



2020 CHAPTER AWARDS CALL FOR NOMINATIONS PLANNING EXCELLENCE

Nomination deadline: ~~Friday, June 26, 2020 at 3:00 PM~~

**DEADLINE EXTENDED TO:
JULY 10, 2020 AT 3:00 PM**

Entries shall be submitted DIGITALLY via email or Dropbox.

- 1) awards@wisconsinplanners.org

Subject line:

APA Awards Nomination

- 2) DROPBOX

Access must be granted to:

kristan.sanchez@graef-usa.com

PURPOSE

To give recognition to outstanding achievements and innovations in planning and to publicize persons and organizations whose activities advance planning in Wisconsin.

ELIGIBILITY FOR PLANNING EXCELLENCE

An APA-WI or APA member must submit the application. See the Great Places Wisconsin nomination form for information on that award nomination process and eligibility.

Nominations must be for projects located in Wisconsin and must have included an APA-WI or an APA member throughout the planning process. Elected Official of the Year and Citizen Planner of the Year nominees must live and work in Wisconsin. Outstanding Journalism nominations must have a reporter from, and a story about, a Wisconsin community.

No project may be considered if a member of the Jury, or his/her organization, had a role in planning or implementing the project. Jury members are selected from outside of Wisconsin.

JUDGING AND ANNOUNCEMENT

The Awards Jury has the right to select one or more winners per category. Neither the Awards Jury nor the Chapter is under any obligation to grant an award in each category. The Awards Jury may also consider a nomination for an award in a category other than the category indicated by the Nominator.

While the awards are typically celebrated at the APA-WI annual conference, the format may differ this year due to uncertainties in the conference planning. Updates will be posted on the APA-WI website (watch the APA-WI website at <https://wisconsin.planning.org/> (under "In the Community"). Nominators will be notified of award decisions in September 2020.

QUESTIONS

For questions, reach out to Kristan Sanchez, VP Awards, at:
awards@wisconsinplanners.org or 920.405.3821.



CATEGORIES & CRITERIA

RECOGNITION CATEGORY: GREAT PLACES WISCONSIN

The nomination announcement for this award category has been released separately. See the APA-WI website at <https://wisconsin.planning.org/> (under “In the Community”) or Kristan Sanchez (see page 1 for contact information).

CATEGORY: BEST PRACTICE

Approved *planning tool, project, or process*. Emphasizes results and how innovative practices in planning methods and practice help create better, more resilient communities. Examples may include: regulations and codes, guidelines, long-term planning, public-private partnerships, neighborhood or area plans.

Criteria:

1. Originality and Innovation: Exemplifies visionary or innovative approach or concept. (25 points)
2. Transferability: Illustrate how nomination has potential application for others and how it may further the cause of good planning. (25 points)
3. Engagement: How and to what extent public interests were involved, and how this process/methodology would further good planning. (25 points)
4. Effectiveness and Results: How the entry addressed the need or problem addressed and explain the results, and the difference this planning effort has or will make in the lives of its community members. (25 points)

CATEGORY: INNOVATION

Activity, event or planning process (or portion thereof) that expands the art and practice of planning. Examples could include: using new technology to improve planning efforts, best practices in resiliency or sustainability, leadership in city or regional planning, or a creative public participation strategy. This category supports nominating a portion of a plan or project that represents the criteria; the entire plan or project does not need to meet the criteria. Nominations should focus on the portion of the plan that is to be considered the innovation and clearly identify for the Jury which portion of the plan is the focus. This is a great opportunity to share success in the practice and process of planning.

Criteria:

1. Originality and Innovation: Exemplifies visionary or innovative approach or concept. (50 points)
2. Transferability: The potential application for other planners and how it may further the cause of good planning. (25 points)
3. Effectiveness and Results: Describe how the innovation has addressed the need that prompted the project. (25 points)

CATEGORY: IMPLEMENTATION

Implementation of a project or plan that accomplishes its objectives in a substantial and effective manner and represents best practices in the field of planning. Note that this could mean the plan was adopted 5–10 years ago and now has implementation success, or it could be a newer plan; the qualifier is the plan should be built or implemented—at least partially—enough to show the results of the planning work. The plan *document* itself is not judged based on how it compares to a plan generated today, but the *implementation* should reflect best practice in planning today.

Criteria:

1. Value Added and/or Impact to the Community: Describe the positive impacts to the community, and how this planning effort has created support for planning in general and/or for future initiatives. (25 points)
2. Quality and Originality of Implementation Reflecting Best Practice in Planning: Describe the visionary approach to address the community needs. (25 points)
3. Effectiveness Measured by Goals of the Plan: Describe how the implementation outcomes addressed the needs and goals of the plan, and discuss the consistency and/or longevity of the implementation efforts. (25 points)
4. Community Engagement and Support: Describe how various public entities were involved in the project. (25 points)



CATEGORIES & CRITERIA

CATEGORY: SPARK AWARD

Approved plan, activity, or implementation of a project that is either, A) within a community where planning has not had a recent and/or historic foothold, or planning in new and different settings; or B) a project of limited scope and budget that has received community support and excitement (planning budgets under \$25,000 or staff equivalent).

Criteria:

1. Community Engagement and Support: Describe how various public entities were involved in the project. (50 points)
2. Value Added to the Community: Describe the positive impacts to the community, and how this planning effort has created support for planning in general and/or for future initiatives. (25 points)
3. Effectiveness Measured by the Goals of the Community or Plan: Describe how the plan addressed the needs of the community, and how this plan is expected to continue to impact over time. (25 points)

CATEGORY: URBAN DESIGN

Approved urban design concept or built project for a new or redeveloped area of unusually high quality and design. Examples: streetscape plans, public space plans, special area plans, campus plans.

Criteria:

1. Originality, Innovation and Best Practice: Exemplifies visionary or innovative approach or concept to address the needs of the site. (40 points)
2. Compatibility: Supports overall planning goals of the neighborhood and improves the character, sense of place, fabric of the community and has the potential to be (or has been) a catalyst for positive change. (30 points)
3. Engagement Impacts: Describe what entities were involved and the level of engagement and collaboration, and how this engagement affected the planning process. (30 points)

CATEGORY: ECONOMIC DEVELOPMENT PLANNING

A project that strives to transform economies and stimulate economic development. Examples: Economic development plans, corridor revitalization, commercial district revitalization, economic development strategic plans, market studies.

Criteria:

1. Originality and innovation: Describe how the project presents a visionary approach or innovative concept. (25 points)
2. Implementation. Describe what steps have been taken to move the goals and action items of the plan forward, and the community support and action. (25 points)
3. Compatibility: Describe how the plan is integrated with other planning efforts or related initiatives. (25 points)
4. Effectiveness and results: Describe how the plan has addressed the need that prompted the plan. (25 points)

CATEGORY: STUDENT PROJECT

An outstanding student planning project or paper. Students must be attending a planning program, or be within one year of graduation, at a Wisconsin university.

Criteria:

1. Originality and Innovation (40 points)
2. Potential Value Added (30 points)
3. Comprehensiveness (30 points)

CATEGORY: INDIVIDUAL AND MEDIA

Elected Official of the Year: An elected official who has made a substantial contribution to planning excellence in their community.

Citizen of the Year: A citizen who has made a substantial contribution to planning excellence in their community.

Outstanding Journalism: A story about a Wisconsin community or project that highlights an outstanding planning issue or raises public awareness of planning.

Criteria:

1. Support of Planning/Planners (50 points)
2. Effectiveness and Results (50 points)



SUBMISSION REQUIREMENTS

The following requirements are mandatory, except #6. If any item is omitted, the application will not be considered. Nomination submittal should be organized by each of the numbered sections below.

Digital copy via email or Dropbox of all submission requirements. *Note: kindly keep the plan document as a separate PDF file, without binding it to the rest of the submission packet.*

1. 2020 APA-WI Awards Application Form (page 5 of this packet).
2. Explanation of how the nomination meets the judging criteria for the category. Two (2) page maximum.
3. One (1) to three (3) one-page letters in support of the nomination, signed and on letterhead (or include signer's contact information).
4. Identify communities, firms, agencies, or individuals who should be listed on the award if you are selected as a winner. ***This must be included with the original nomination form to be considered for an award.***
5. Category-specific requirements:
 - A. Best Practice, Innovation, Implementation, Spark Award, Urban Design, Economic Development Planning and Student Project categories:
 - A one (1) to two (2) page summary of the document, tool, or project.
 - Digital file in PDF format of the adopted/approved plan or planning tool OR a digital link to the plan/tool (*if PDF, keep as separate file from the nomination submittal*).
 - Five (5) PowerPoint slides about the project, in .pptx format.
 - Bulleted talking points for each slide (what you would like your fellow planners to know about your project should it win an award).
 - B. Individual categories: One (1) portrait of the individual nominee in .pdf or .jpeg format and up to five (5) PowerPoint slides (in .pptx format) highlighting the work of the individual with a brief caption for each image.
 - C. Media category: One (1) essay, document, article, article series, or transcript that best represents the nomination. The text and any associated images should be provided in .doc or .jpeg formats.
6. [Optional] Supplemental materials: Materials that add additional support to your nomination, and may include press clips, posters, fact sheets, videos, news broadcasts, websites and/or photos. Supplemental material is encouraged to be *provided as links and included within the page allotment* of the nomination submission to ensure reasonable review time by the Jury. One (1) additional page may be used for this purpose, if needed. The Jury is encouraged, but not required, to review the supplemental material, and understand that the page limitations are in place to ensure reasonable review effort by each Juror and the supplemental materials may not be reviewed by the Jury.



2020 APA-WI PLANNING EXCELLENCE AWARDS APPLICATION FORM

This is a fillable form.

I nominate:

_____ (the name listed above will be used on the awards plaque, should this nomination be selected)

In the awards category of: _____

Location of nomination: _____

CONTACT INFORMATION OF NOMINATOR (PLEASE USE FILLABLE FORM OR PRINT):

Name: _____

Organization: _____

Mailing Address: _____

Phone: _____ APA Number: _____

Email: _____

How associated with the nomination:

I hereby certify that the work nominated hereby was undertaken and completed by the parties credited in the submission requirements section #4, and meets the eligibility requirements set forth above. I understand that any nomination that fails to meet any of the nomination requirements may be disqualified.

Signature of Nominator

Date