separate scholarship. I would expand the scholarship program over time and add criteria to prioritize economic equity and racial diversity.	8/30/2019 5:24 AM
18	Yes, as a female with Puerto Rican heritage, I feel it is more important to expand our racial and ethnic diversity.	8/30/2019 5:14 AM
19	No - Almost all scholarships these days are focused on racial and ethnic diversity. Would like to see more based on academic performance and financial need. There are many other ways to expand diversity within the planning profession including direct outreach to high school students increasing knowledge of planning field. I think there needs to be more outreach overall - the numbers of graduates in the planning field seems to be decreasing.	8/30/2019 4:44 AM
20	potentially	8/30/2019 4:28 AM
21	Unsure.	8/30/2019 4:22 AM
22	Neutral.	8/30/2019 4:19 AM

**Q10 Would you be willing to pay more than your current annual State Chapter dues specifically for the purpose of increasing the capacity of the Wisconsin planning profession to work effectively with diverse and underrepresented populations in our state? If we make a change, it would be from 20% of national dues to 25% of national dues, an increase of \$10-\$20 per year for most members.**

Answered: 119 Skipped: 15



	YES, DEFINITELY	MAYBE, IT DEPENDS ON HOW YOU DO IT	NO, I DO NOT SUPPORT THIS	TOTAL	WEIGHTED AVERAGE
A scholarship to attract racial/ethnic minority students into planning	33.05% 39	42.37% 50	24.58% 29	118	0.51
Professional training events focused on effective engagement with underrepresented populations	38.46% 45	41.88% 49	19.66% 23	117	0.61
Other	14.29% 5	54.29% 19	31.43% 11	35	0.37

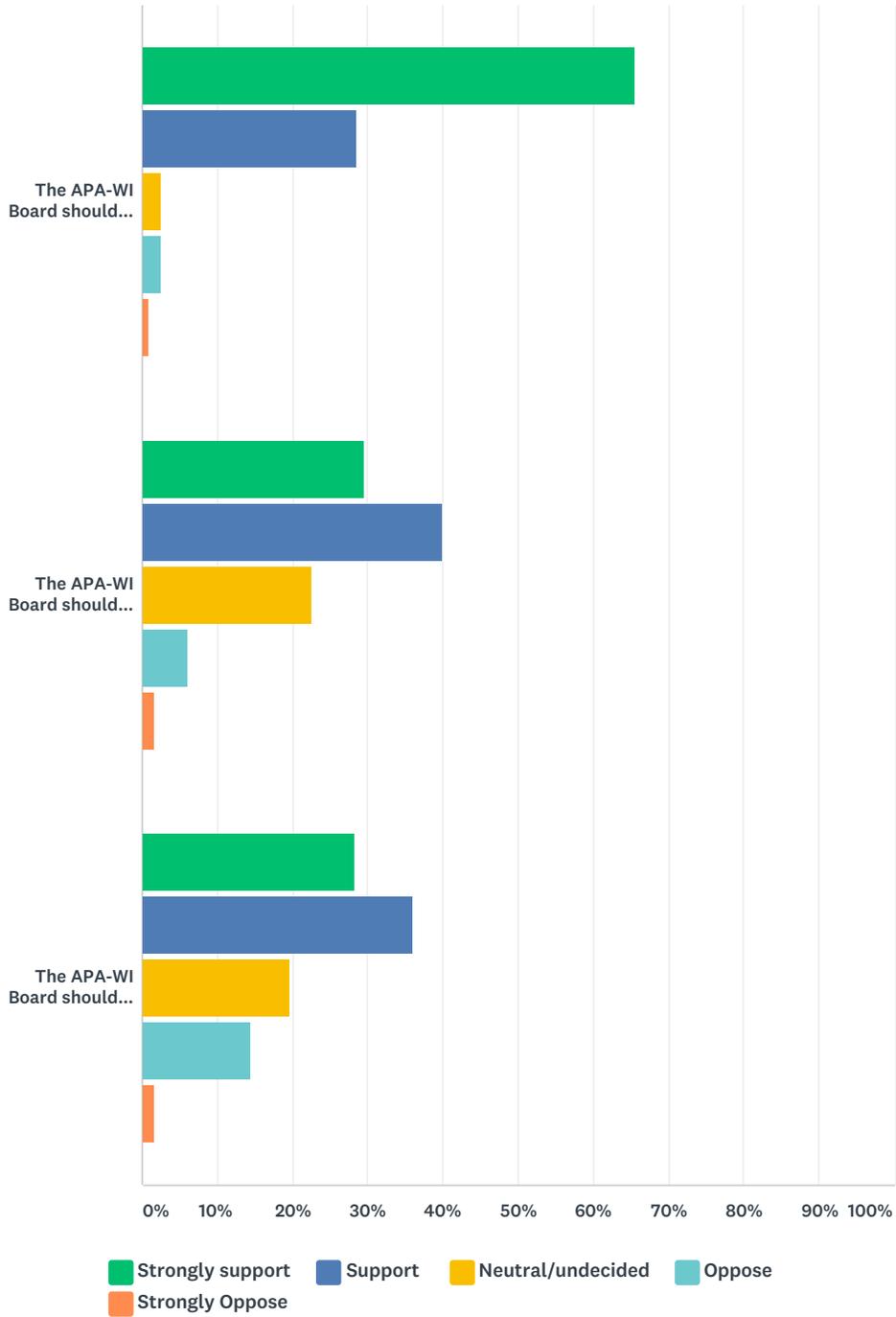
#	PLEASE DESCRIBE ANY OTHER APPROACHES YOU WOULD SUPPORT WITH ADDITIONAL FUNDING	DATE
1	Dues are already outrageous for the services I receive. No increases should occur.	9/18/2019 3:24 AM
2	I don't think funding is what's holding underrepresented populations out of urban planning	9/17/2019 3:16 AM
3	Outreach to high school and undergraduate college students on planning.	9/16/2019 6:46 AM

## APA-WI 2019 Member Survey

4	Get some basic planning information workshops to high school students to communicate the basics of good planning.	9/16/2019 6:21 AM
5	Also, more fun, mildly educational activities (emphasize the fun) that gets people together who share a common interest.	9/5/2019 5:04 AM
6	Can barely afford/justify the dues as it is. Not state chapter so much as the total cost with APA and AICP included.	9/3/2019 6:58 AM
7	I support the dues increase but don't necessarily support it's use to attract racial/ethnic minority students.	9/3/2019 4:23 AM
8	We should continue training members about all aspects of working with marginalized people. All aspects includes how we gather public comment so that under-represented communities are included too.	9/3/2019 3:32 AM
9	Direct engagement by APA with community organizations on planning topics - seeking non-planners working in planning adjacent fields like public health to educate us. The proposed choices are not geared towards educating planners on how to not further institutional racism in their work. And all APA WI Leadership to receive anti-racism training as a requirement of participation on the board.	8/31/2019 6:44 AM
10	community engagement would be a good use of resources	8/30/2019 5:25 AM
11	Generate more revenue by expanding and refreshing the state conference to become a high growth event.	8/30/2019 5:24 AM
12	It can be difficult enough to get government entities to pay for our dues. Increasing them, even by a marginal amount, makes it more difficult.	8/30/2019 4:22 AM

Q11 The APA-WI Board has been somewhat more active in recent years in taking positions on legislative issues that affect communities. Please indicate your support for the following types of advocacy by the APA-WI Board.

Answered: 117 Skipped: 17



	STRONGLY SUPPORT	SUPPORT	NEUTRAL/UNDECIDED	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
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## APA-WI 2019 Member Survey

The APA-WI Board should advocate for policies that directly affect the practice of planning in the state	65.52% 76	28.45% 33	2.59% 3	2.59% 3	0.86% 1	116	1.55
The APA-WI Board should advocate for policies that affect Wisconsin communities, but only if there is perceived to be substantial support for a policy throughout the membership	29.57% 34	40.00% 46	22.61% 26	6.09% 7	1.74% 2	115	0.90
The APA-WI Board should advocate for policies it believes are good for Wisconsin communities, even if it is aware that some members may oppose the policy.	28.21% 33	35.90% 42	19.66% 23	14.53% 17	1.71% 2	117	0.74

#	COMMENTS.	DATE
1	APA-WI should have a policy framework broadly supported by members (but not necessarily unanimously). The Board should be able to make decisions within that framework even if a small minority of members oppose the positions. But the Board should not have carte blanche to take any position it wants without some general framework guidance.	9/18/2019 11:01 AM
2	APA-WI forgets that most of its membership represents small communities with limited budgets and desire/acceptance to undertake certain initiatives. Small communities do not care about transit, climate change, or diversity. They care about low taxes and safe, well-planned communities.	9/18/2019 3:32 AM
3	Sometimes APA-wi leadership needs to lead membership on policy, but most of the time, the board should look for issues that affect local communities of many kinds, which is where planners will tend to agree.	9/17/2019 2:00 PM
4	The Board is ELECTED and it should advocate as it sees fit; if members don't like it they can run for the Board	9/17/2019 3:19 AM
5	We will never get 100% agreement among members on what are good policies or not. If enough don't like Board positions, they can vote for other Board members that do.	9/8/2019 7:07 AM
6	I support the APA-WI Board participating in advocacy OF policies affecting the practice of planning in the state, focusing on awareness for planners, communities, and elected officials on the direct effects of a policy. Whether the board should advocate FOR (i.e. agitate, propose new, expand scope of existing, etc.) policies that directly affect the practice of planning would completely depend on each policy. I support many of the current policy proposals and advocacy efforts, such as the opposition to unnecessary and unfunded bureaucratic state-imposed reports and increasing multi-modal transportation throughout the state.	9/6/2019 8:09 AM
7	The more APA-WI's focus is removed from advocating directly for planning, the less relevant it becomes to planners. Although there are many community issues related to planning that APA-WI could engage in, the focus should stay on the planning profession and not on the municipalities and other organizations we serve.	9/5/2019 5:22 AM
8	Good example - Chapter 980 legislation. This may have been perceived as "good" for cities, but for county planners it is hit us with a huge unfunded mandate we now need to absorb into our day to day work, taking away the little time we have to do planning.	9/5/2019 4:36 AM
9	I believe that planners are forward-focused, optimistic, and should take the opportunity to lead. That includes APA-WI, even if that makes some people uncomfortable. If everyone is comfortable, we are not doing the right work.	9/3/2019 5:44 AM
10	Like all populations, there is diversity of thought among the profession regarding specific policy questions; as well as if it is appropriate/desirable for the association to be active in legislative affairs. I STRONGLY advocate for WI APA to not only take and prepare well-reasoned position on proposed legislation, but also to work with our partners and allies to construct and propose legislation on core issues related not only to planning narrowly, but community development generally.	8/30/2019 8:40 AM
11	I believe the APA-WI Board should advocate for policies that it supports. That support should be based on feedback from membership, but not through any sort of popular vote. This is why we elect them.	8/30/2019 5:55 AM

## APA-WI 2019 Member Survey

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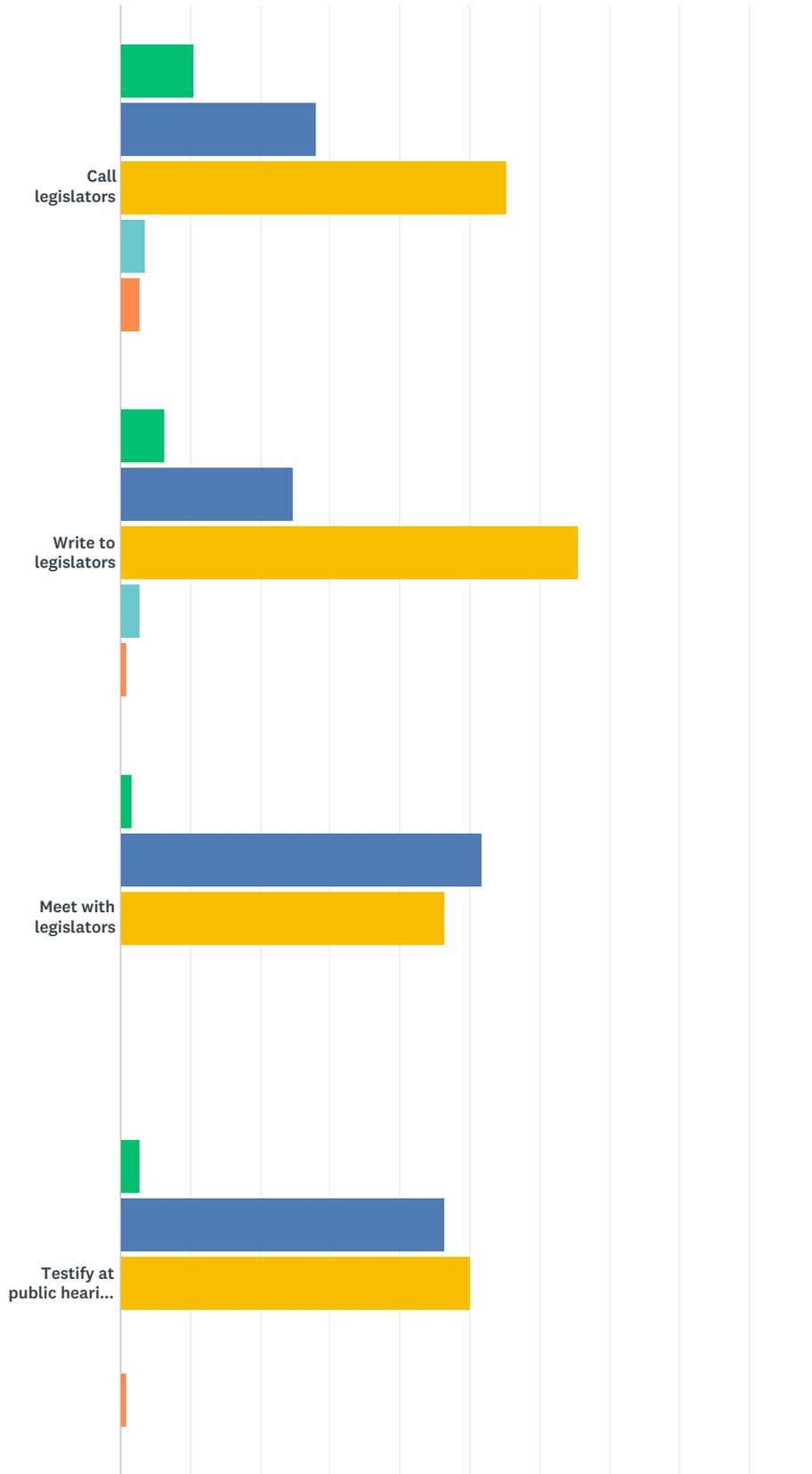
Leaders should lead, and educate the rest of us along the way. If there is disagreement, this is a good forum to resolve those differences. Taking strong positions is how good conversations start.

8/30/2019 5:00 AM

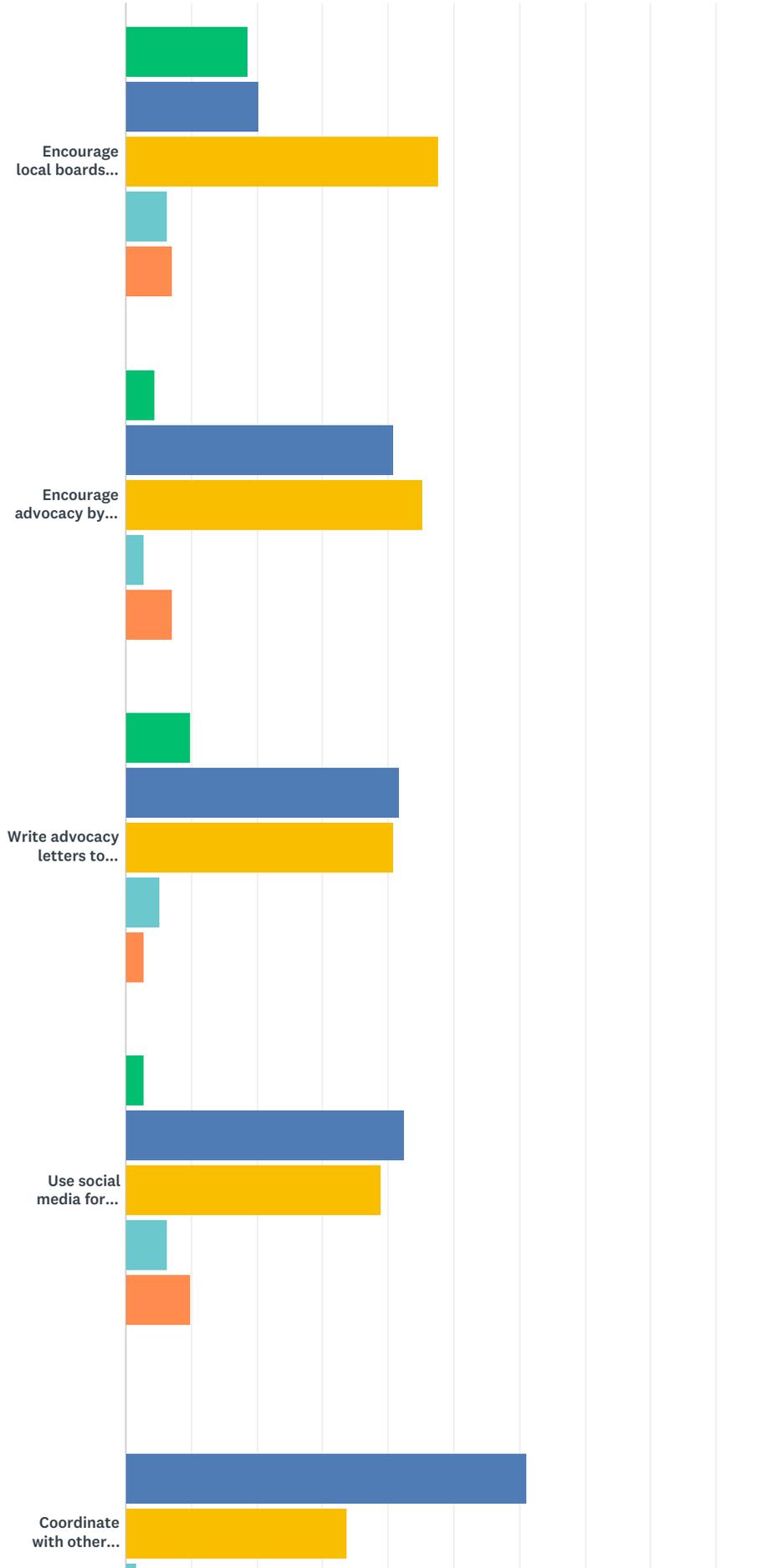
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### Q12 There are many ways to advocate for legislative policy. Who do you believe should do the following?

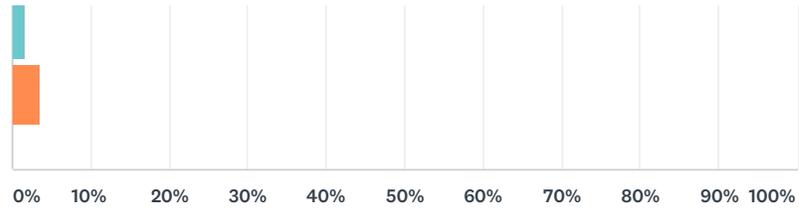
Answered: 114 Skipped: 20



# APA-WI 2019 Member Survey



## APA-WI 2019 Member Survey



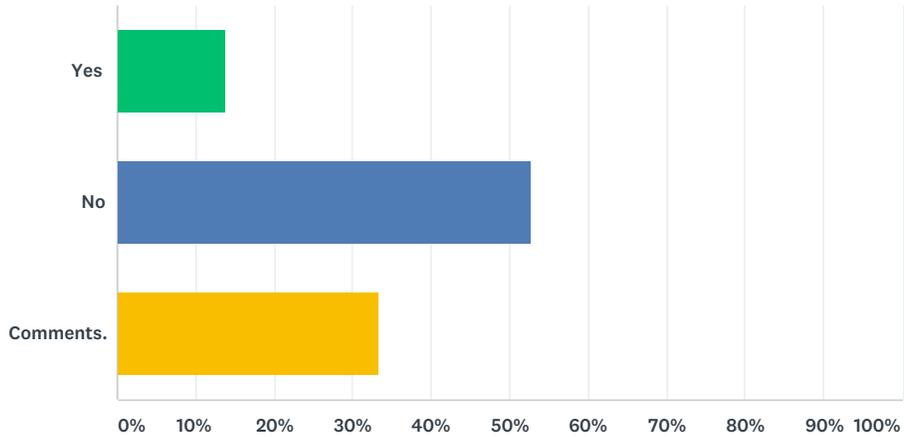
■ Individual members (including me) 
 ■ APA-WI, as an organization 
 ■ Both - individuals and the organization 
 ■ Neither 
 ■ I'm not sure

	INDIVIDUAL MEMBERS (INCLUDING ME)	APA-WI, AS AN ORGANIZATION	BOTH - INDIVIDUALS AND THE ORGANIZATION	NEITHER	I'M NOT SURE	TOTAL
Call legislators	10.53% 12	28.07% 32	55.26% 63	3.51% 4	2.63% 3	114
Write to legislators	6.19% 7	24.78% 28	65.49% 74	2.65% 3	0.88% 1	113
Meet with legislators	1.75% 2	51.75% 59	46.49% 53	0.00% 0	0.00% 0	114
Testify at public hearings or meetings	2.63% 3	46.49% 53	50.00% 57	0.00% 0	0.88% 1	114
Encourage local boards and committees to pass resolutions	18.58% 21	20.35% 23	47.79% 54	6.19% 7	7.08% 8	113
Encourage advocacy by local or state organizations	4.42% 5	40.71% 46	45.13% 51	2.65% 3	7.08% 8	113
Write advocacy letters to local papers	9.73% 11	41.59% 47	40.71% 46	5.31% 6	2.65% 3	113
Use social media for advocacy purposes	2.65% 3	42.48% 48	38.94% 44	6.19% 7	9.73% 11	113
Coordinate with other State-wide organizations for advocacy	0.00% 0	61.06% 69	33.63% 38	1.77% 2	3.54% 4	113

#	COMMENTS.	DATE
1	I would like to see more interaction with Wisconsin Association for Floodplain, Stormwater, and Coastal Management.	9/17/2019 10:36 AM
2	The league of municipalities and other aligned professional associations could advocate together	9/15/2019 8:47 AM
3	Let's see APA-WI become the next WMC or Tavern League!!	9/3/2019 3:41 AM
4	I first became a member of Facebook in 2007. Dabbled with Twitter between 2014-17. Instagram off and on over the same time frame. In 2018, following the "the last straw", I deleted all of my social media accounts excepting LinkedIn. In my opinion, for the reasons we are all aware, they have become tools for misinformation and intimidation. I no longer encourage my municipal clients to utilize social media.	8/31/2019 8:43 AM
5	Individuals may have conflicts between personal views and that of their employers/clients that makes advocating difficult. However, individuals may be more willing to provide perspective/data to help educate advocates and policy makers.	8/30/2019 5:55 AM
6	I checked APA-WI as an organization because the organization has more power than most individual members (but not to dissuade individuals from advocating as planners).	8/30/2019 5:14 AM

**Q13 Is there anything that restricts your ability to advocate for planning policies at the state level? Please explain in the comment section below.**

Answered: 108 Skipped: 26



ANSWER CHOICES	RESPONSES	
Yes	13.89%	15
No	52.78%	57
Comments.	33.33%	36
<b>TOTAL</b>		<b>108</b>

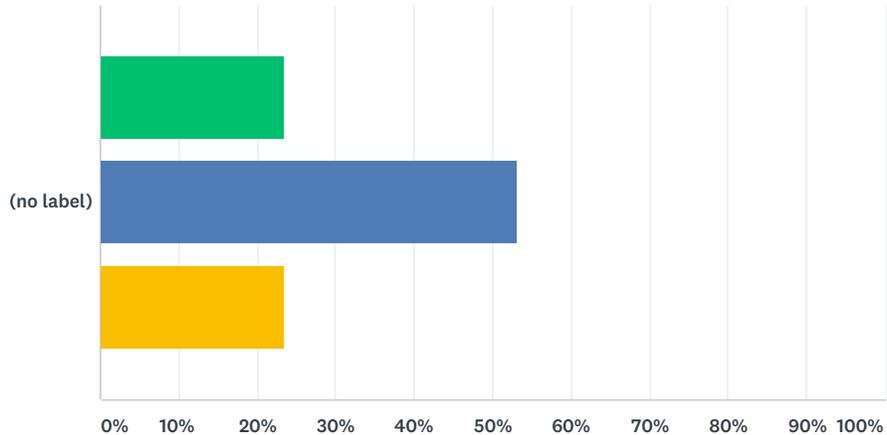
#	COMMENTS.	DATE
1	Limited time to attend state efforts	9/19/2019 12:01 PM
2	After 35+ years of dealing with politics at local level and also dealing with unfunded state mandates (i.e. Act 67, cell tower rules, etc.), I don't want to deal with the idiots in Madison. I recently semi-retired, so maybe in a few years after recharging I will be in a position to advocate. I have not lost my passion for good planning, just need to get away from all the BS for a while.	9/19/2019 5:22 AM
3	Yes, a very County that is very politically split and is not very supportive of employees advocating individually.	9/18/2019 2:44 PM
4	As an RPC, we can only advocate for positions that our constituent members have endorsed.	9/18/2019 11:01 AM
5	Time commitments and travel expenses	9/18/2019 9:01 AM
6	time	9/18/2019 7:26 AM
7	I am not lock-step with the policies that APA-WI advocates for. APA-WI ignores what is important to small communities.	9/18/2019 3:32 AM
8	Although I am I government employee, I can advocate for policy on my own time and with my own resources.	9/17/2019 2:00 PM
9	personnel regs	9/17/2019 10:51 AM
10	Yes - I can do it on my own time using my personal email, etc. However, I am certain my employer may not agree with my views on some issues and therefore doing things at work or with my work email would not be possible.	9/16/2019 10:42 AM
11	workload	9/16/2019 9:36 AM
12	Time away from work.	9/16/2019 7:40 AM
13	Part of a large city that coordinates advocacy through the Mayor's Office.	9/16/2019 6:48 AM

## APA-WI 2019 Member Survey

14	Yes. If it is an issue that my municipal employer has taken a formal position on, it would be difficult for me to advocate (even as an individual outside of work) for an opposing position. When acting in my official role, I would only be able to formally advocate externally with state/federal agencies for positions that represent the official position of my employer (as determined by our elected policy makers).	9/8/2019 12:38 PM
15	Yes. If I advocate for policies at the State level, I have to use my own time. I am not authorized to do this on behalf of the community for which I work.	9/6/2019 9:12 AM
16	Me personally? Yes, time. Are there any material restrictions preventing me from advocating for planning policies? No.	9/6/2019 8:09 AM
17	I don't believe so.	9/6/2019 4:51 AM
18	I would need the approval and support of my board which can be tricky.	9/5/2019 11:29 AM
19	Yes, my conviction that democracy at the state and federal level is long dead and that the actions of individuals and non-powerful groups is way outmatched by those with power and wealth. Advocating for things is probably necessary, but my time is better spent in productive endeavors, not talking to politicians. Let's acquire power, wealth and relationships, then consider a primary strategy of advocating for ourselves - we may have some impact then.	9/5/2019 5:22 AM
20	Making sure what is being advocated i support by our elected officials.	9/5/2019 4:36 AM
21	Understanding the difference between lobbying and education. What are our restrictions as a municipal employee on lobbying?	9/3/2019 5:59 AM
22	I'm a state employee.	9/3/2019 5:51 AM
23	As a state employee, I have to draw very distinct lines between when I am speaking/acting as an individual and when I am speaking/acting in my professional role.	9/3/2019 5:44 AM
24	I would not be allowed to advocate for a specific policy unless I have the support and direction given from the local officials. This includes the Mayor, and Alderman support through an approved resolution.	9/3/2019 5:16 AM
25	not personally comfortable	9/3/2019 4:53 AM
26	Work load as private consultant. We have resources, but time is not one of them. Other priorities creep up.	9/3/2019 4:28 AM
27	My current employer discourages participation in partisan politics, and does not provide clear guidance on what I can do; they seem not to distinguish between policy advocacy and electoral politics.	8/31/2019 6:48 AM
28	Unsure at this time since I work for the City of Milwaukee.	8/31/2019 6:42 AM
29	Time.	8/30/2019 10:40 AM
30	Conflicts wit work	8/30/2019 9:09 AM
31	Limits on available time to devote to advocacy. In some instances, individual advocacy may risk job loss via political revenge.	8/30/2019 7:09 AM
32	Time and distance prevents face-to-face interactions. Not sure if the employer would be keen on such activity	8/30/2019 6:05 AM
33	As an employee, I am unable/uncomfortable to advocate.	8/30/2019 5:55 AM
34	Workload and professional position sometimes would make that difficult.	8/30/2019 5:36 AM
35	Time	8/30/2019 4:46 AM
36	As a public employee, I try to remain neutral.	8/30/2019 4:26 AM

### Q14 Are you willing to pay more than your annual State Chapter dues (currently 20% of national dues) to support more robust legislative advocacy (hiring a lobbyist as one example) on behalf of Wisconsin planners and planning issues?

Answered: 115 Skipped: 19



- Yes, I would definitely pay more dues to enhance advocacy efforts
- I might be willing to pay more dues to enhance advocacy efforts
- No, I would not pay more dues to enhance advocacy efforts

	YES, I WOULD DEFINITELY PAY MORE DUES TO ENHANCE ADVOCACY EFFORTS	I MIGHT BE WILLING TO PAY MORE DUES TO ENHANCE ADVOCACY EFFORTS	NO, I WOULD NOT PAY MORE DUES TO ENHANCE ADVOCACY EFFORTS	TOTAL	WEIGHTED AVERAGE
(no label)	23.48%	53.04%	23.48%	115	2.00
	27	61	27		

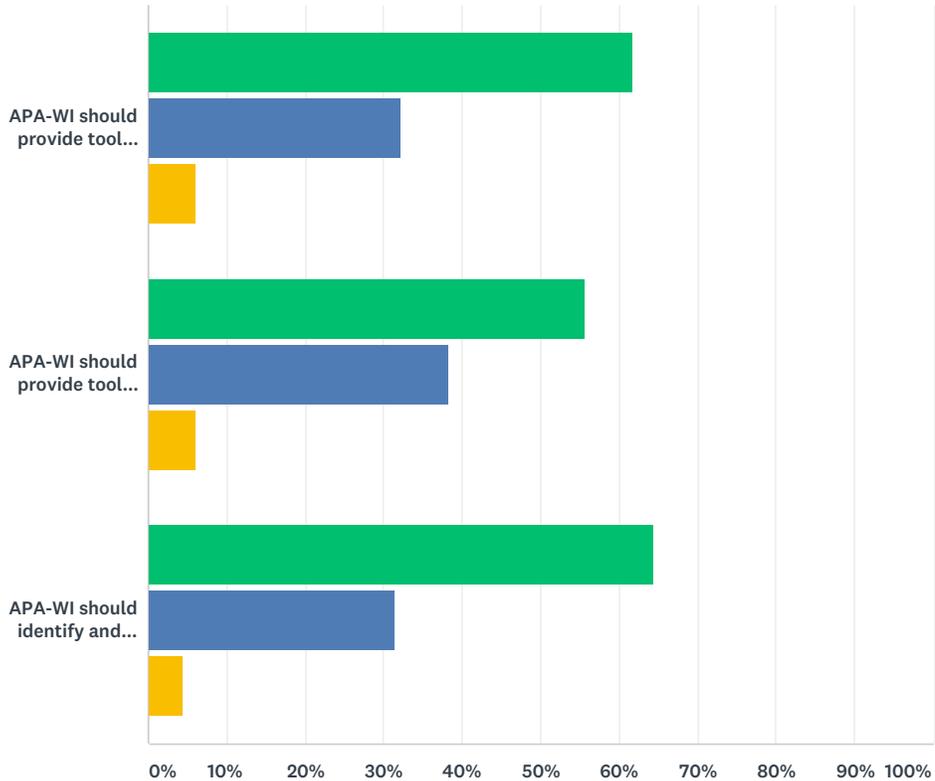
#	COMMENTS.	DATE
1	Only in instances where members agree with an issue.	9/18/2019 9:01 AM
2	It would need to be a lobbyist from outside the state with a highly-regarded reputation. the Planning profession is not viewed in the same light as licensed professions (LA, Arch, or Engineering), and our organizational goals/concerns do not impact state legislature voting.	9/18/2019 3:32 AM
3	I would pay more dues to support the costs of advocacy, but not the hiring of a lobbyist. Planners are trained to make logical fact based cases to a diverse audience. A lobbyist is not needed.	9/16/2019 6:26 AM
4	Would want more info on this - including how the lobbying agenda would be set and what measurable goals would be before weighing on on this,	9/8/2019 12:38 PM
5	Money is a primary influencer of political decisions. More money will link to greater influence.	9/8/2019 7:07 AM
6	What is the agenda? Do members vote to decide the work of our lobbyist? I am willing to pay more dues to enhance advocacy efforts for some planning issues, but am also cautious that our profession falls prey to negative agendas (social engineering, utopian, authoritarian) that are often subtle. As stated earlier, I support many of the current advocacy and policy proposals of APA-WI. However, I always keep our profession's history in mind - where we were educated by a journalist, not a planning professional, what makes American cities great and that we, planners, were destroying them. If advocacy is mostly directed toward improving our daily work (e.g. removing unnecessary bureaucratic state-imposed reports), I have no issues with paying more State Chapter dues to support more robust legislative advocacy.	9/6/2019 8:09 AM
7	but only to the extent we are using it to 1. increase our power, 2. build our wealth/resources, 3. develop powerful relationships. When those are in place, we will be ready to hire a lobbyist. Hiring a lobbyist without APA-WI having power, wealth or relationships is like spitting into the wind.	9/5/2019 5:22 AM
8	Partner with WCA and their lobbyists.	9/4/2019 10:03 AM

## APA-WI 2019 Member Survey

9	Same comment as previous regarding affordability of dues.	9/3/2019 7:02 AM
10	The lobbyist would need to have controls put in place.	9/3/2019 5:16 AM
11	Seems like a "if you can't beat 'em, join 'em strategy".	9/3/2019 4:28 AM
12	Only if it is specifically for topics I support.	8/30/2019 7:44 AM
13	Advocacy by the State Chapter and a hired lobbyist helps to buffer individual advocates from revenge politics.	8/30/2019 7:09 AM
14	Maybe, although doesn't 1,000 Friends do a lot of similar type of lobbying? Could this be a an opportunity for APA-WI to coordinate with 1,000 Friends on lobbying?	8/30/2019 5:14 AM
15	Again, increasing dues can make it difficult to gain support from Boards.	8/30/2019 4:25 AM

Q15 The chapter is currently developing an initiative to pursue diversity in our profession and equity in Wisconsin communities, to work toward a future in which aspects of individual identity (e.g. race, gender, religion, etc.) don't serve as predictors of income and quality of life. A full draft of this initiative will be presented at the October conference in Eau Claire and available for member review this fall. Do you support the following general themes of this initiative?

Answered: 115 Skipped: 19



■ Strong support - APA-WI should do this  
■ Conditional support - it depends on the tools or content provided  
■ No support - I don't think APA-WI should be doing this

	STRONG SUPPORT - APA-WI SHOULD DO THIS	CONDITIONAL SUPPORT - IT DEPENDS ON THE TOOLS OR CONTENT PROVIDED	NO SUPPORT - I DON'T THINK APA-WI SHOULD BE DOING THIS	TOTAL	WEIGHTED AVERAGE
APA-WI should provide tools and training that planners can use in their work to elevate the voices of marginalized and disadvantaged residents	61.74% 71	32.17% 37	6.09% 7	115	1.56
APA-WI should provide tools and training that planners and others can use to help community leaders understand and respond to the experience and needs of marginalized people in the community and in the region	55.65% 64	38.26% 44	6.09% 7	115	1.50

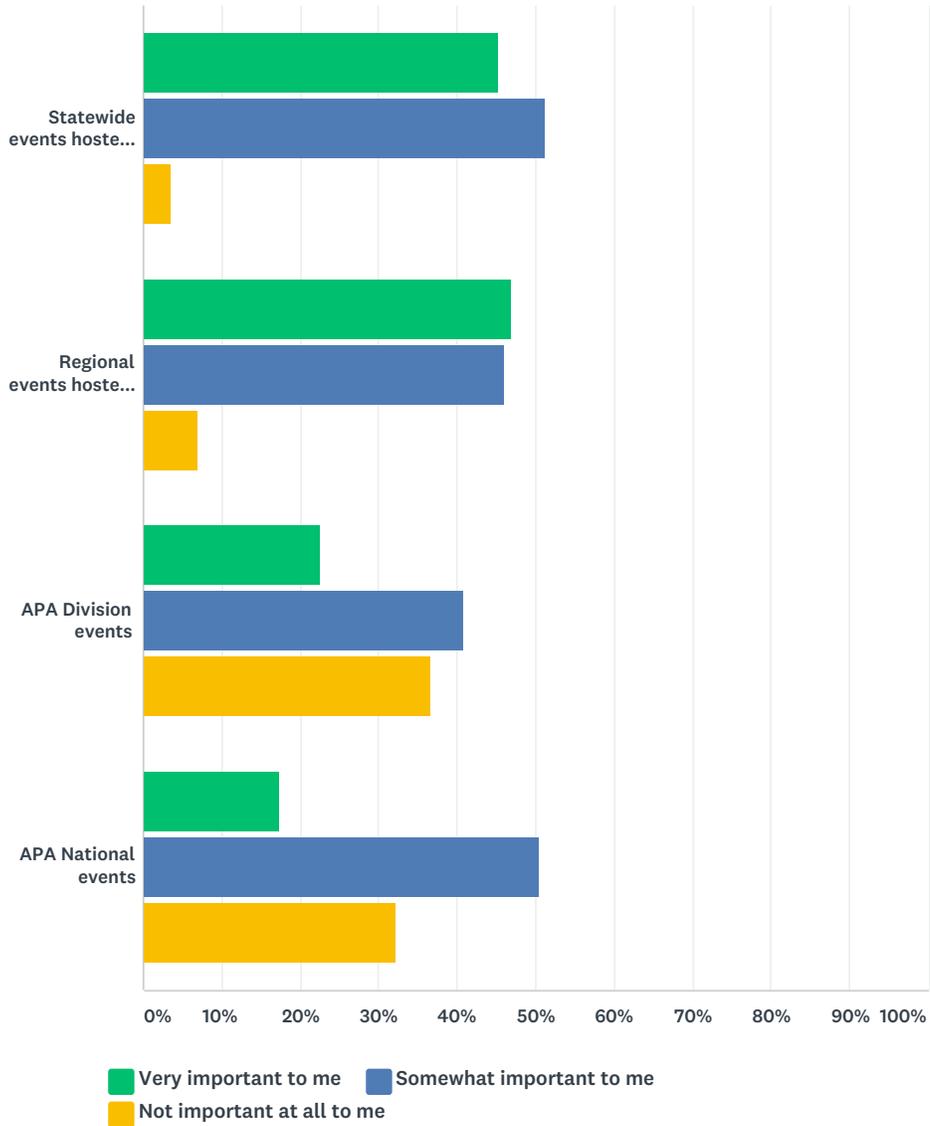
## APA-WI 2019 Member Survey

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APA-WI should identify and promote policies and practices for implementation by state and local governments that can improve equity	64.35% 74	31.30% 36	4.35% 5	115	1.60
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### Q16 How important to you are the following methods of meeting and getting to know other professional planners in Wisconsin?

Answered: 115 Skipped: 19



	VERY IMPORTANT TO ME	SOMEWHAT IMPORTANT TO ME	NOT IMPORTANT AT ALL TO ME	TOTAL
Statewide events hosted by the APA-WI Chapter	45.22% 52	51.30% 59	3.48% 4	115
Regional events hosted by APA-WI District representatives	46.96% 54	46.09% 53	6.96% 8	115
APA Division events	22.61% 26	40.87% 47	36.52% 42	115
APA National events	17.39% 20	50.43% 58	32.17% 37	115

#	COMMENTS OR IDEAS.	DATE
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## APA-WI 2019 Member Survey

1	Our District is no active and has had very few events the past several years, and has had no events in the past year or so and this is very disappointing to me. If there are events, they are usually in Milwaukee and held in conjunction with UWM. There are 7 counties in our district, and it would be nice to get to know them all every month or so.	9/16/2019 10:50 AM
2	There are no events in the NW District. All districts should have at minimum an annual event.	9/3/2019 11:15 AM
3	I know networking is important, but it isn't why I'm an APA member.	9/3/2019 10:48 AM
4	Has there been a SE Wisconsin event this year? I haven't gotten any emails but would love to be involved.	9/3/2019 5:46 AM
5	APA should participate in World Town Planning Day locally to provide free service to a real problem/municipality, etc. This can act as a networking event too.	9/3/2019 4:36 AM
6	I am disappointed that our APA-WI NW district hardly ever meets, or if they do, I have not heard about it. I think it is very important to meet with planners and other professionals in your district or nearby districts. I work in rural Central Wisconsin and I am more interested in hearing from similar planners on issues than I would be to talk to a Milwaukee or Madison planner just because our situations are so different.	8/30/2019 4:58 AM

**Q17 There are currently 21 APA Divisions (e.g., city, community development, county, economic development, environment, small town, transportation, technology, etc.) How can APA-WI better blend state Chapter activities with APA Division activities?**

Answered: 30 Skipped: 104

#	RESPONSES	DATE
1	Reports from these devisions	9/19/2019 12:03 PM
2	No opinion.	9/19/2019 5:31 AM
3	WI-APA members who are members of APA Divisions agree to provide periodic reports on Division activities. Highlight different division work on WI-APA newsletters/website.	9/18/2019 11:05 AM
4	promote the divisions	9/18/2019 9:03 AM
5	highlight 1-2 divisions per chapter meeting; 5 minutes each; have a representative from the division make a short verbal 'elevator pitch' for division	9/17/2019 3:21 AM
6	This is a tough one as I am not a member of any Divisions. I don't even know where/when/how they meet. Perhaps that is one way to get our District involved in more activities - team up with Division activities, if there are any in our area.	9/16/2019 10:50 AM
7	I don't participate in divisions - not sure.	9/16/2019 6:49 AM
8	Shared training sessions	9/16/2019 6:27 AM
9	Focus on the larger/umbrella divisions to make efforts more effective. Some of the chapters get so specialized that their impact is less.	9/9/2019 7:27 AM
10	Too busy to concern myself with these.	9/8/2019 7:08 AM
11	Offer half day mini conference for divisions before or after state conferences. Offer regional/county lunch and learns for division topics.	9/5/2019 11:31 AM
12	Convince apa not to charge to participate in divisions?	9/5/2019 4:37 AM
13	Unsure	9/3/2019 10:48 AM
14	Contact leaders of the divisions to host state localized seminars and events	9/3/2019 9:12 AM
15	I have not participated in any divisions of APA.	9/3/2019 7:03 AM
16	daylight "Divisions"... first I've heard of them....	9/3/2019 4:36 AM
17	I would not divide APA-WI's limited staff time with these divisions. Advocacy is a great addition to APA-WI.	9/3/2019 3:50 AM
18	Good question - admittedly, I don't know of many division-oriented events in WI; I just assume they are all a APA-WI event.	9/3/2019 3:49 AM
19	Offer mini-conferences, webinars, email digests dedicated to a specific division that focus on related things happening in Wisconsin.	9/2/2019 3:48 PM
20	I didn't know they were different.	8/31/2019 6:48 AM
21	Unsure	8/31/2019 6:43 AM
22	NA	8/30/2019 9:10 AM
23	Partner with Divisions (either Division members in the State, or national Division leadership) to generate content for the conferences, assist with focused "mini-conferences", webinars, or other educational products. Expertise from Divisions could also be utilized to inform policy advocacy efforts.	8/30/2019 8:42 AM
24	Host more training sessions	8/30/2019 6:57 AM
25	I'm not sure if the best approach is to "blend." I would primarily just want WAPA to emphasize those division topics that are most important to us Wisconsin planners.	8/30/2019 5:50 AM
26	Gap analysis of how we currently blend and prioritize based on our strategic goals. I would prioritize 3-5 divisions that are of most relevance over the next 3 years and figure out a way to better incorporate into local activity.	8/30/2019 5:31 AM

## APA-WI 2019 Member Survey

27	The APA divisions are a mess. Let's put our energy into other things.	8/30/2019 5:27 AM
28	No idea	8/30/2019 5:17 AM
29	Not sure.	8/30/2019 4:58 AM
30	better promotion	8/30/2019 4:41 AM

## Q18 What would you like APA-WI and/or District Representatives to do to facilitate your networking with other professional planners?

Answered: 45 Skipped: 89

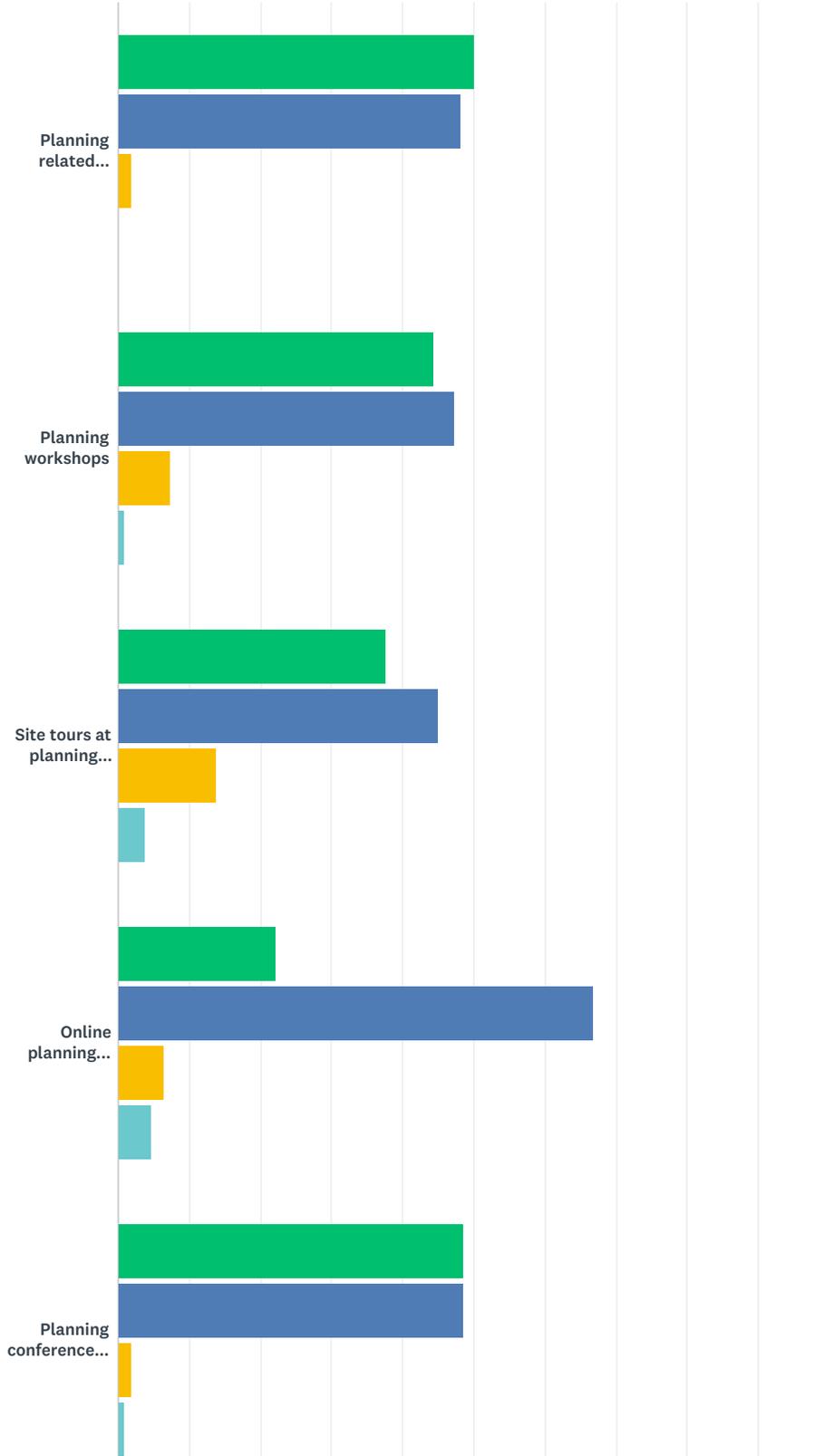
#	RESPONSES	DATE
1	Continue regional meetings	9/19/2019 12:03 PM
2	Hold a quarterly meeting combined with a lunch. Maybe on a Friday morning for two hours at a local restaurant meeting room or a city/village hall followed by reservations at a restaurant, or bring in pizza or subs and everyone throws in \$10 to \$15 to cover cost. A long time ago early in career, worked in a community in DuPage County, IL. The county planner would organize the quarterly meeting. The meeting was beneficial to discuss hot planning topics and networking. During one such meeting, with a bunch of us talking about the Packers and Brewers, we realized the majority of planners working in DuPage at that time were either originally from Wisconsin or had masters from a Wisconsin school.	9/19/2019 5:31 AM
3	Provide regional opportunities to connect. Encourage meetings in more locations than just Milwaukee and Madison; the northern half of the state is ignored.	9/18/2019 2:45 PM
4	Provide more topic area sharing opportunities. For example, planners working on similar challenges such as affordable housing or flood resilience have opportunity to share digitally.	9/18/2019 11:05 AM
5	hold more social events, but centered around a topic affecting all of us - Such as Complying with the new housing report requirements of the State	9/18/2019 9:03 AM
6	Perhaps have some social events that are outside of normal work hours - e.g. golf outings, bike rides, etc.	9/18/2019 8:47 AM
7	More social events by sub region...a few close counties (within 30 min) to get together.	9/18/2019 3:33 AM
8	Keep up good, frequent district events.	9/17/2019 2:01 PM
9	Maybe throwing cross functional events in smaller local settings so that we might become more familiar with one another and one another's work	9/17/2019 10:30 AM
10	more local events. social or educational, just more. team with other organizations to get attendance and make it easier to plan	9/17/2019 10:17 AM
11	Cross promote chapter activities, events so we can attend interesting events across the state not just in our quadrant	9/17/2019 3:21 AM
12	Hold regular District events would be a nice start. That is the best level to network in my opinion but we are not being given that opportunity.	9/16/2019 10:50 AM
13	More sponsored tours within districts. These get you out of your silo and into the community with peers.	9/9/2019 8:45 AM
14	State conferences can be a bit overwhelming to make meaningful connections. Smaller scale, more regional events are more likely to make an impact in my experience.	9/9/2019 7:27 AM
15	Continue to co-host events and help get local events certified for CM credits.	9/8/2019 12:39 PM
16	Doing a good job already.	9/8/2019 7:08 AM
17	Work to ensure that students in high school and in our universities that are interested in or already pursuing a planning career are able to meet professionals to encourage more young people to enter the profession.	9/6/2019 9:15 AM
18	Some how encourage people to meet new people at events.	9/5/2019 11:31 AM
19	create opportunities to do so. I may not attend half of them, but having them available is important.	9/5/2019 5:24 AM
20	continue regional meetings.	9/5/2019 4:37 AM
21	The NW District needs to have an event. It has been years since something has been offered.	9/3/2019 11:15 AM
22	Unsure	9/3/2019 10:48 AM
23	Partner with UW schools to create professional development events specifically for students to network with professionals	9/3/2019 9:12 AM
24	Continue with existing activities.	9/3/2019 7:03 AM

## APA-WI 2019 Member Survey

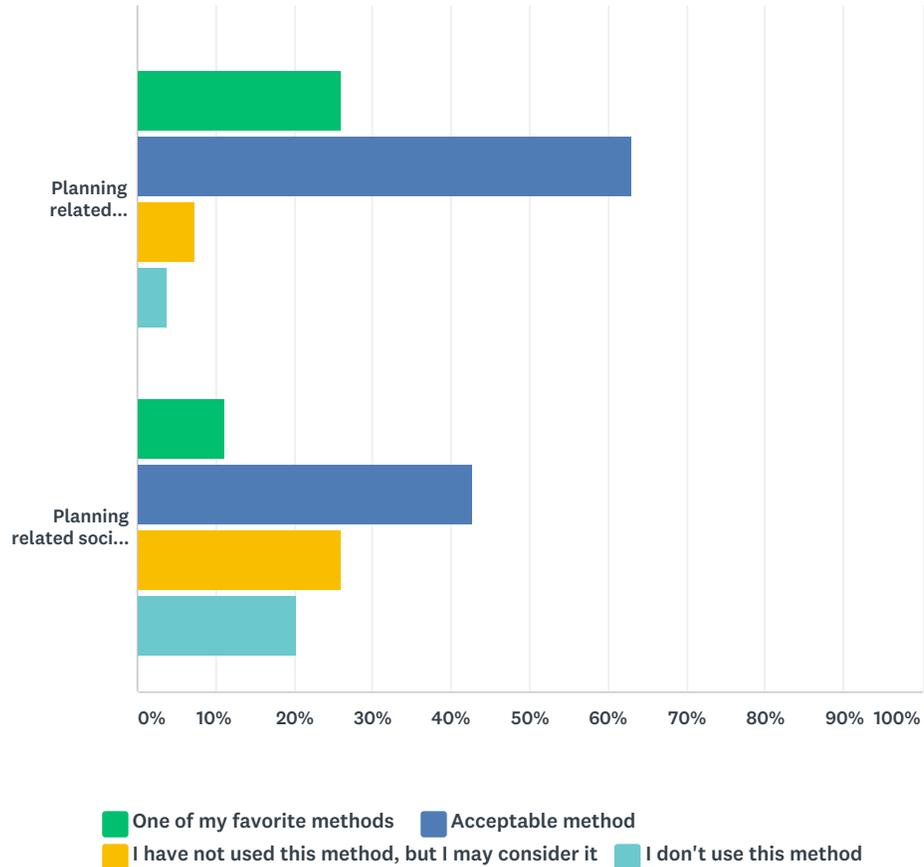
25	When there is a requirement that affects most communities, it would be helpful to have interaction with others. For example, the State Law is requiring fees be posted to the website, as well as housing data, starting January 1st. APA could have got out in front of this and created a model and step by step how to guidelines so there is consistency with each community.	9/3/2019 5:21 AM
26	continue to provide opportunities/activities. Need to break down the competitive tension between private consultants which prevents interaction.	9/3/2019 4:36 AM
27	Continue to have mixers at state conferences (e.g., social evenings, opening plenary & luncheons so planners have the option of NOT sitting with people they work with). Maybe create an event at state conferences where planners can walk into a room to share experiences with students. It could be a session where planners agree in advance to be there, and some students submit questions in advance that they would like answered - then more questions would be asked during the session.	9/3/2019 3:50 AM
28	I don't know, it's tough. Maybe focus it to the annual fall conference with events and actual sessions focused on networking or division or regional topics. Heck, make these networking or division sessions worth a CE credit to boost participation.	9/3/2019 3:49 AM
29	Create/promote a young professionals network for those pursuing their degree, those recently graduated, and those who recently joined the field. I have yet to come across such a program at the state or national level.	9/2/2019 3:48 PM
30	Unsure	8/31/2019 6:43 AM
31	NA	8/30/2019 9:10 AM
32	More regional events, especially those that bring people together to discuss particular issues, help each other out, facilitate collaboration.	8/30/2019 8:42 AM
33	Offer local half day or full day mini conferences throughout the year, not just the annual conference.	8/30/2019 7:45 AM
34	I think the tours of good project, led by planners involved with the projects is a great learning experience and an excellent way to network.	8/30/2019 7:11 AM
35	Do more outreach to district planners.	8/30/2019 6:57 AM
36	Getting the word out sooner on events and activities may be beneficial	8/30/2019 6:07 AM
37	I am unaware of regular regional events to discuss current activities from municipalities. I think those would be valuable. Events tend to be tours or bike rides, in my memory. Alternatively, a somewhat curated listserv of updates from communities could be organized.	8/30/2019 6:00 AM
38	Periodic emails are probably the best way to communicate pertinent information at the district level.	8/30/2019 5:50 AM
39	More young professional meet-ups outside of conferences or organized events.	8/30/2019 5:37 AM
40	Engage with young professionals to host no-cost or cost neutral informal gatherings.	8/30/2019 5:31 AM
41	Keep up the great events locally and the networking opportunity at the national conf.	8/30/2019 5:27 AM
42	No idea - often too busy to attend events other than those that are local/of direct interest to me.	8/30/2019 5:17 AM
43	Hold events, meetings, workshops, maybe having district meetings at the annual conference.	8/30/2019 4:58 AM
44	create a fun recognition program like a travelling trophy to honor uniqueness in networking	8/30/2019 4:41 AM
45	Locate opportunities throughout the state.	8/30/2019 4:26 AM

### Q19 Which methods do you like to use to learn new skills and/or to expand your knowledge of various topics used in support of your planning work?

Answered: 109 Skipped: 25



## APA-WI 2019 Member Survey



	ONE OF MY FAVORITE METHODS	ACCEPTABLE METHOD	I HAVE NOT USED THIS METHOD, BUT I MAY CONSIDER IT	I DON'T USE THIS METHOD	TOTAL
Planning related webinars	50.00% 54	48.15% 52	1.85% 2	0.00% 0	108
Planning workshops	44.44% 48	47.22% 51	7.41% 8	0.93% 1	108
Site tours at planning conferences	37.61% 41	44.95% 49	13.76% 15	3.67% 4	109
Online planning newsletters, magazines, etc.	22.22% 24	66.67% 72	6.48% 7	4.63% 5	108
Planning conference sessions	48.62% 53	48.62% 53	1.83% 2	0.92% 1	109
Planning related website(s)	25.93% 28	62.96% 68	7.41% 8	3.70% 4	108
Planning related social media platform(s) (specify type of platform(s) in comment section below)	11.11% 12	42.59% 46	25.93% 28	20.37% 22	108

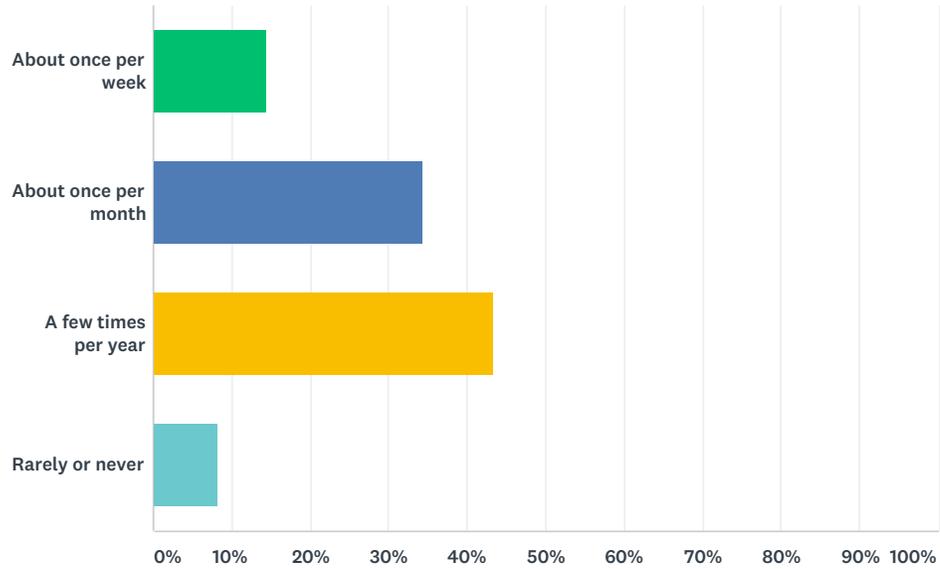
#	COMMENTS. PLEASE SHARE WHAT OTHER LEARNING METHODS ARE EFFECTIVE FOR YOU?	DATE
1	Reading reports, studies, books	9/18/2019 11:13 AM
2	Twitter Facebook	9/17/2019 10:20 AM
3	Conferences with presentations are one of the most effective ways I expand my base of knowledge.	9/6/2019 9:22 AM
4	Subreddits, Twitter pages, and Facebook pages	9/3/2019 9:17 AM
5	LinkedIn	9/3/2019 6:15 AM
6	real life experience/projects - learning through doing/participation/volunteering.	9/3/2019 4:44 AM

## APA-WI 2019 Member Survey

7	I think a category that should have been included could have been, "Do not like this method but I use it because i have to" or something like that.	9/3/2019 3:58 AM
8	Site tours at the national APA conference has been prohibitively expensive	8/30/2019 6:15 AM
9	Workshops are generally most effective way of learning for me.	8/30/2019 5:37 AM

## Q20 On average, how often do you visit the APA-WI website, [www.wisconsin.planning.org](http://www.wisconsin.planning.org)?

Answered: 111 Skipped: 23

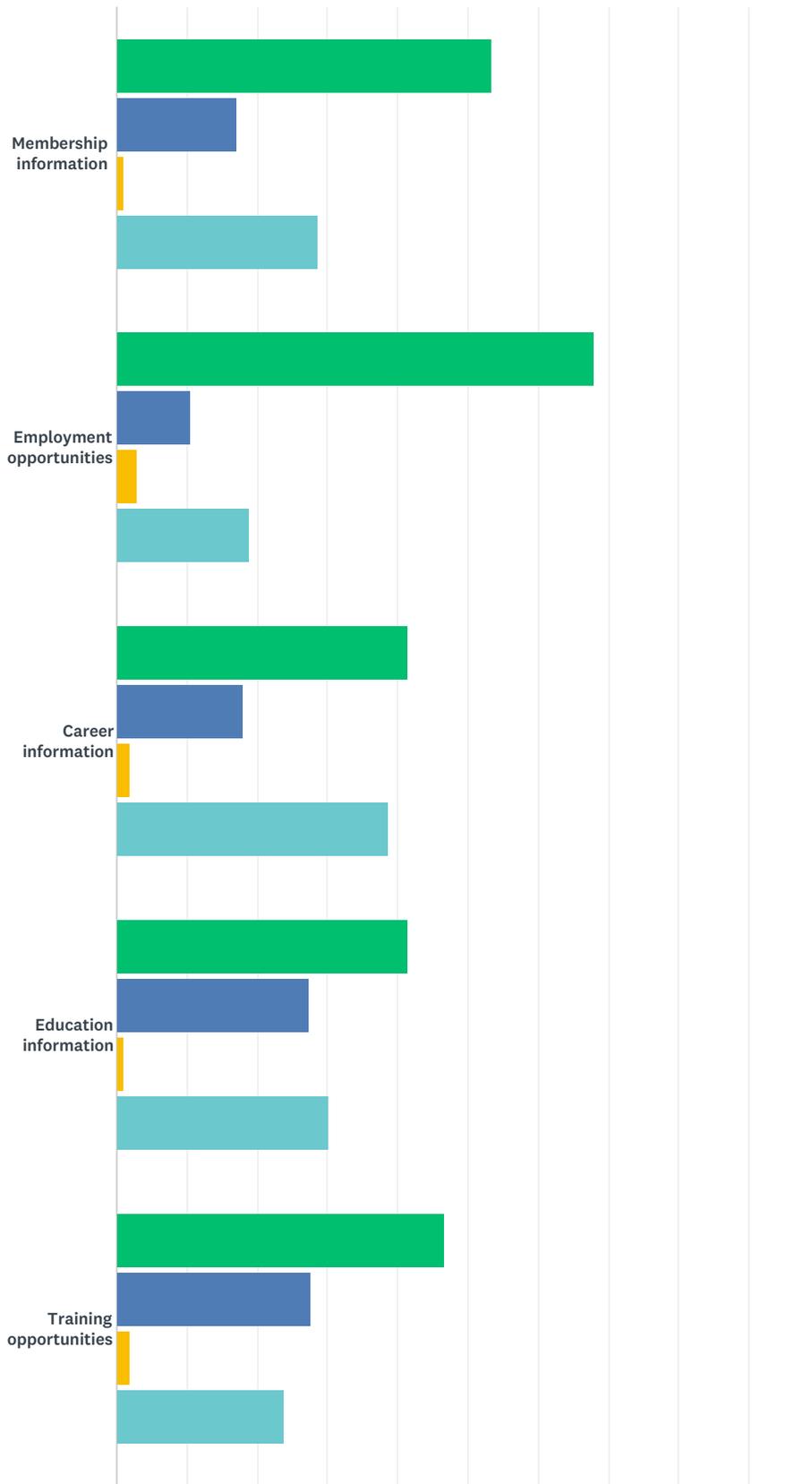


ANSWER CHOICES	RESPONSES	
About once per week	14.41%	16
About once per month	34.23%	38
A few times per year	43.24%	48
Rarely or never	8.11%	9
<b>TOTAL</b>		<b>111</b>

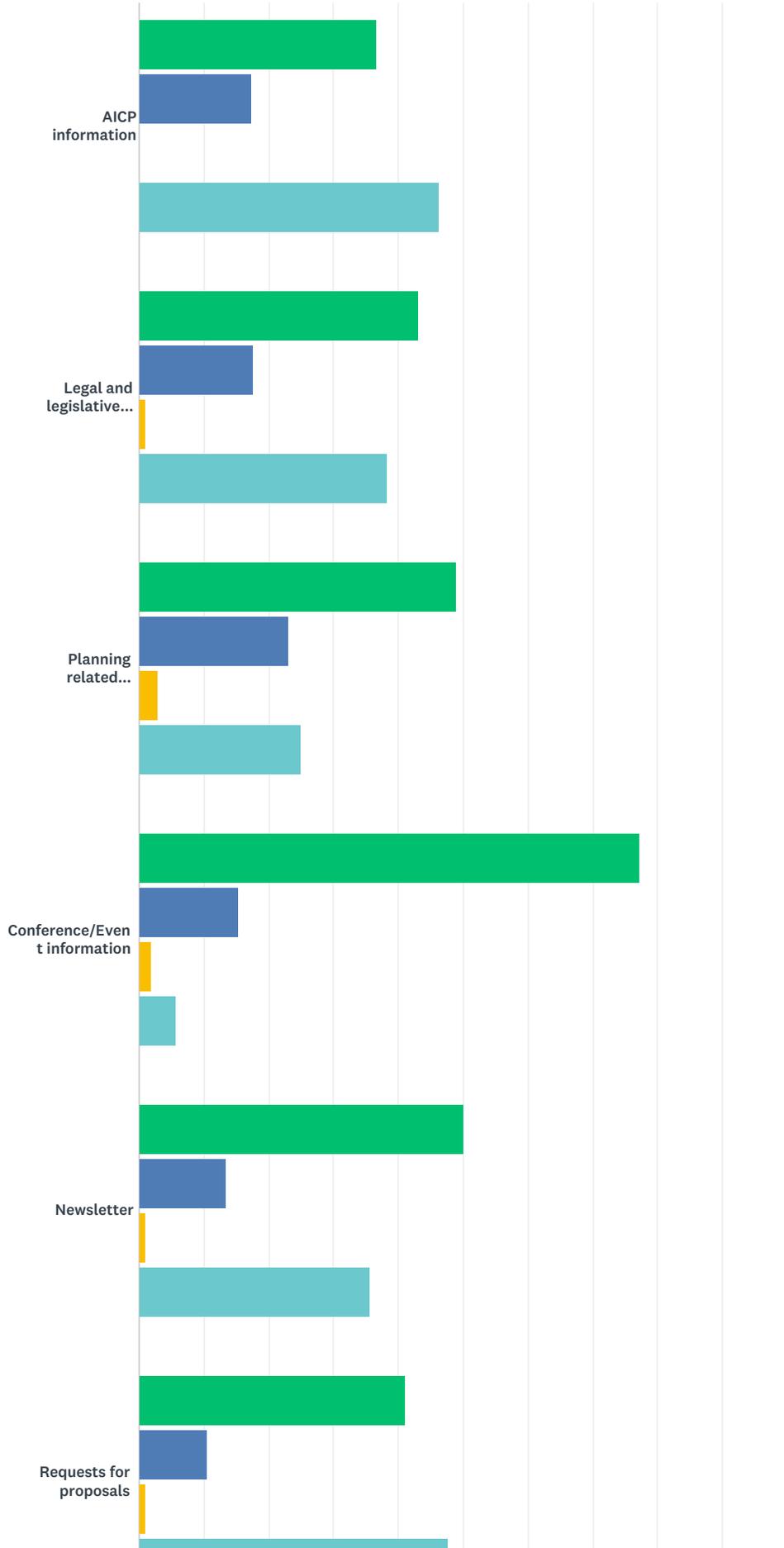
#	COMMENTS.	DATE
1	It always s	9/17/2019 3:43 AM
2	Can Board Meeting agendas and minutes be placed online? The profession promotes public engagement, but the no one can see where, when and what is being discussed.	9/3/2019 11:24 AM
3	I find the job openings interesting - just like to see what's going on out there.	9/3/2019 3:58 AM
4	Mostly searching for RFPs.	8/31/2019 8:53 AM
5	I visit the national APA website more frequently	8/30/2019 6:15 AM
6	I visit once a day, usually to see if any jobs opened up.	8/30/2019 5:11 AM

### Q21 When you visit the APA-WI website, how easy is it for you to find the following information?

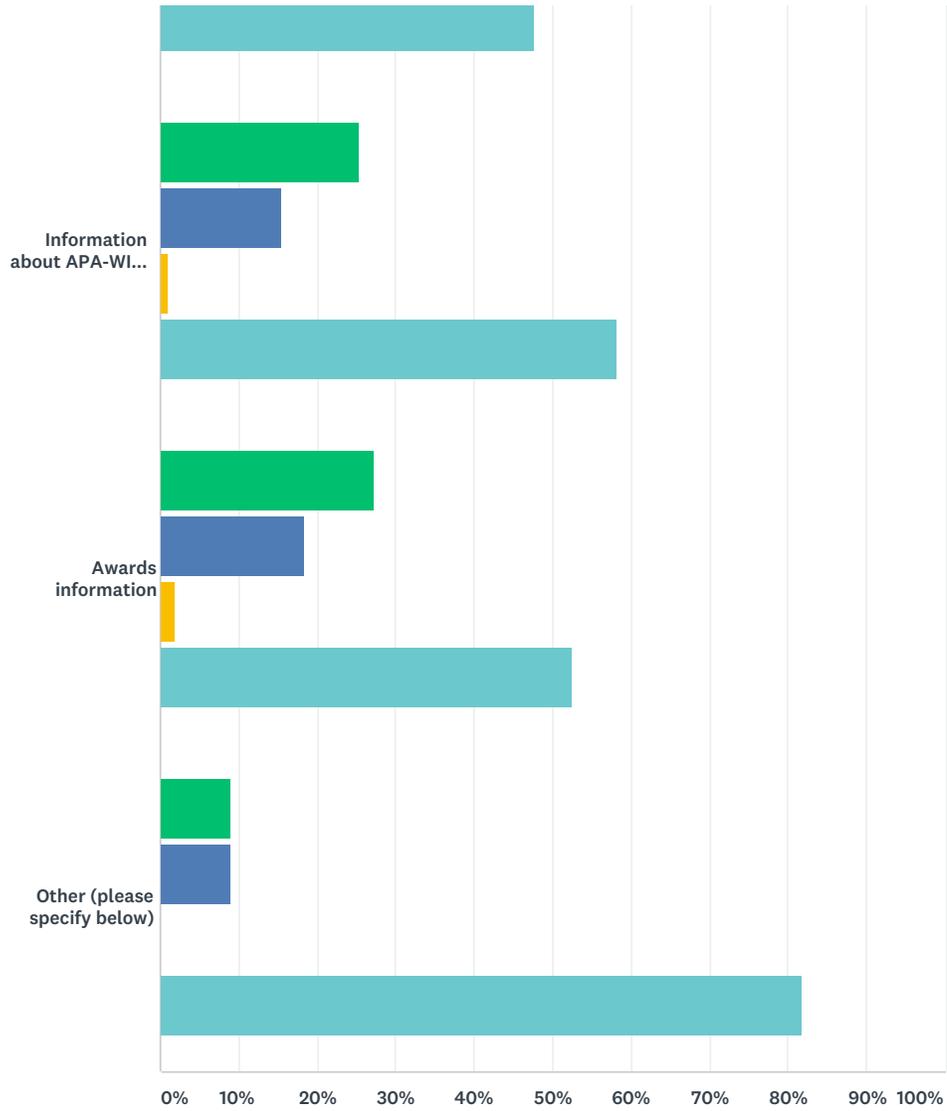
Answered: 106 Skipped: 28



# APA-WI 2019 Member Survey



## APA-WI 2019 Member Survey



■ Easy   
 ■ Can be challenging at times   
 ■ Difficult  
■ I have not tried to access that information on the APA-WI website

	EASY	CAN BE CHALLENGING AT TIMES	DIFFICULT	I HAVE NOT TRIED TO ACCESS THAT INFORMATION ON THE APA-WI WEBSITE	TOTAL
Membership information	53.33% 56	17.14% 18	0.95% 1	28.57% 30	105
Employment opportunities	67.92% 72	10.38% 11	2.83% 3	18.87% 20	106
Career information	41.51% 44	17.92% 19	1.89% 2	38.68% 41	106
Education information	41.51% 44	27.36% 29	0.94% 1	30.19% 32	106
Training opportunities	46.67% 49	27.62% 29	1.90% 2	23.81% 25	105
AICP information	36.54% 38	17.31% 18	0.00% 0	46.15% 48	104
Legal and legislative updates (policy and advocacy)	43.14% 44	17.65% 18	0.98% 1	38.24% 39	102

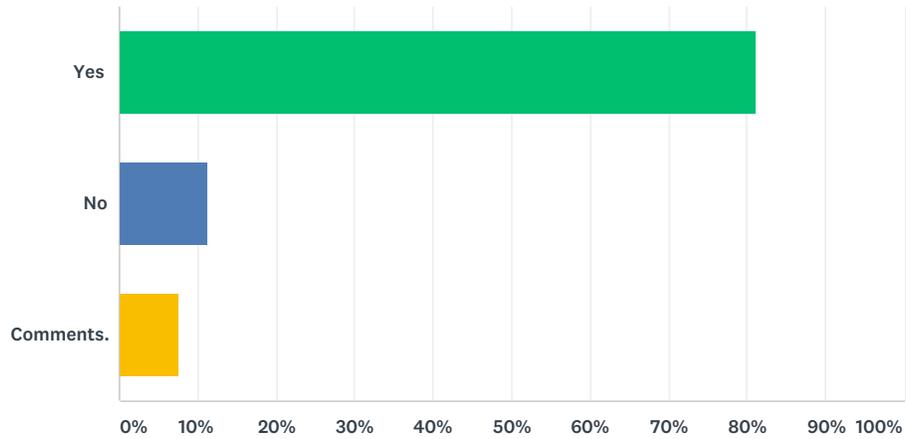
## APA-WI 2019 Member Survey

Planning related information	49.00% 49	23.00% 23	3.00% 3	25.00% 25	100
Conference/Event information	77.14% 81	15.24% 16	1.90% 2	5.71% 6	105
Newsletter	50.00% 52	13.46% 14	0.96% 1	35.58% 37	104
Requests for proposals	40.95% 43	10.48% 11	0.95% 1	47.62% 50	105
Information about APA-WI (Chapter officer and bylaw information, etc.)	25.24% 26	15.53% 16	0.97% 1	58.25% 60	103
Awards information	27.18% 28	18.45% 19	1.94% 2	52.43% 54	103
Other (please specify below)	9.09% 3	9.09% 3	0.00% 0	81.82% 27	33

#	COMMENTS - ESPECIALLY IF CHALLENGING AT TIMES OR DIFFICULT.	DATE
1	The RFPs are slow to be posted; right now there are RFPs from WI listed on the NATIONAL website and not on ours.	9/17/2019 3:43 AM
2	I know where Awards are because I am familiar with the website, but it is not intuitive.	9/16/2019 11:09 AM
3	Presentation of conference information can be disorganized at times.	9/16/2019 6:54 AM
4	It all improved with new website.	9/4/2019 10:12 AM
5	recent update is great and makes it much easier to locate information.	9/3/2019 4:44 AM
6	I generally rely on the newsletter for information.	8/30/2019 5:47 AM

## Q22 Do you find that the APA-WI website is up to date?

Answered: 106 Skipped: 28

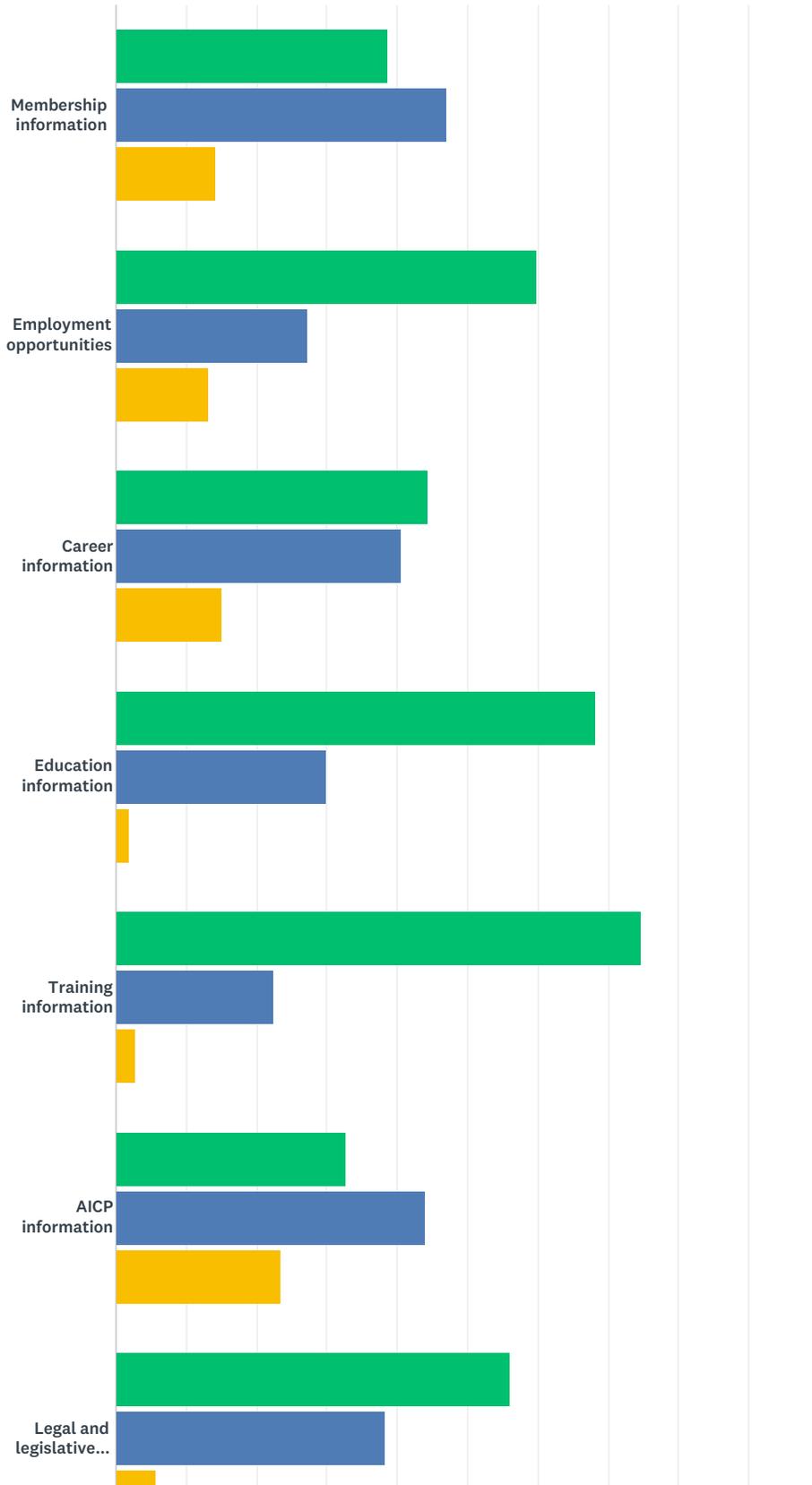


ANSWER CHOICES	RESPONSES	
Yes	81.13%	86
No	11.32%	12
Comments.	7.55%	8
<b>TOTAL</b>		<b>106</b>

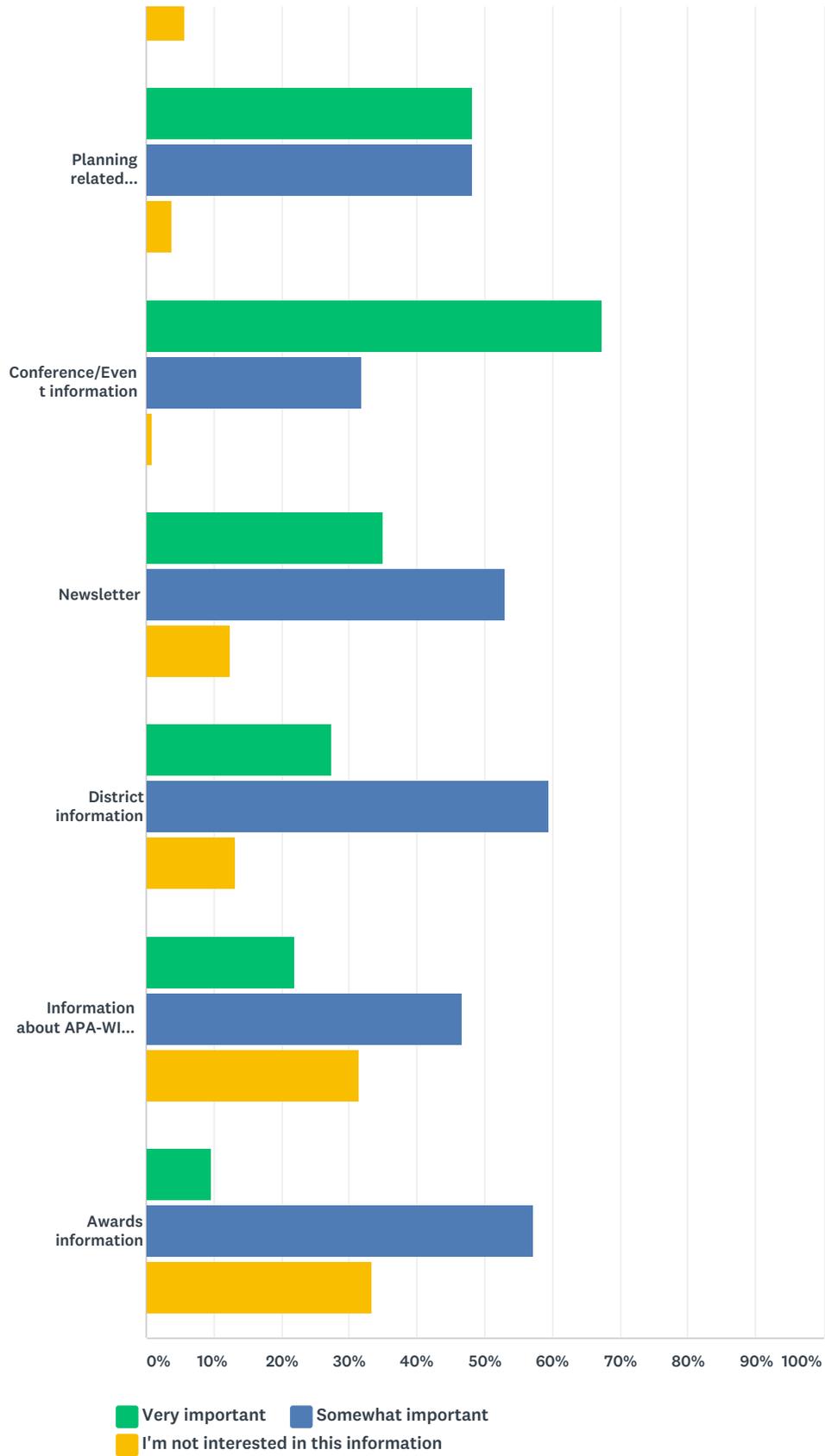
#	COMMENTS.	DATE
1	Don't know.	9/8/2019 7:13 AM
2	I generally only check the APA-WI website for conference info.	9/6/2019 9:22 AM
3	Yes. I wish the previous year's conference cost was still available so I can use it for budgeting for the next year.	9/5/2019 11:36 AM
4	Not familiar with the site	9/3/2019 10:55 AM
5	some times.	9/2/2019 4:02 AM
6	Much improved over recent months. In the past, RFPs might be posted months after they were closed.	8/31/2019 8:53 AM
7	Usually.	8/30/2019 5:37 AM
8	I feel the site has definitely improved in the last few years.	8/30/2019 5:11 AM

### Q23 How important is it to you to be able to find the following information on the APA-WI website?

Answered: 107 Skipped: 27



# APA-WI 2019 Member Survey



	VERY IMPORTANT	SOMEWHAT IMPORTANT	I'M NOT INTERESTED IN THIS INFORMATION	TOTAL
Membership information	38.68%	47.17%	14.15%	106
	41	50	15	

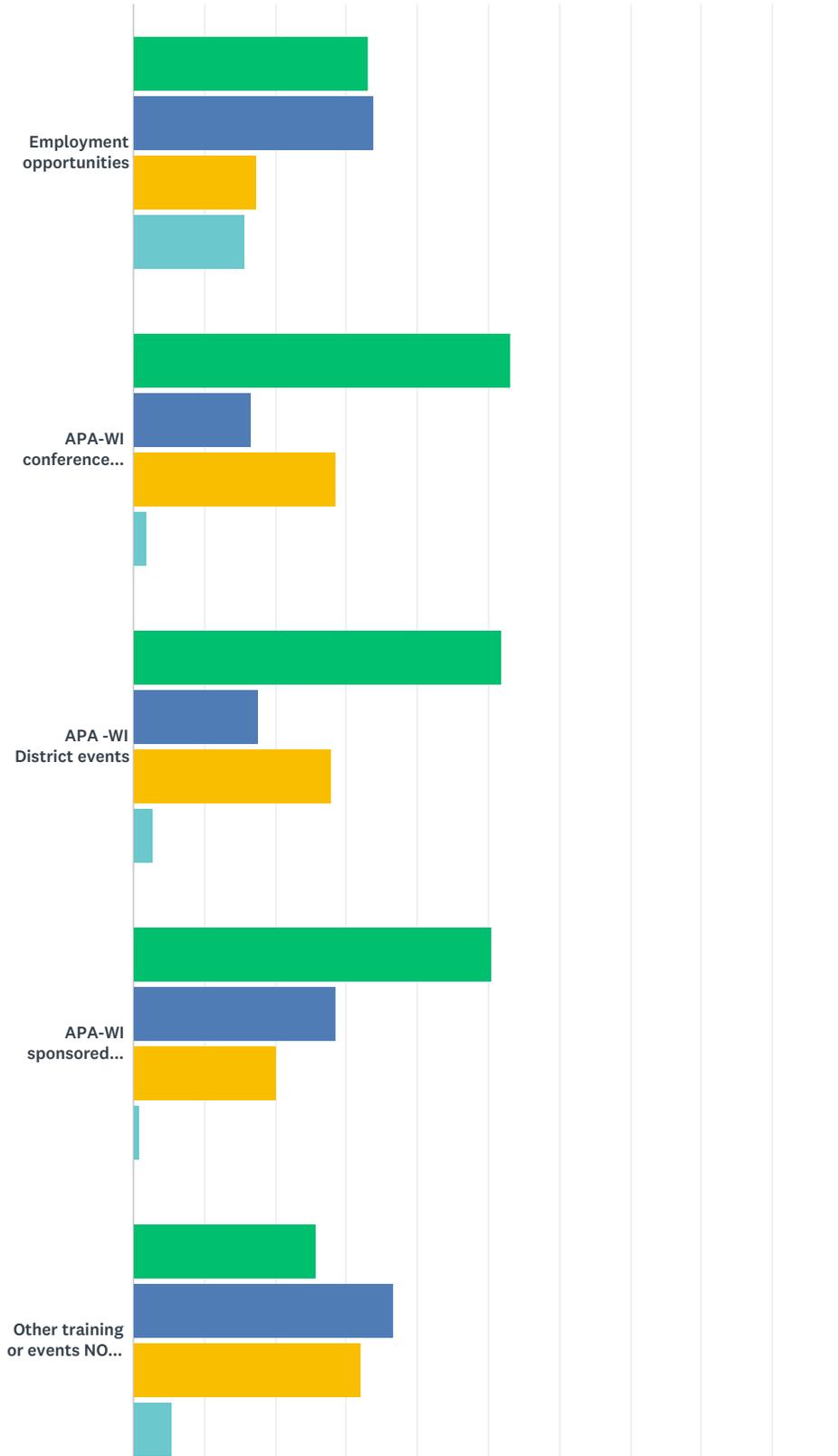
## APA-WI 2019 Member Survey

Employment opportunities	59.81% 64	27.10% 29	13.08% 14	107
Career information	44.34% 47	40.57% 43	15.09% 16	106
Education information	68.22% 73	29.91% 32	1.87% 2	107
Training information	74.77% 80	22.43% 24	2.80% 3	107
AICP information	32.71% 35	43.93% 47	23.36% 25	107
Legal and legislative updates (policy and advocacy)	56.07% 60	38.32% 41	5.61% 6	107
Planning related information	48.11% 51	48.11% 51	3.77% 4	106
Conference/Event information	67.29% 72	31.78% 34	0.93% 1	107
Newsletter	34.91% 37	52.83% 56	12.26% 13	106
District information	27.36% 29	59.43% 63	13.21% 14	106
Information about APA-WI (Chapter officer and bylaws information, etc.)	21.90% 23	46.67% 49	31.43% 33	105
Awards information	9.52% 10	57.14% 60	33.33% 35	105

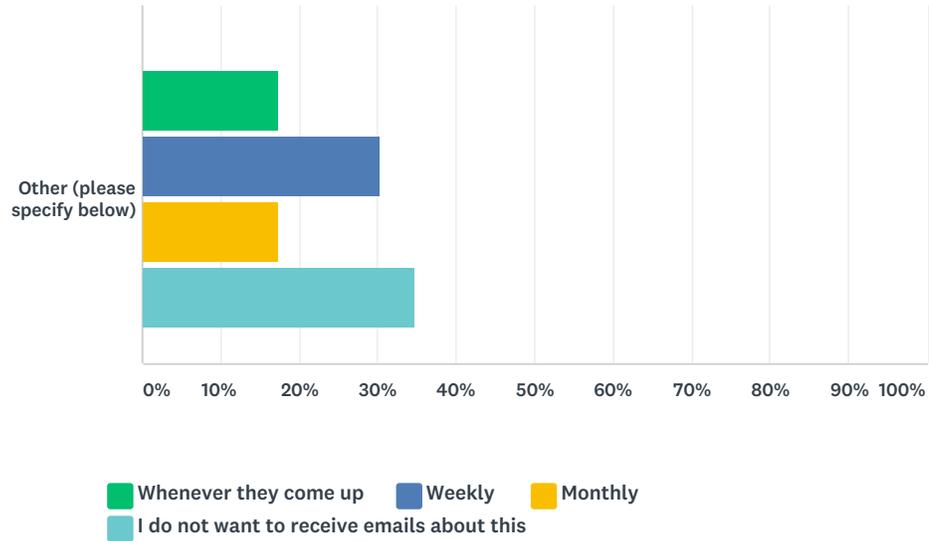
#	COMMENTS.	DATE
1	Would prefer blog posts vs. static PDFs we have to download; for example past newsletters. It's more convenient to the reader than having to save, then open a PDF vs. scroll down a blog post version of a newsletter. (and way more attractive)	9/17/2019 3:43 AM
2	I particularly believe that awards are mainly a vanity exercise for consultants. (btw, I am a consultant)	9/8/2019 7:13 AM

Q24 The Chapter will continue to use email to share timely information with members. Please indicate if, and how often, you would like to receive email on the following topics.

Answered: 109 Skipped: 25



## APA-WI 2019 Member Survey

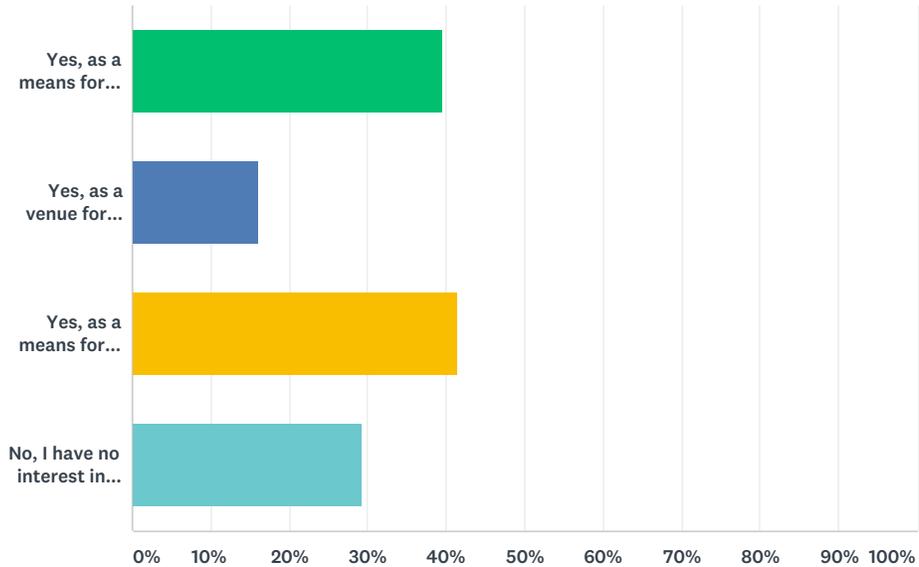


	WHENEVER THEY COME UP	WEEKLY	MONTHLY	I DO NOT WANT TO RECEIVE EMAILS ABOUT THIS	TOTAL
Employment opportunities	33.03% 36	33.94% 37	17.43% 19	15.60% 17	109
APA-WI conference information	53.21% 58	16.51% 18	28.44% 31	1.83% 2	109
APA -WI District events	51.85% 56	17.59% 19	27.78% 30	2.78% 3	108
APA-WI sponsored training or events	50.46% 55	28.44% 31	20.18% 22	0.92% 1	109
Other training or events NOT sponsored by APA-WI	25.69% 28	36.70% 40	32.11% 35	5.50% 6	109
Other (please specify below)	17.39% 4	30.43% 7	17.39% 4	34.78% 8	23

#	COMMENTS.	DATE
1	I would say weekly notification emails of training is also acceptable as long as the emails are timely.	9/16/2019 11:09 AM
2	Nancy Frank's emails are not in a format that is inviting. Are the HTML? I never read these emails.	9/16/2019 5:39 AM
3	Legislative updates as they come.	8/31/2019 8:53 AM
4	A weekly digest would be great - could do with way less forwarding from Nancy K Frank	8/30/2019 6:15 AM
5	General progress updates about how the chapter is accomplishing goals set throughout the year.	8/30/2019 5:47 AM
6	Nancy's announcements on the listserv are great	8/30/2019 5:31 AM

## Q25 Would you like the Chapter to moderate an online discussion board or similar two-way communication venue?

Answered: 106 Skipped: 28



ANSWER CHOICES	RESPONSES
Yes, as a means for members to seek assistance with questions or challenges	39.62% 42
Yes, as a venue for discussion and debate on planning-related issues	16.04% 17
Yes, as a means for members to seek assistance with questions/challenges AND as a venue for discussion and debate on planning-related issues	41.51% 44
No, I have no interest in such a tool.	29.25% 31
Total Respondents: 106	

#	COMMENTS.	DATE
1	No opinion.	9/19/2019 5:46 AM
2	I would like to see skype used to connect with other, good audio is essential and it should be utilized when issues come up across the state.	9/18/2019 2:45 PM
3	With the caveat that often my interest in such forums is greater than my time available.	9/18/2019 11:13 AM
4	Worth a try!	9/17/2019 3:43 AM
5	Through networking, I've built up a handful of trusted apa members whom I email when a question comes up. They can usually get me pointed int the right direction.	9/16/2019 6:34 AM
6	Yes I have wondered about this. Some have attempted to use email for communication on a particular issue and that was not effective.	9/16/2019 5:39 AM
7	The internet is forever. This seems like a way for the Chapter, members, or others, to cause no end of trouble for themselves or others. I.e. This is asking for trouble.	9/6/2019 9:22 AM
8	these types of boards I have participated in don't seem to work. So many times a question gets posed and sits unanswered for months. or you get responses and discussion that goes off the deep end. If this kind of thing is started, it needs to be monitored daily so that if a question is posted, there is a timely response and if discussion gets off the rails it can be brought back on. Otherwise, what's the point?	9/5/2019 5:35 AM
9	Use model from WCCA Google Groups.	9/4/2019 10:12 AM
10	Currently have a question/issue but do not know what resources are available to help answer it through APA-WI.	9/3/2019 4:44 AM

## APA-WI 2019 Member Survey

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11	My experience is that discussion boards alone are ineffective because only certain people participate. They need to be part of a more holistic approach.	8/30/2019 5:47 AM
12	I always wondered why there wasn't one.	8/30/2019 5:11 AM

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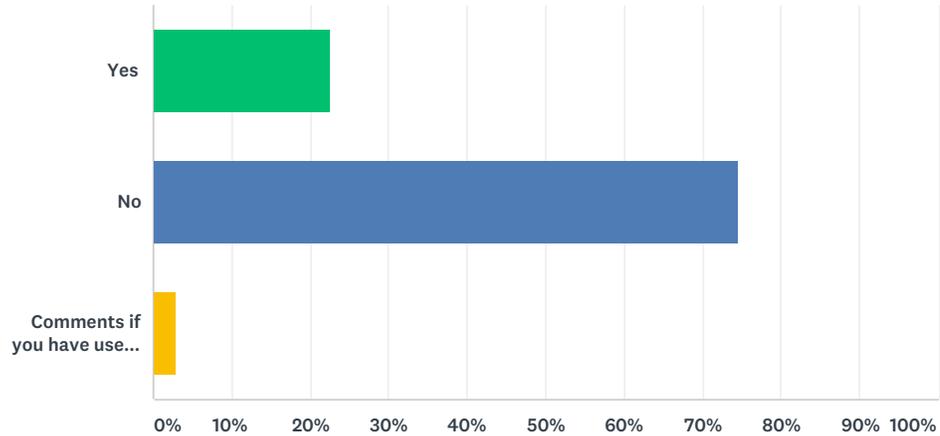
**Q26 APA-WI currently utilizes a listserv that planners (members or non-members) may subscribe to for discussions and sharing of information about planning. Do you have any suggestions of other types of discussion boards you would like APA-WI to utilize (e.g., google groups, etc.), or any platforms that you have used and think the Chapter should avoid?**

Answered: 21 Skipped: 113

#	RESPONSES	DATE
1	No opinion.	9/19/2019 5:46 AM
2	The listserv is fine but rarely used. If we have the tool let's educate people on how to use it. It should also get put out at least once per month so people are aware it still exists	9/17/2019 3:43 AM
3	GoogleGroups seems to work well.	9/16/2019 11:09 AM
4	Get rid of this listserv.	9/16/2019 6:54 AM
5	Do not use Facebook for this.	9/16/2019 6:34 AM
6	None that I am aware of.	9/9/2019 7:32 AM
7	again, my experience with these platforms has not been good - to the point that I have cancelled most of my social media accounts.	9/5/2019 5:35 AM
8	Google Groups	9/4/2019 10:12 AM
9	no	9/3/2019 10:55 AM
10	Fine with existing.	9/3/2019 5:06 AM
11	Google Groups	9/3/2019 4:59 AM
12	Google groups is only available if you have a Google account. Please just stay with a listserv.	9/3/2019 3:59 AM
13	I wasn't aware of this tool. Any examples of Wisconsin (and midwest) communities that are adapting to climate change would be most welcomed.	8/31/2019 8:53 AM
14	Not at this time	8/31/2019 6:47 AM
15	Nope	8/30/2019 7:00 AM
16	email listserv is fine for me but a weekly digest option would be preferred!!	8/30/2019 6:15 AM
17	Avoid Google Groups or something separate from what we're currently using. Can we somehow use APA Engage for this? In my experience, people don't use it if it has a separate login or have to navigate to a separate space. It also helps to have email notice for posts as a reminder. What if we have topic-oriented groups led by volunteers that meet regularly for education and discussion? We back that up with online discussions and information sharing. Base the topics on priorities outlined in the strategic plan. This can help drive activity around events, advocacy, and forge a new feedback loop.	8/30/2019 5:47 AM
18	No idea	8/30/2019 5:37 AM
19	Listsersv is great	8/30/2019 5:31 AM
20	Slack or discord?	8/30/2019 5:12 AM
21	None.	8/30/2019 4:30 AM

Q27 In addition to the listserv noted above, APA-WI has a relatively new "upjobs" listserv where planning related employment opportunities are sent to only those who subscribe to be on the listserv and not to the full membership. To subscribe to the upjobs listserv, email frankn@uwm.edu Prior to this survey, were you aware of this new upjobs listserv to which the APA-WI membership may subscribe to receive notification of new job postings?

Answered: 102 Skipped: 32

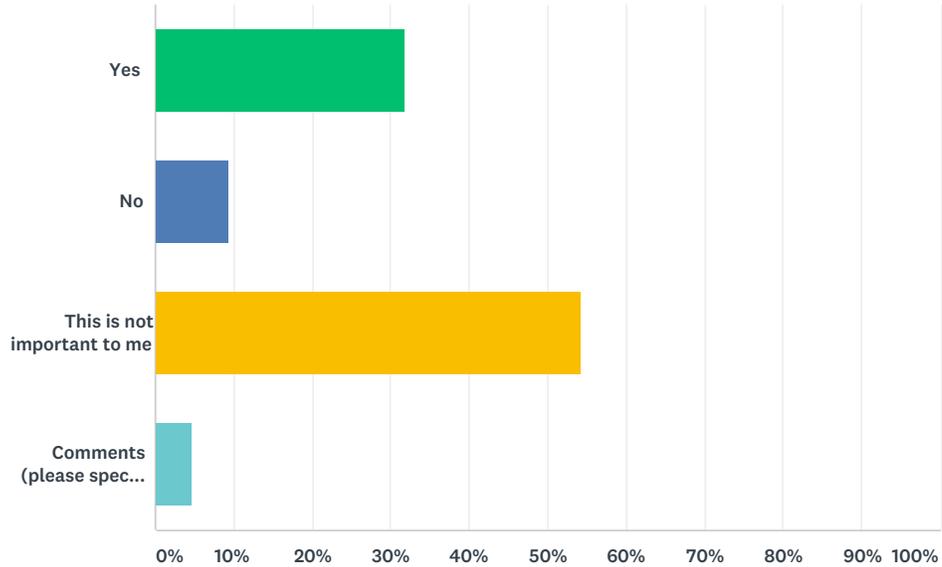


ANSWER CHOICES	RESPONSES	
Yes	22.55%	23
No	74.51%	76
Comments if you have used the new jobs listserv.	2.94%	3
TOTAL		102

#	COMMENTS IF YOU HAVE USED THE NEW JOBS LISTSERV.	DATE
1	Yes - I have received job postings and listed job postings on the site and it works very well.	9/16/2019 11:09 AM
2	I was not aware. Does it include RFPs?	8/31/2019 8:53 AM
3	I have requested to be added to this list but never was. Members should be able to control their email subscription options through the website, so that administrators are not burdened.	8/30/2019 6:08 AM

## Q28 Would you like the Chapter to utilize social media posts more often?

Answered: 107 Skipped: 27

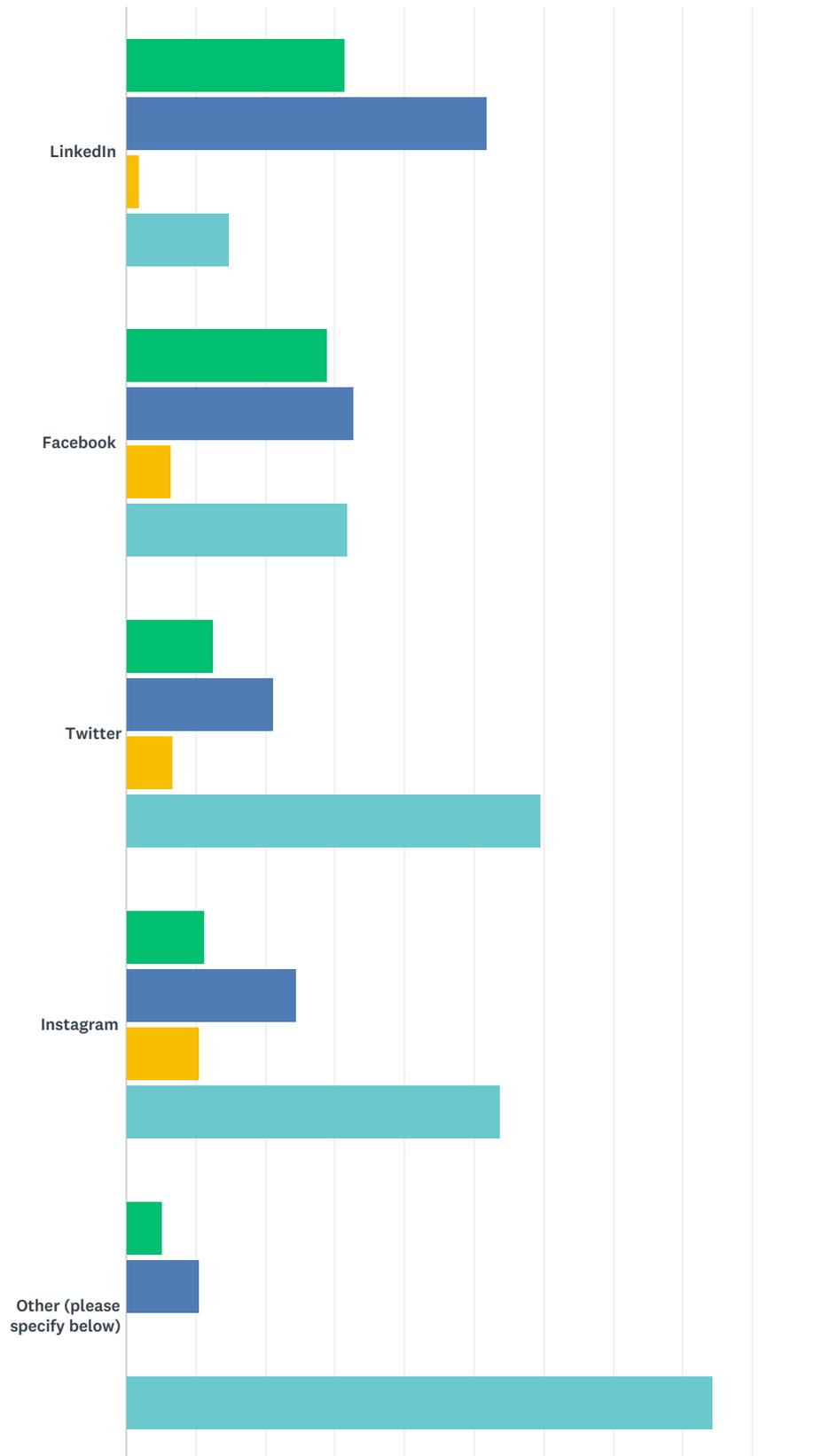


ANSWER CHOICES	RESPONSES	
Yes	31.78%	34
No	9.35%	10
This is not important to me	54.21%	58
Comments (please specify platform type(s) and frequency).	4.67%	5
<b>TOTAL</b>		<b>107</b>

#	COMMENTS (PLEASE SPECIFY PLATFORM TYPE(S) AND FREQUENCY).	DATE
1	Facebook, yes	9/18/2019 2:45 PM
2	I do not use social media. If you are going to use social media as a main communication tool, then also try to embed the feed on the APA website so non-social media users can still see the content.	9/16/2019 5:39 AM
3	I avoid social media. Another example of technological development outpacing human development.	9/5/2019 5:35 AM
4	Depends on the platform	8/30/2019 6:16 AM
5	I use Facebook, LinkedIn, Twitter, Instagram, Reddit, and YouTube. Any of these are fine with me, but I think LinkedIn would be the best platform. I would recommend to posting content only once or twice a week.	8/30/2019 5:11 AM

### Q29 Describe the likelihood that you would see communications on each of the following platforms.

Answered: 108 Skipped: 26



## APA-WI 2019 Member Survey

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

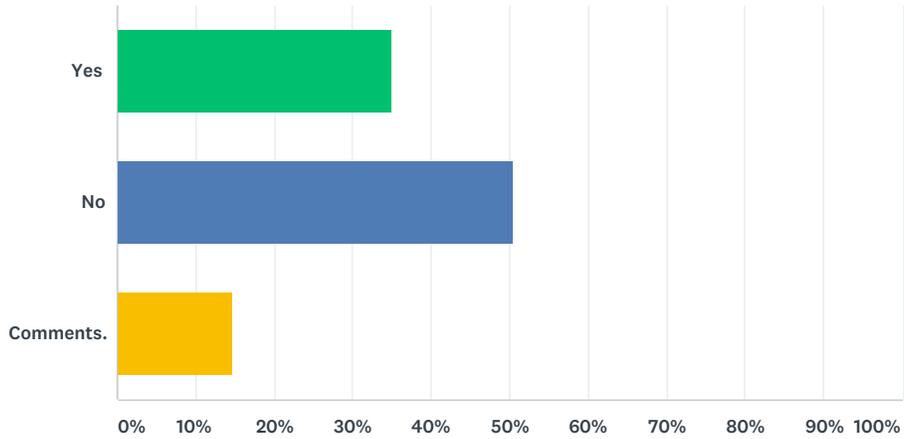
- I am on this platform and am very likely to see this
- I am on this platform, and I may or may not pay attention
- I am not on this platform, but maybe this will motivate me to try it
- I am not on this platform and I would not see it

	I AM ON THIS PLATFORM AND AM VERY LIKELY TO SEE THIS	I AM ON THIS PLATFORM, AND I MAY OR MAY NOT PAY ATTENTION	I AM NOT ON THIS PLATFORM, BUT MAYBE THIS WILL MOTIVATE ME TO TRY IT	I AM NOT ON THIS PLATFORM AND I WOULD NOT SEE IT	TOTAL	WEIGHTED AVERAGE
LinkedIn	31.48% 34	51.85% 56	1.85% 2	14.81% 16	108	2.00
Facebook	28.97% 31	32.71% 35	6.54% 7	31.78% 34	107	1.59
Twitter	12.50% 13	21.15% 22	6.73% 7	59.62% 62	104	0.87
Instagram	11.32% 12	24.53% 26	10.38% 11	53.77% 57	106	0.93
Other (please specify below)	5.26% 1	10.53% 2	0.00% 0	84.21% 16	19	0.37

#	COMMENTS.	DATE
1	Email.	9/18/2019 4:05 AM
2	I am also signed up on Twitter, but not am not active.	9/16/2019 11:09 AM

### Q30 APA-WI currently posts to Facebook, Twitter and Instagram. Are posts on these types of social media platforms useful to you?

Answered: 103 Skipped: 31

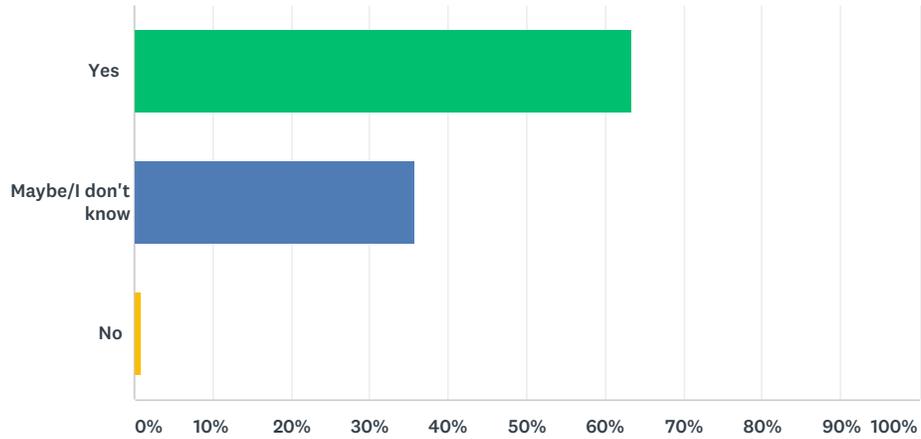


ANSWER CHOICES	RESPONSES	
Yes	34.95%	36
No	50.49%	52
Comments.	14.56%	15
<b>TOTAL</b>		<b>103</b>

#	COMMENTS.	DATE
1	Did not know APA-WI posts to Facebook. I will need to check it out.	9/19/2019 5:46 AM
2	I need to like and follow! Put that on my to-do list.	9/18/2019 11:13 AM
3	i was not aware APA-WI is on these platforms	9/18/2019 7:37 AM
4	No. I would rather utilize LinkedIn to view such posts.	9/17/2019 10:36 AM
5	I do not actively look for these posts.	9/16/2019 6:34 AM
6	At times, but it is not a necessity or a key aspect of the communication strategy for me.	9/9/2019 7:32 AM
7	I rarely see APA-WI posts on FB and Twitter.	9/6/2019 9:22 AM
8	Prefer LinkedIn for professional related material like this. I ignore Facebook, use Instagram only for social/personal, and am not on Twitter	9/3/2019 6:15 AM
9	I don't usually see these posts.	9/2/2019 3:57 PM
10	not facebook or instagram	9/2/2019 5:51 AM
11	facebook is garbage, so I try to avoid it	8/30/2019 6:16 AM
12	Facebook somewhat	8/30/2019 5:41 AM
13	Depends on the content	8/30/2019 5:37 AM
14	sometimes	8/30/2019 5:31 AM
15	Yes, they are useful, however I was unaware there was a social media presence.	8/30/2019 5:11 AM

### Q31 Would a compilation of planning and development news stories from around the state be valuable to you and your work?

Answered: 109 Skipped: 25

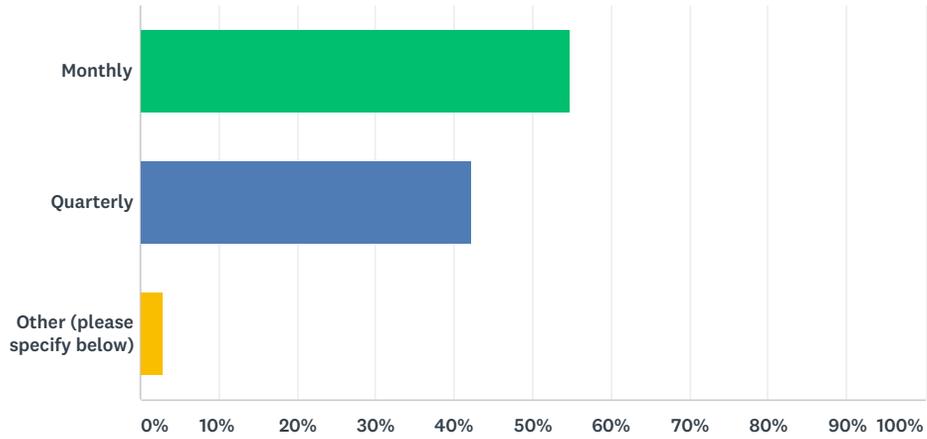


ANSWER CHOICES	RESPONSES	
Yes	63.30%	69
Maybe/I don't know	35.78%	39
No	0.92%	1
TOTAL		109

#	COMMENTS: PLEASE PROVIDE ANY IDEAS YOU MAY HAVE.	DATE
1	This is already done by several organizations, newsfeeds, etc. It would be nice to have planning, zoning, land conservation, water resources, parks, recreation, grants, etc. all in one news source. Planning is not just planning anymore, it is getting much broader and Wisconsin needs to recognize that and do a lot more to integrate training, information, education at the state level with those areas.	9/18/2019 2:45 PM
2	If it isn't focused on the cause du jour (sustainability, diversity, transit, etc.) it would be valuable. Remember where most planners work in this state...their issues have been overlooked too long because they aren't sensational.	9/18/2019 3:39 AM
3	I have provided my ideas to some Board members already.	9/16/2019 11:09 AM
4	Stories of planning gone right, and wrong.	9/6/2019 9:22 AM
5	absolutely!	9/5/2019 5:35 AM
6	Again, adaptation to climate change.	8/31/2019 8:53 AM
7	YES!	8/30/2019 5:12 AM
8	I would love this.	8/30/2019 5:11 AM

Q32 If you answered yes or maybe/I don't know to the above question, how often would you like to receive a compilation of news stories?

Answered: 104 Skipped: 30

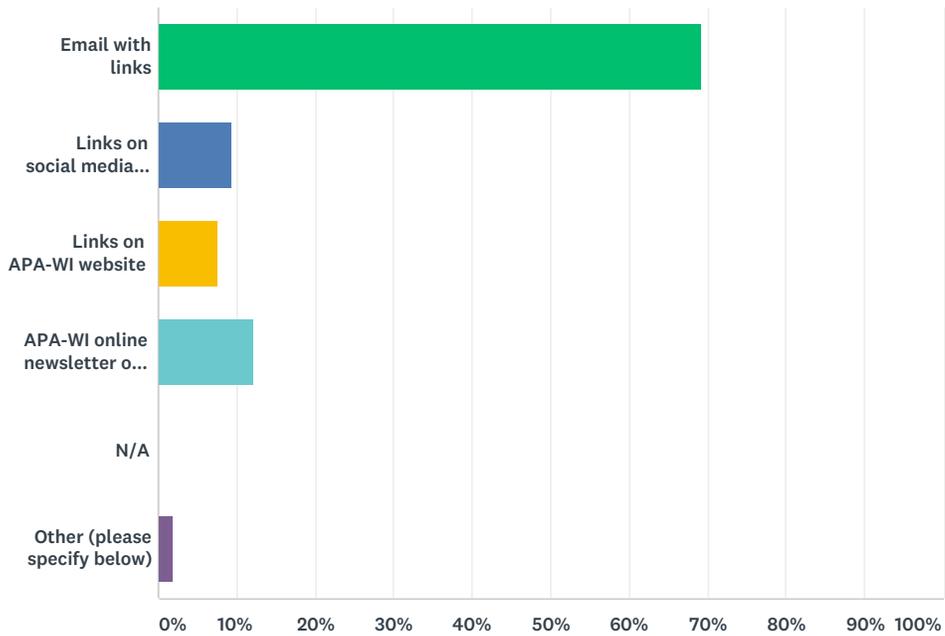


ANSWER CHOICES	RESPONSES	
Monthly	54.81%	57
Quarterly	42.31%	44
Other (please specify below)	2.88%	3
TOTAL		104

#	COMMENTS.	DATE
1	annually	9/17/2019 10:56 AM
2	I think quarterly might make it too lengthy; maybe bi-monthly might be ok.	9/16/2019 11:09 AM
3	Weekly.	9/16/2019 6:54 AM
4	Weekly or Bi-Weekly	9/3/2019 4:59 AM
5	It depends on how many would be included.. between 5-10 stories is an appropriate number to send at once so whether thats monthly or quarterly, it doesn't matter to me	8/30/2019 6:15 AM

### Q33 By what method would you prefer to receive these news story compilations?

Answered: 107 Skipped: 27

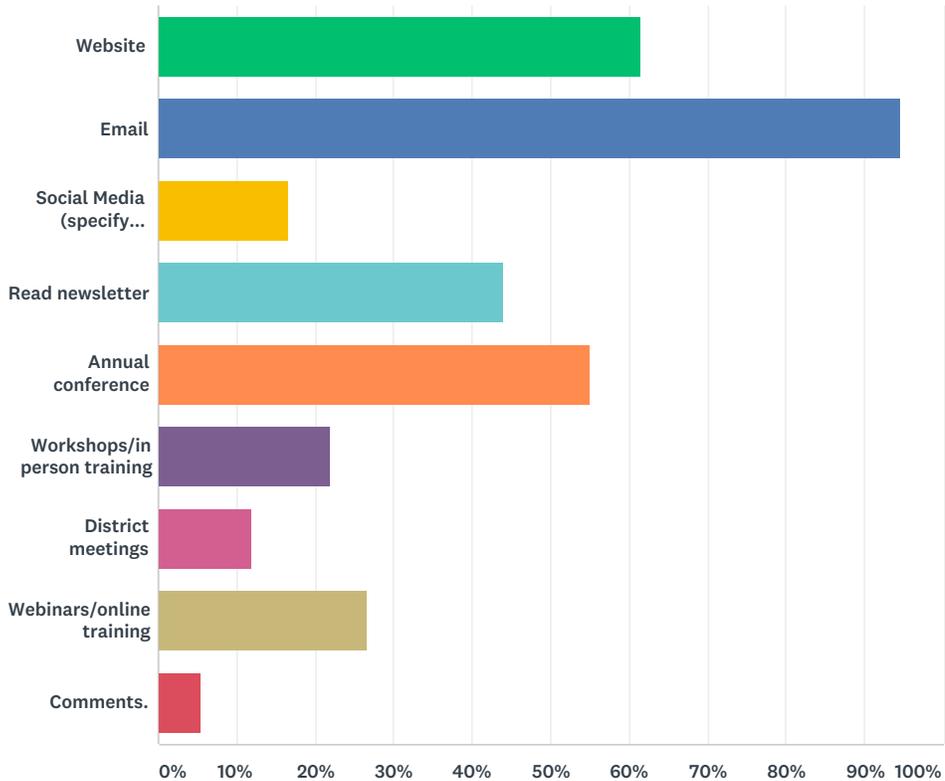


ANSWER CHOICES	RESPONSES	
Email with links	69.16%	74
Links on social media platforms	9.35%	10
Links on APA-WI website	7.48%	8
APA-WI online newsletter or similar format with links	12.15%	13
N/A	0.00%	0
Other (please specify below)	1.87%	2
<b>TOTAL</b>		<b>107</b>

#	COMMENTS.	DATE
1	I think this way rather than just a random email from someone would identify it as something from APA-WI and perhaps the receiver would consider it more valuable content and actually look at it. By "online", do you mean an email or on the/a website? I guess I would want to know how this works, otherwise an email w/links is fine.	9/16/2019 11:09 AM
2	All of these can be accomplished with a single format--put together a newsletter which is hosted on the website, emailed to a listserve, and then posted on social media	9/3/2019 5:54 AM
3	Email and links on website	9/3/2019 4:59 AM
4	Email newsletter similar to the APA-WI newsletter.	9/3/2019 3:59 AM
5	Email (weekly or monthly digest); social media (as they occur)	8/30/2019 8:46 AM
6	I would be fine with any method.	8/30/2019 5:11 AM

### Q34 By what method(s) do you currently receive information from APA-WI?

Answered: 109 Skipped: 25



ANSWER CHOICES	RESPONSES	
Website	61.47%	67
Email	94.50%	103
Social Media (specify platform type(s) in comment section below)	16.51%	18
Read newsletter	44.04%	48
Annual conference	55.05%	60
Workshops/in person training	22.02%	24
District meetings	11.93%	13
Webinars/online training	26.61%	29
Comments.	5.50%	6
Total Respondents: 109		

#	COMMENTS.	DATE
1	We haven't had too many workshops (or districts mtgs) as of late.	9/16/2019 11:09 AM
2	I don't really know what the newsletter is you speak of... are those Nancy Frank's emails? The law updates from Brian Ohm are good. The leg updates are good from Drew. The updates from Jason are good. I just don't read Nancy's emails because the format is so messy. We should have an official newsletter that contains all of these items and not individual emails unless more timely news blasts are necessary.	9/16/2019 5:39 AM
3	Facebook	9/3/2019 5:54 AM

## APA-WI 2019 Member Survey

4	Facebook	8/30/2019 5:41 AM
5	Facebook	8/30/2019 5:37 AM
6	Instagram	8/30/2019 5:12 AM

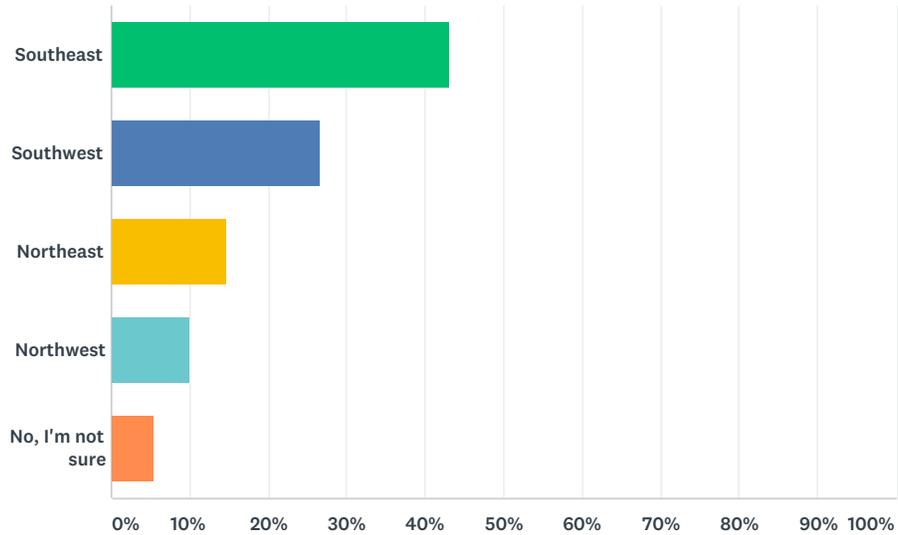
### Q35 Please share any additional thoughts you have about how the Chapter should or should not share information with you.

Answered: 3 Skipped: 131

#	RESPONSES	DATE
1	I really appreciate the time and effort of Nancy Frank's emails about webinars and other information, and the emails from Brian Ohm and Drew Pennington. I religiously read them, and if there is a topic of major importance I forward the emails to elected officials and staff of my remaining municipal clients. The emails are a great benefit of belonging to APA-WI.	9/19/2019 5:46 AM
2	Not at this time, thanks for taking the time to gather our thoughts.	9/9/2019 7:32 AM
3	keep up the good work!	9/5/2019 5:35 AM

### Q36 Without looking it up on the APA-WI website, do you know which APA-WI District you are part of?

Answered: 109 Skipped: 25



ANSWER CHOICES	RESPONSES	
Southeast	43.12%	47
Southwest	26.61%	29
Northeast	14.68%	16
Northwest	10.09%	11
No, I'm not sure	5.50%	6
<b>TOTAL</b>		<b>109</b>

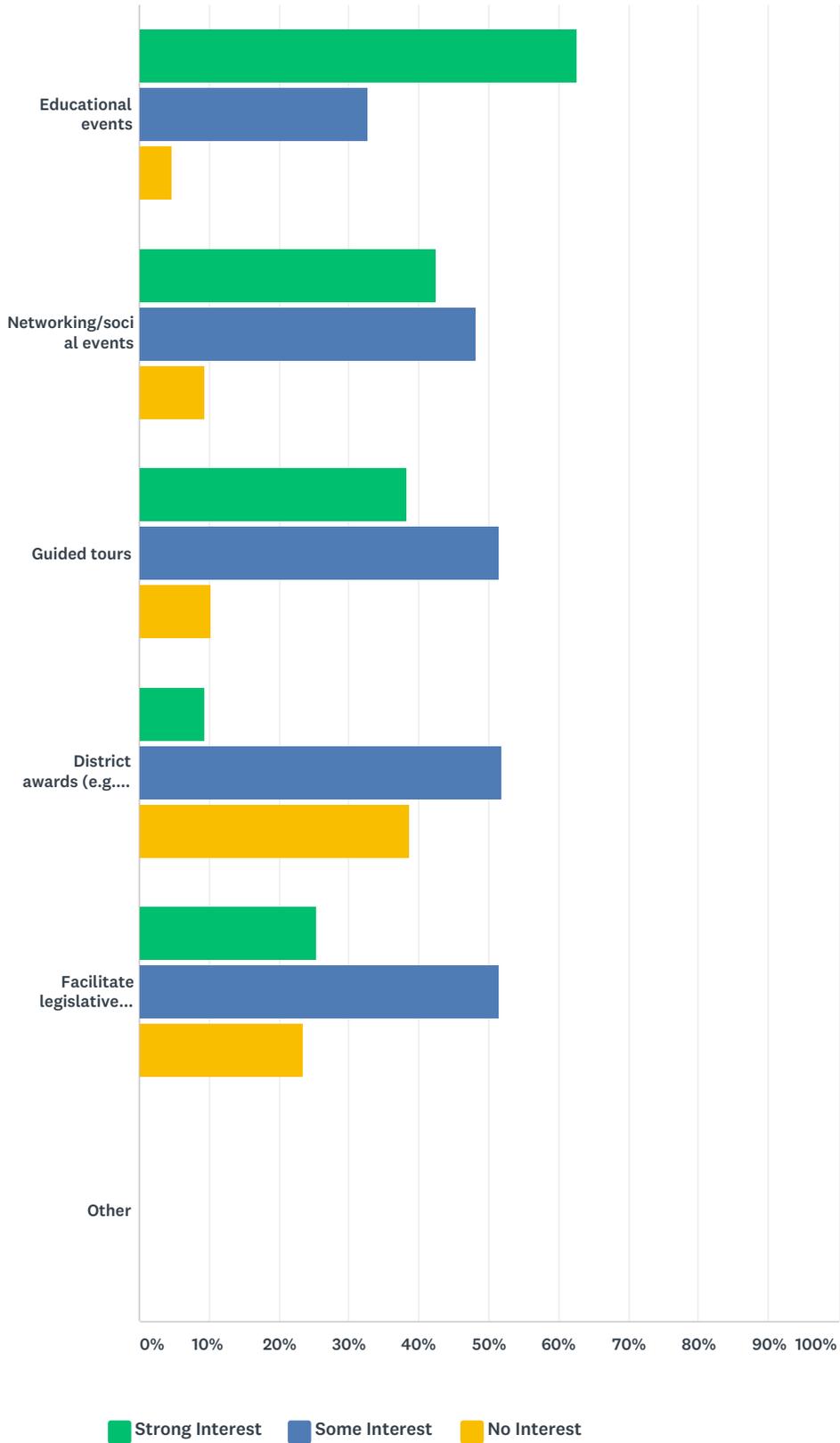
#	IN WHICH COUNTY IS YOUR MEMBERSHIP ADDRESS?	DATE
1	Winnebago	9/19/2019 12:08 PM
2	St. Croix	9/18/2019 2:47 PM
3	Waukesha	9/18/2019 9:09 AM
4	Milwaukee	9/18/2019 3:40 AM
5	Waukesha	9/17/2019 10:56 AM
6	Brown	9/16/2019 11:26 AM
7	Waukesha	9/16/2019 11:16 AM
8	Dane.	9/16/2019 6:54 AM
9	Marathon	9/16/2019 3:17 AM
10	marathon, but don't consider ourselves nw by any means!	9/15/2019 8:54 AM
11	Milwaukee	9/9/2019 9:30 AM
12	Wood	9/9/2019 7:32 AM
13	Milwaukee	9/8/2019 12:44 PM
14	Dane	9/6/2019 9:23 AM
15	Milwaukee	9/6/2019 8:15 AM
16	Dane	9/5/2019 5:37 AM

## APA-WI 2019 Member Survey

17	Dane	9/5/2019 4:24 AM
18	Marathon	9/3/2019 11:26 AM
19	Brown	9/3/2019 11:00 AM
20	Brown	9/3/2019 7:08 AM
21	Dane	9/3/2019 6:08 AM
22	Ozaukee	9/3/2019 5:56 AM
23	Portage	9/3/2019 5:00 AM
24	Dane	9/3/2019 4:46 AM
25	Marathon	9/3/2019 4:06 AM
26	Dane	9/2/2019 3:59 PM
27	portage	8/30/2019 11:10 AM
28	Wood	8/30/2019 6:19 AM
29	Maybe? Dane county	8/30/2019 6:16 AM
30	Dane	8/30/2019 6:11 AM
31	Milwaukee	8/30/2019 6:09 AM
32	Milwaukee	8/30/2019 5:50 AM
33	Jefferson	8/30/2019 5:35 AM
34	Ozaukee	8/30/2019 5:21 AM
35	Wood	8/30/2019 5:13 AM
36	Dane	8/30/2019 5:12 AM
37	Brown	8/30/2019 5:04 AM
38	outagamie	8/30/2019 4:49 AM
39	Milwaukee	8/30/2019 4:30 AM

### Q37 Please indicate your interest in the following activities organized by and in your District.

Answered: 107 Skipped: 27



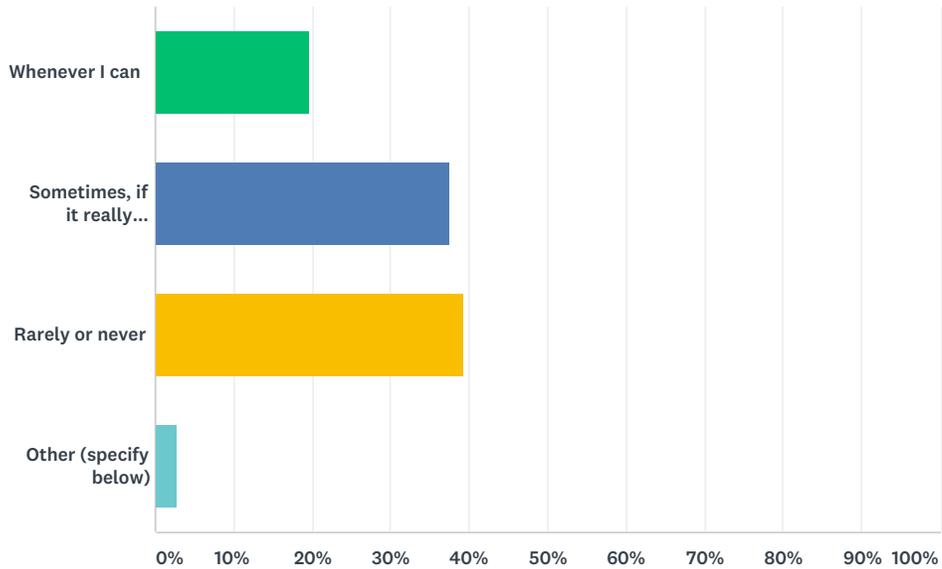
## APA-WI 2019 Member Survey

	STRONG INTEREST	SOME INTEREST	NO INTEREST	TOTAL
Educational events	62.62% 67	32.71% 35	4.67% 5	107
Networking/social events	42.45% 45	48.11% 51	9.43% 10	106
Guided tours	38.32% 41	51.40% 55	10.28% 11	107
District awards (e.g. best plan, best public process, etc.)	9.43% 10	51.89% 55	38.68% 41	106
Facilitate legislative advocacy within the district	25.23% 27	51.40% 55	23.36% 25	107
Other	0.00% 0	0.00% 0	0.00% 0	0

#	WHAT OTHER ACTIVITIES WOULD YOU LIKE TO SEE?	DATE
1	Anything as long as we have regular activities.	9/16/2019 11:16 AM
2	Caveat - after work hours is difficult. We already have many night meetings.	9/16/2019 5:40 AM
3	The Northwest District has not been very active over the past decade, mainly due to geography. I could see District's being more important if they were to seek out planning related stories for an APA-WI newsletter.	9/3/2019 4:06 AM
4	Anything. I haven't heard of any events in our district during the two years I have worked here.	8/30/2019 5:13 AM

### Q38 How often do you participate in District events?

Answered: 107 Skipped: 27



ANSWER CHOICES	RESPONSES	
Whenever I can	19.63%	21
Sometimes, if it really interests me	37.38%	40
Rarely or never	39.25%	42
Other (specify below)	2.80%	3
<b>TOTAL</b>		<b>107</b>

#	COMMENTS.	DATE
1	A few years ago I participated in the district organized bike tour of the Henry Aaron trail. Since then there have been similar events scheduled that I would have attended except for conflicts with client, family or other volunteer activities, especially on Saturday's.	9/19/2019 5:53 AM
2	I have yet to notice or be notified of any district events in my area.	9/17/2019 10:37 AM
3	As I have mentioned several times, we have not had regular District events lately, so there is not much to participate in. I also do not desire to go down to downtown Milwaukee on a weeknight for a District event every time. The events should be scattered throughout the District or at least more centrally located for all to attend.	9/16/2019 11:16 AM
4	There are none...	9/3/2019 11:26 AM
5	I haven't heard about any district events in the past year.	9/3/2019 5:56 AM
6	put these during a work day vs. on personal time and you might get better turnouts.	9/3/2019 4:46 AM
7	District evens in Northwest have been sparse over the last decade.	9/3/2019 4:06 AM
8	I'm not usually aware of events going on in my District outside the University, but I would like that to change	9/2/2019 3:59 PM
9	My only constraint is lack of available time.	8/31/2019 8:54 AM
10	Have not been made aware of any	8/30/2019 6:19 AM
11	Felt like I was more aware of events while I was a grad student but haven't been to any since finishing my masters	8/30/2019 6:16 AM
12	I've only noticed the lunch events hosted at UWM. I generally can't do daytime events.	8/30/2019 5:50 AM
13	Few staff at Town Hall.	8/30/2019 5:21 AM

## APA-WI 2019 Member Survey

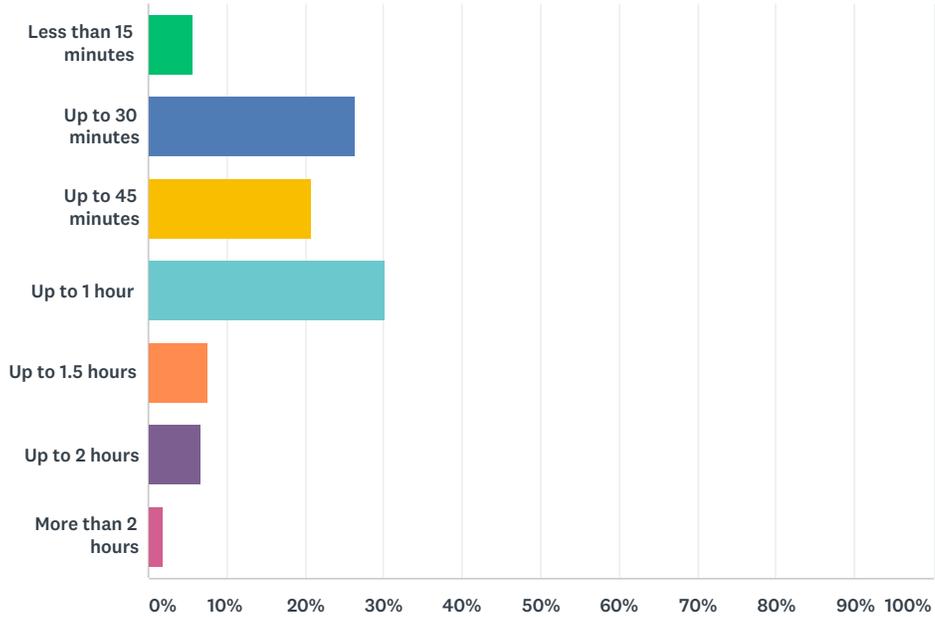
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14	They either never have them or I never hear about them.	8/30/2019 5:13 AM
15	They are mostly in Madison	8/30/2019 4:46 AM

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### Q39 How far are you willing to travel to take part in a District event that interests you (one-way travel time)?

Answered: 106 Skipped: 28

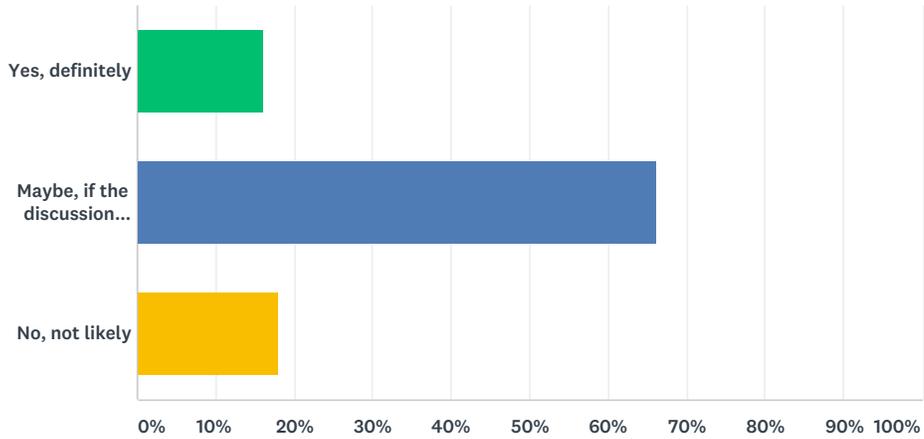


ANSWER CHOICES	RESPONSES
Less than 15 minutes	5.66% 6
Up to 30 minutes	26.42% 28
Up to 45 minutes	20.75% 22
Up to 1 hour	30.19% 32
Up to 1.5 hours	7.55% 8
Up to 2 hours	6.60% 7
More than 2 hours	1.89% 2
<b>TOTAL</b>	<b>106</b>

#	COMMENTS.	DATE
1	I would drive further on occasion, and that's why I also mentioned perhaps making the events more centrally located so all can attempt to attend.	9/16/2019 11:16 AM
2	It depends if this will be a half-day event during work hours or not. For a half-day event, I'd travel 2 hours. For an after work event, I'd travel up to 45 minutes.	9/3/2019 4:06 AM
3	Depends.	8/30/2019 5:13 AM

### Q40 Would you participate in District meetings by conference call, if that option were available?

Answered: 106 Skipped: 28

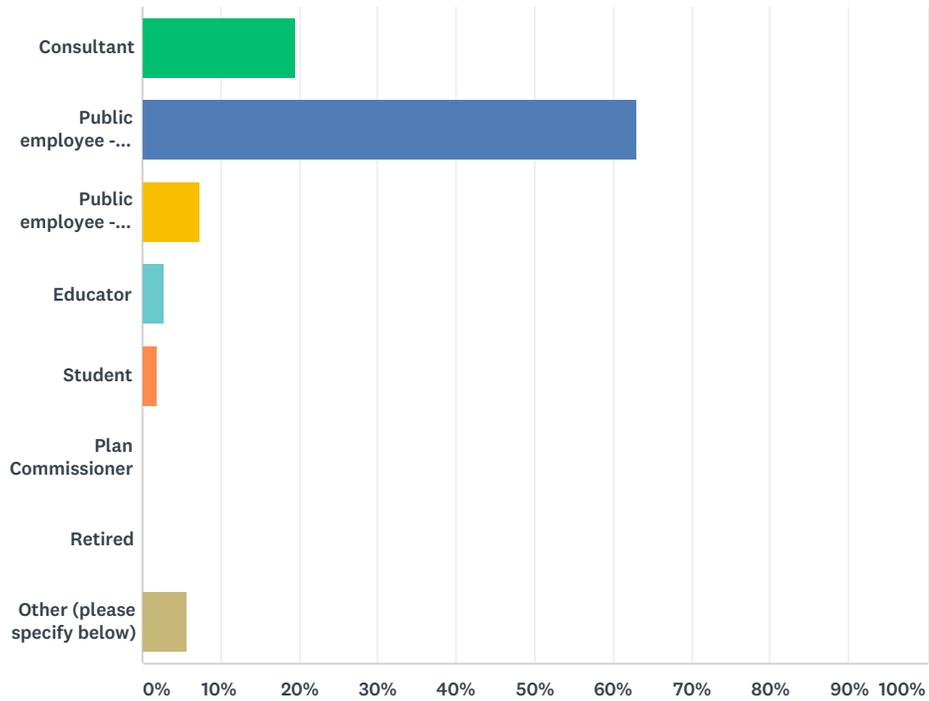


ANSWER CHOICES	RESPONSES
Yes, definitely	16.04% 17
Maybe, if the discussion topics interest me	66.04% 70
No, not likely	17.92% 19
TOTAL	106

#	COMMENTS.	DATE
1	Skype should be required and decent audio otherwise don't host the call.	9/18/2019 2:47 PM
2	Conference calls are awkward and not productive in my opinion. Also, the point is to network and also socialize a bit - can't really do that over the phone.	9/16/2019 11:16 AM
3	Conference calls general suck. People are either talking over one another, or too afraid to talk over someone so they don't participate. I'd be interested in listening to a lecture or something similar over a conference call, versus having discussions.	9/3/2019 11:00 AM
4	Networking and peer interaction is a highlight, so I want to be present in person.	9/3/2019 7:08 AM
5	More webinar connection options	8/30/2019 5:50 AM

### Q41 In what capacity are you primarily engaged as a planner right now?

Answered: 108 Skipped: 26

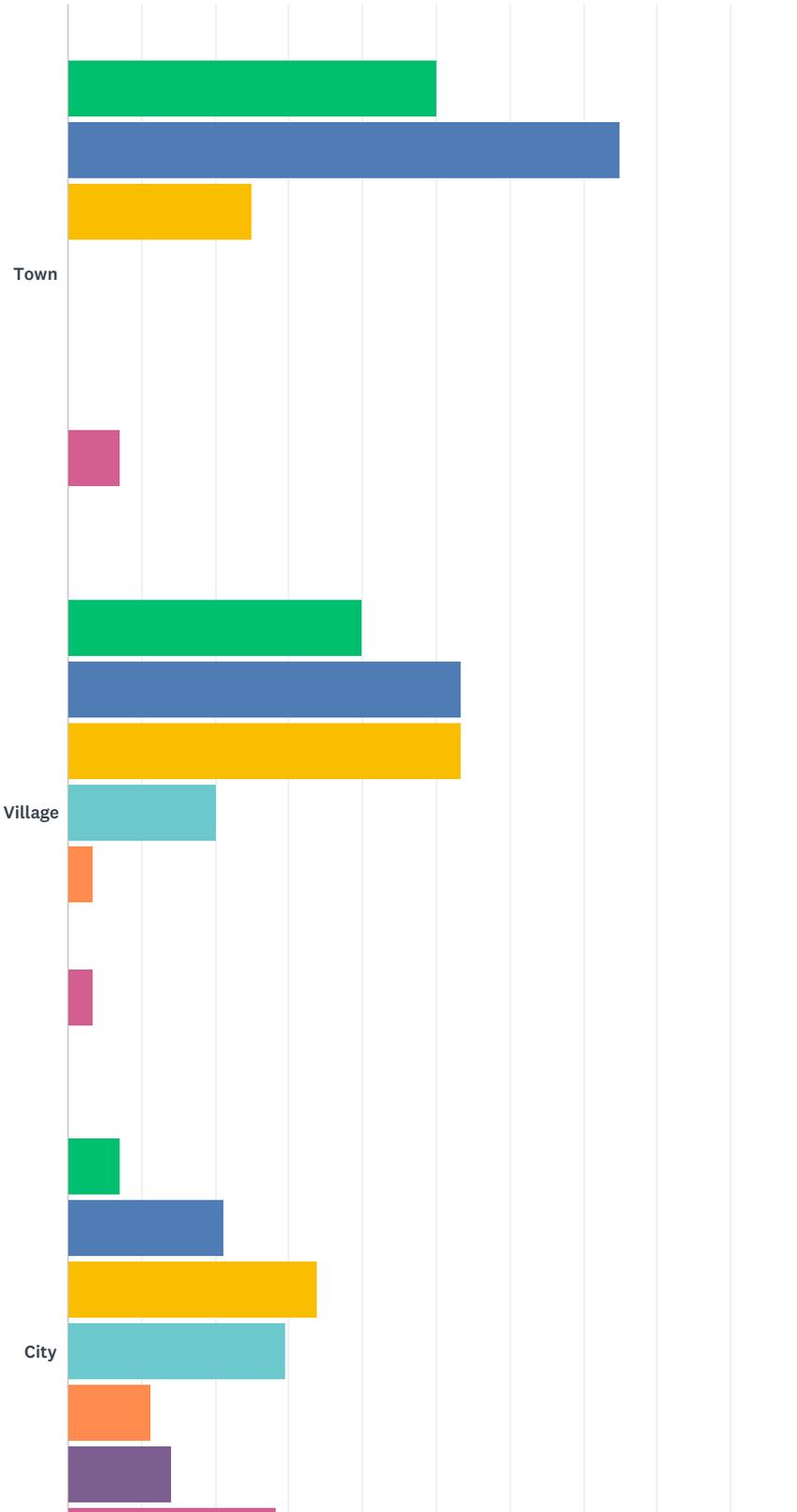


ANSWER CHOICES	RESPONSES	
Consultant	19.44%	21
Public employee - local government (town, village, city, county)	62.96%	68
Public employee - state agency or regional planning commission	7.41%	8
Educator	2.78%	3
Student	1.85%	2
Plan Commissioner	0.00%	0
Retired	0.00%	0
Other (please specify below)	5.56%	6
<b>TOTAL</b>		<b>108</b>

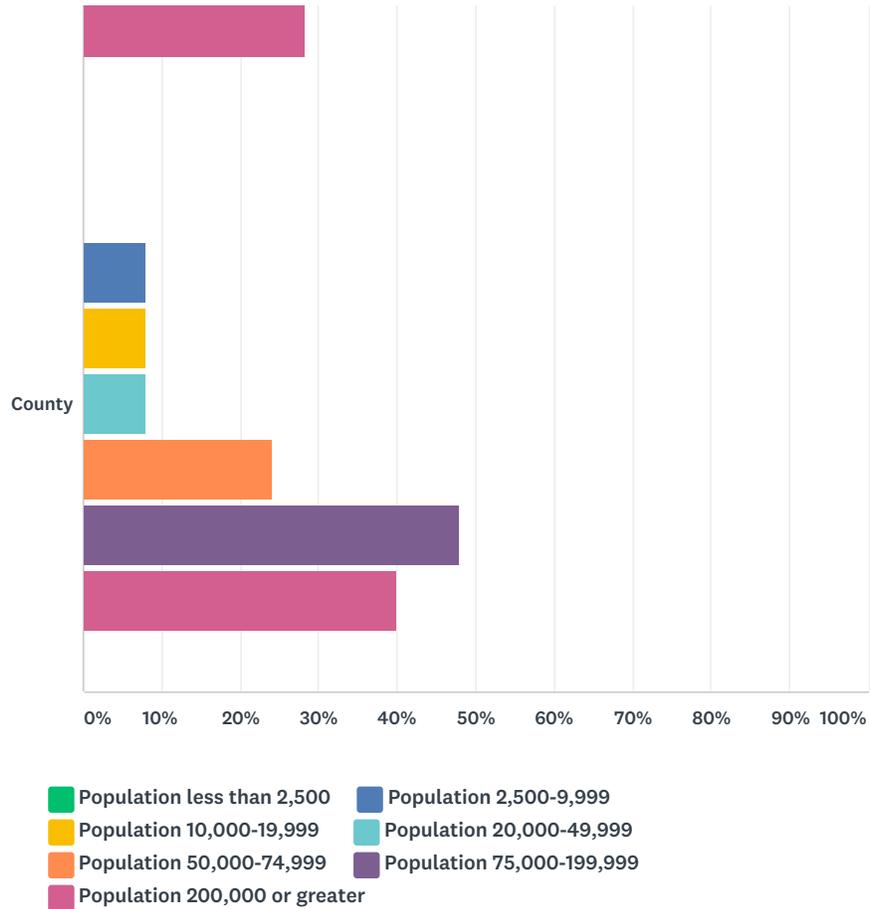
#	COMMENTS.	DATE
1	As noted earlier, recently semi-retired. Left my major municipal client, but retained two small municipal clients.	9/19/2019 5:57 AM
2	unemployed.	9/18/2019 4:09 AM
3	I am not a planner but rather an interested 3rd party with earth observation/ remote sensing tools useful in planning.	9/17/2019 10:41 AM
4	No longer employed in the planning profession, but still serving municipalities and utilizing my planning background in my current role.	9/3/2019 7:12 AM
5	Non-profit	8/30/2019 6:50 AM
6	Nonprofit professional focused on sustainability, volunteer with APA, volunteer in my village	8/30/2019 5:53 AM
7	landscape architect with urban design background.	8/30/2019 5:06 AM
8	Researcher	8/30/2019 5:01 AM

Q42 Please indicate the community type(s) and size(s) in which you currently work. If you serve more than one jurisdiction, check all that apply.

Answered: 96 Skipped: 38



## APA-WI 2019 Member Survey

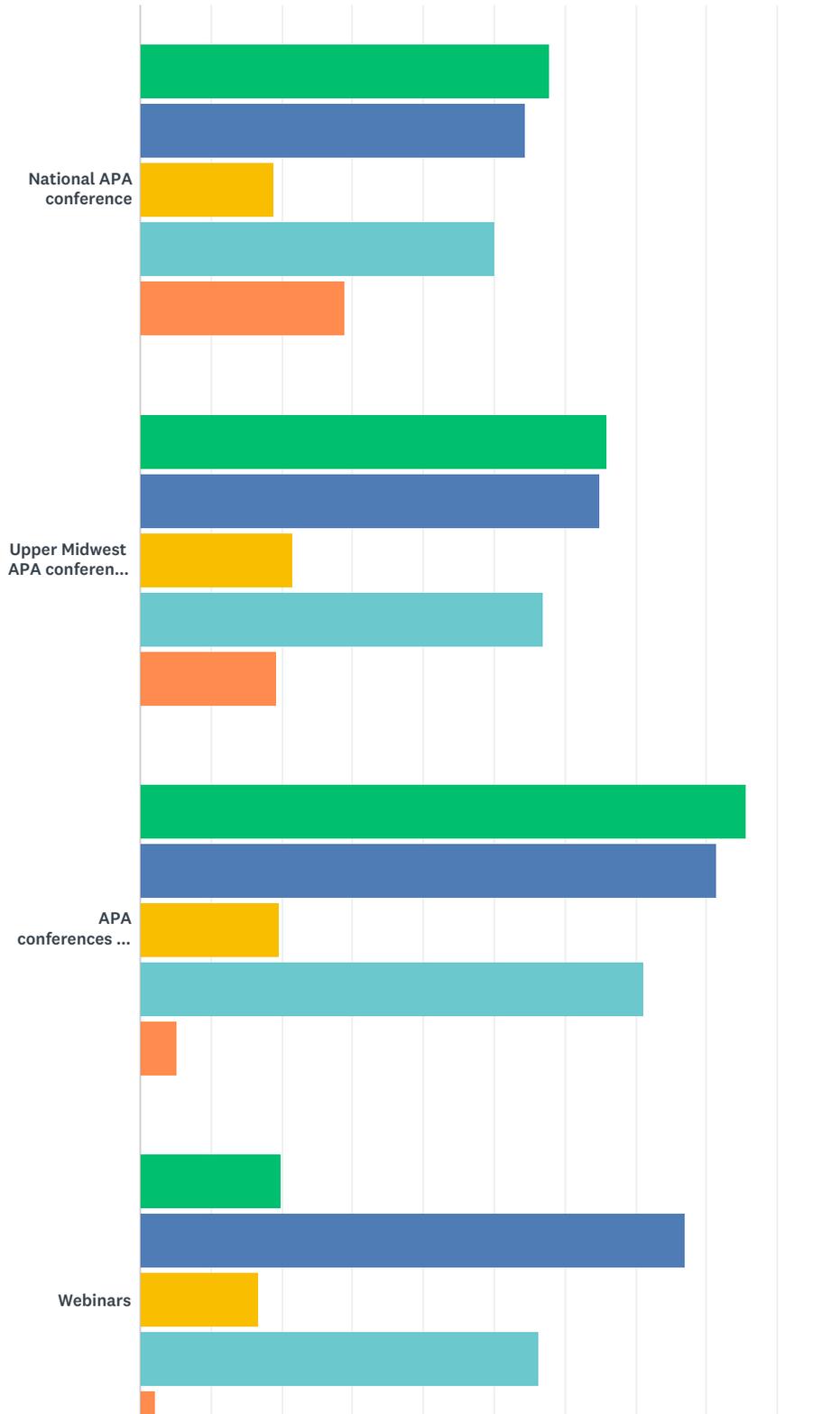


	POPULATION LESS THAN 2,500	POPULATION 2,500-9,999	POPULATION 10,000-19,999	POPULATION 20,000-49,999	POPULATION 50,000-74,999	POPULATION 75,000-199,999	POPULATION 200,000 OR GREATER	TOTAL RESPONDI
Town	50.00% 14	75.00% 21	25.00% 7	0.00% 0	0.00% 0	0.00% 0	7.14% 2	
Village	40.00% 12	53.33% 16	53.33% 16	20.00% 6	3.33% 1	0.00% 0	3.33% 1	
City	7.04% 5	21.13% 15	33.80% 24	29.58% 21	11.27% 8	14.08% 10	28.17% 20	
County	0.00% 0	8.00% 2	8.00% 2	8.00% 2	24.00% 6	48.00% 12	40.00% 10	

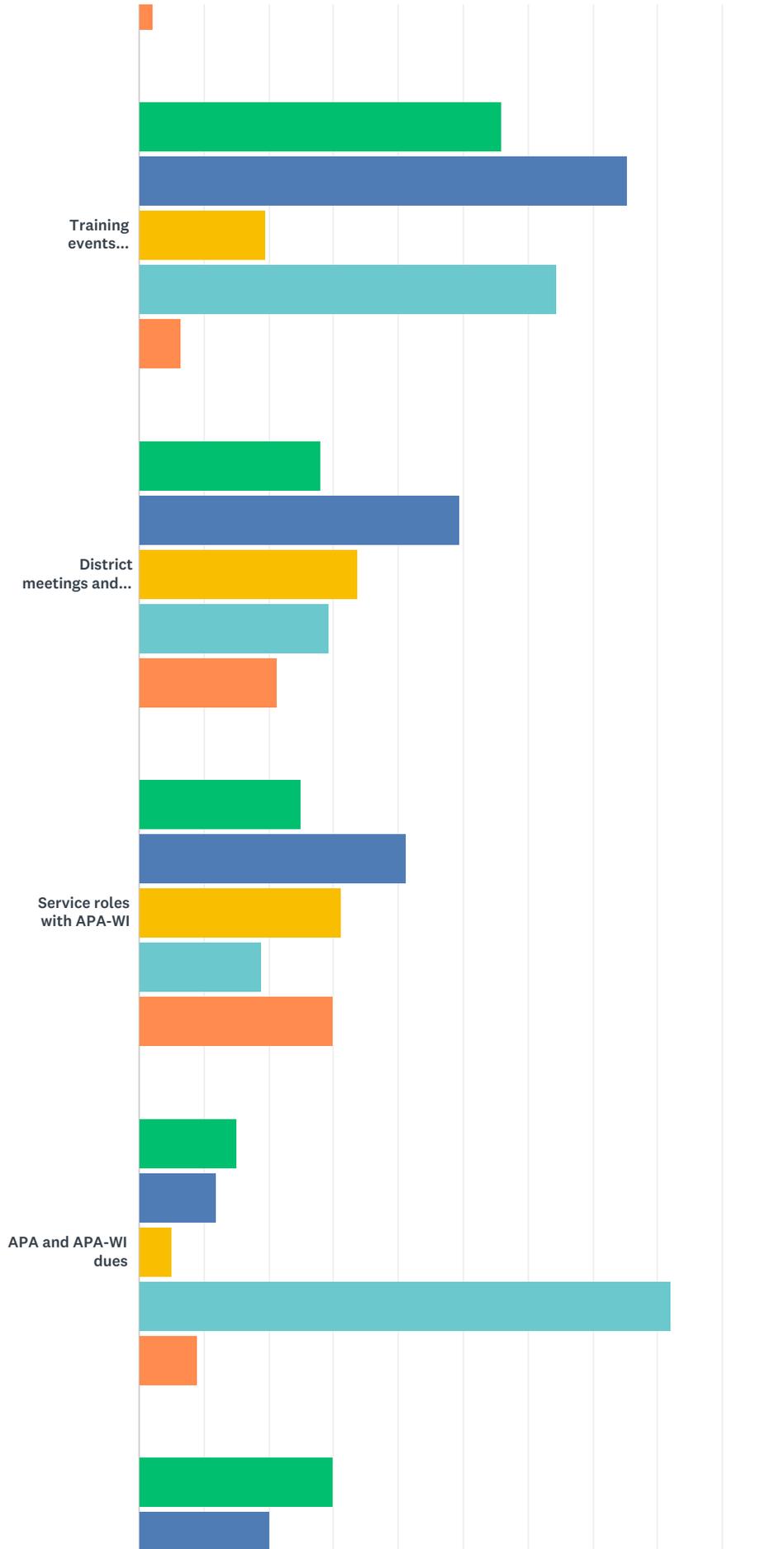
#	COMMENTS.	DATE
1	Should have offered Region as an option	9/18/2019 11:16 AM
2	Regional organization	9/17/2019 10:23 AM
3	Other	9/16/2019 9:28 AM
4	5 County Region, population 150,000 +	9/16/2019 7:54 AM
5	I work as an intern for the City of Madison and as a graduate assistant for the Department of Planning and Landscape Architecture	9/2/2019 4:04 PM
6	Statewide	8/30/2019 6:50 AM
7	All - our firm offices in 4 states and works nationally. I support work across the firm from Green Bay.	8/30/2019 5:06 AM

**Q43 Does your employer support your participation in APA and APA-WI?**  
 Indicate each type of support that you can count on most of the time.  
 (Check all that apply, and note that some types of support don't apply to some of the activities.)

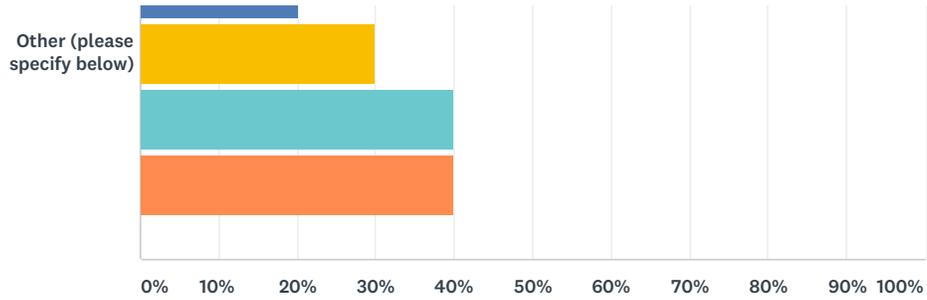
Answered: 103 Skipped: 31



# APA-WI 2019 Member Survey



## APA-WI 2019 Member Survey



- Travel and lodging costs
- Paid time to participate
- Flexible schedule to participate on personal time
- Dues/fees reimbursement
- My employer does not support this in any way

	TRAVEL AND LODGING COSTS	PAID TIME TO PARTICIPATE	FLEXIBLE SCHEDULE TO PARTICIPATE ON PERSONAL TIME	DUES/FEES REIMBURSEMENT	MY EMPLOYER DOES NOT SUPPORT THIS IN ANY WAY	TOTAL RESPONDENTS
National APA conference	57.78% 52	54.44% 49	18.89% 17	50.00% 45	28.89% 26	90
Upper Midwest APA conference in other states	65.91% 58	64.77% 57	21.59% 19	56.82% 50	19.32% 17	88
APA conferences in Wisconsin	85.57% 83	81.44% 79	19.59% 19	71.13% 69	5.15% 5	97
Webinars	19.79% 19	77.08% 74	16.67% 16	56.25% 54	2.08% 2	96
Training events (off-site)	55.91% 52	75.27% 70	19.35% 18	64.52% 60	6.45% 6	93
District meetings and networking events	28.09% 25	49.44% 44	33.71% 30	29.21% 26	21.35% 19	89
Service roles with APA-WI	25.00% 20	41.25% 33	31.25% 25	18.75% 15	30.00% 24	80
APA and APA-WI dues	15.00% 15	12.00% 12	5.00% 5	82.00% 82	9.00% 9	100
Other (please specify below)	30.00% 3	20.00% 2	30.00% 3	40.00% 4	40.00% 4	10

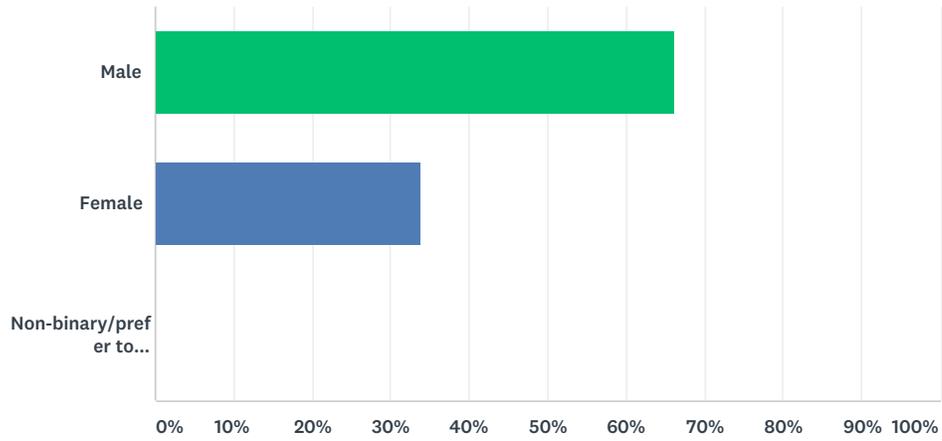
#	COMMENTS.	DATE
1	I'm self employed, so all cost and time is a business expense.	9/19/2019 5:57 AM
2	AICP certification	9/18/2019 11:16 AM
3	My employer supports some of these events depending on other events that may be taking place at similar times or if the event makes sense in relation to our platform	9/17/2019 10:41 AM
4	Most of these activities depend on budget. Our training budget does not allow for all of the planners to go to more than one or two events	9/9/2019 7:21 AM
5	I am self-employed and my employer supports me in whatever it is I wish to do with APA and APA-WI	9/5/2019 5:40 AM
6	They'll only send one planner for National conference, and cap the amount they'll reimburse	9/3/2019 11:03 AM
7	My participation in APA and WI-APA is reviewed by my Board annually. So far so good.	9/3/2019 7:12 AM
8	Other: AICP certification	9/3/2019 6:20 AM

## APA-WI 2019 Member Survey

9	We have a budget for training and travel. As long the costs come in under the amount, we are allowed to attend conferences. Once the funds are gone, no additional conferences that calendar year.	9/3/2019 5:39 AM
10	This question doesn't seem to apply to me, but I marked the APA and APA-WI dues because of the free student memberships provided by APA. That support has to come from somewhere. I didn't mark on here any reimbursements that UW-Madison covers to support our student organization.	9/2/2019 4:04 PM
11	Self-employed	8/31/2019 8:55 AM
12	Out of state and national events may be supported by my employer, depending on the date and distance needed to travel	8/30/2019 6:20 AM
13	Employer pays these costs, but cannot support annual attendance at out-of-state conferences. Costs covered once every few years.	8/30/2019 6:13 AM
14	I have a small continuing education budget. My employer lets me choose what educational event(s) as long as I stay under the budget.	8/30/2019 5:43 AM

### Q44 Gender

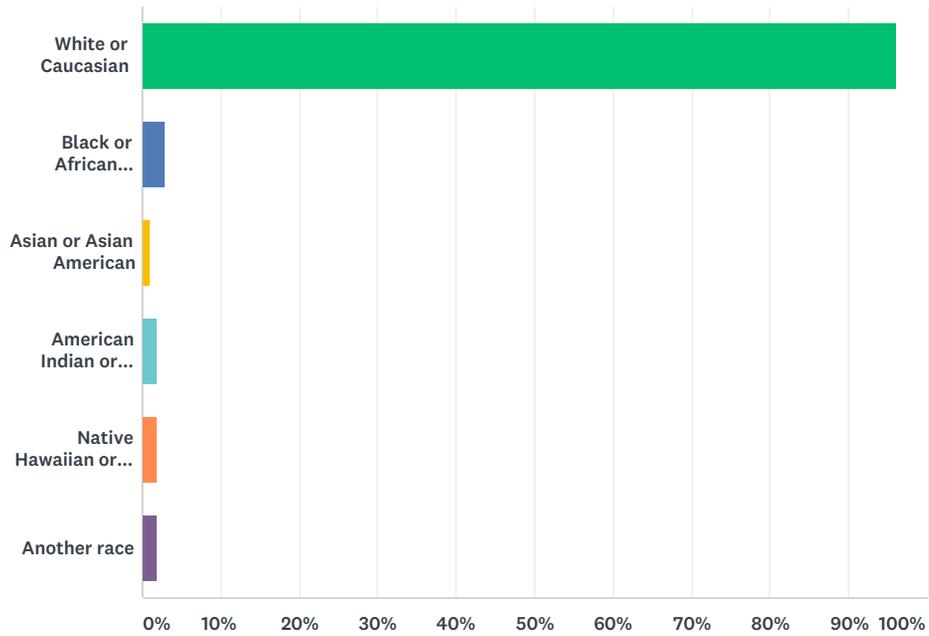
Answered: 103 Skipped: 31



ANSWER CHOICES	RESPONSES	
Male	66.02%	68
Female	33.98%	35
Non-binary/prefer to self-describe	0.00%	0
<b>TOTAL</b>		<b>103</b>

## Q45 Race

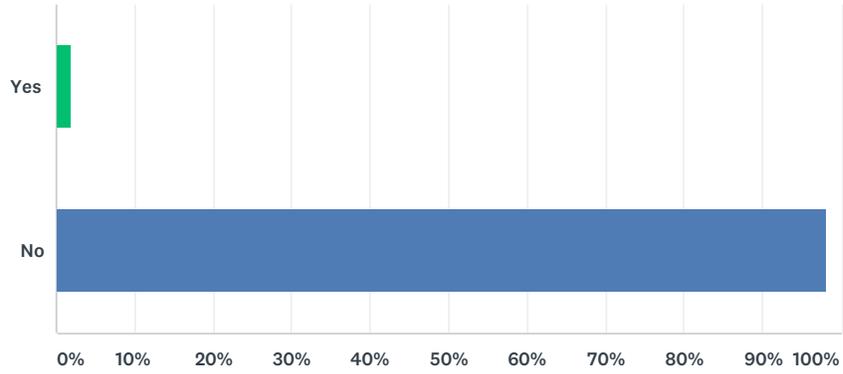
Answered: 102 Skipped: 32



ANSWER CHOICES	RESPONSES	
White or Caucasian	96.08%	98
Black or African American	2.94%	3
Asian or Asian American	0.98%	1
American Indian or Alaska Native	1.96%	2
Native Hawaiian or other Pacific Islander	1.96%	2
Another race	1.96%	2
Total Respondents: 102		

### Q46 Do you consider yourself Hispanic/Latino?

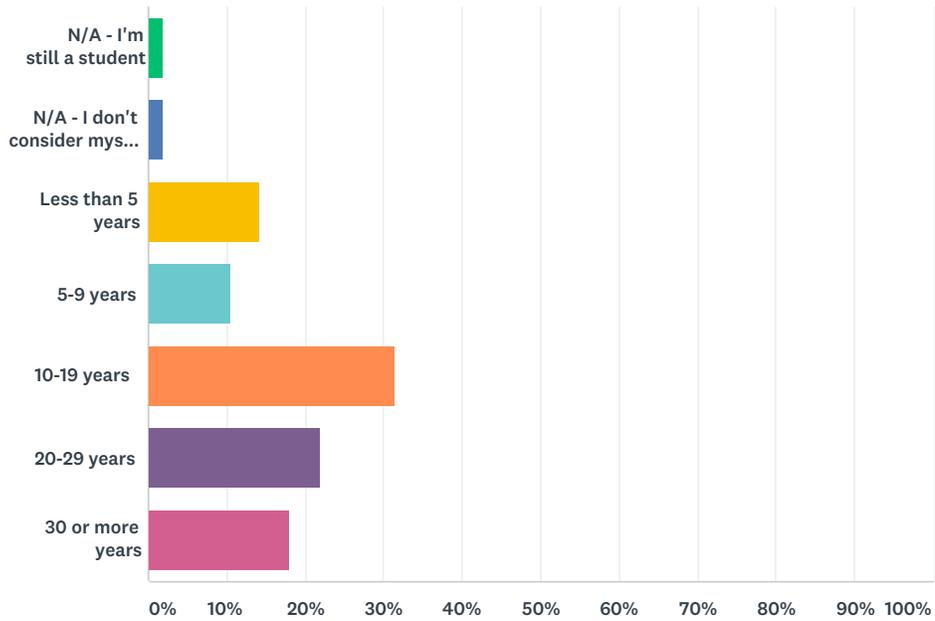
Answered: 101 Skipped: 33



ANSWER CHOICES	RESPONSES	
Yes	1.98%	2
No	98.02%	99
TOTAL		101

### Q47 How long has it been since you started work as a planner?

Answered: 105 Skipped: 29



ANSWER CHOICES	RESPONSES	
N/A - I'm still a student	1.90%	2
N/A - I don't consider myself a planner	1.90%	2
Less than 5 years	14.29%	15
5-9 years	10.48%	11
10-19 years	31.43%	33
20-29 years	21.90%	23
30 or more years	18.10%	19
<b>TOTAL</b>		<b>105</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	wow i'm old	8/30/2019 5:33 AM